

ENGLAND'S GREAT WEST WAY®

TRAVEL TRADE DIRECTORY
HELPING YOU SELL ENGLAND'S GREAT WEST WAY



- 400+ TRADE FOCUSED ATTRACTION & ACCOMMODATION LISTINGS
- NEW IDEAS FOR BOOKABLE EXPERIENCES, ACTIVITIES AND SPECIALIST TOURS
- NEW QUICK REFRESHMENT STOPS
- NEW HIGHLIGHTS OF THE GREAT WEST WAY

GreatWestWay.co.uk/traveltrade



Photo: The Canal & River Trust

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WELCOME TO THE GREAT WEST WAY®

Dear Travel Trade Colleague

Great West Way is a multi-modal touring route between London and Bristol, spanning some of England's most iconic heritage destinations and attractions. Based on ancient routes, the Great West Way encompasses 500 miles of navigable route on road, rail, water, footpath and cycleways through West London and the Thames Valley, Berkshire, Wiltshire, the Cotswolds, Bath and Bristol

This Travel Trade directory will support you in finding out more about the Great West Way tourism suppliers, making it easier to develop Great West Way programmes, distributing our region to the 'curious visitor' providing them with an extraordinary variety of unique and quintessentially English experiences.

It allows you to find key destinations 'Along the Route', as well as less well-known, places nearby. There are a range of themed itineraries to help you create inspiring tours. We've clearly identified tourism businesses who are interested to work with the trade, and who offer accommodation, food and drink, attractions and activities, tours, guiding and transport along or within easy reach of the route.

There's no prescriptive route to follow when journeying along the Great West Way and it's suitable for visitors travelling by car, coach and rail, by boat, bicycle or on foot. Visitors can start from London or Bristol and you can develop new itineraries or add to your current tours, extending your programmes to explore key places to visit with a short detour off the route.

There's great connectivity to the region with Bristol Airport, offering visitors a branded Great West Way welcome in their arrivals area with very quick turnaround times. Heathrow airport sits at the other end and visitors can also travel easily from Gatwick and via the port of Dover.

There is an excellent public transport network. Thanks to Great Western Railway (GWR), international and domestic travellers can visit the Great West Way's leading destinations with a single ticket – GWR's 'Great West Way Discoverer pass'. This integrated rail and bus pass is the largest of its kind in the UK. It covers over 200 local bus routes and includes unlimited train travel from London Paddington to Bristol Temple Meads via Reading (on qualified routes; off-peak only available to international visitors). See page 54-55 for more information.

For a more relaxed journey, there are two important waterways – the Kennet & Avon Canal and the River Thames. The Canal & River Trust, cares for the wildlife habitat, heritage, bridges, locks and aqueducts along the Kennet & Avon Canal enabling locals and

visitors to relax, re-connect, spot wildlife and experience 200 years of history on the waterways.

Join our Great West Way Official Tour Operator network, so we can work in partnership with you. We can offer you one-to-one support for programme development, help with content for newsletters, images, video etc. We can help educate your sales teams/agents/clients offering you virtual product sales training sessions; introducing you to destination leads and a network of supplier contacts as well as working with you on joint educationals and marketing initiatives. You'll also be invited to Great West Way's annual Marketplace event designed to connect buyers with local suppliers to help you package and sell the route.

This directory is a complemented by the online travel trade toolkit which includes additional information to assist the development of your programmes so be sure to check this out at GreatWestWay. co.uk/traveltrade

If you would like to find out more or register to become a Great West Way Official Tour Operator, please get in touch.

We look forward to welcoming your visitors to experience England's Great West Way®.

Florence Wallace

Florence Wallace Head of Travel Trade

flowallace@GreatWestWay.co.uk

EXPLORE THE GREAT WEST WAY MAP



General Information:

The information contained in this directory is based on content supplied at the time of writing. Whilst every effort has been made to ensure accuracy, Great West Way Ltd can accept no liability for any errors or omissions © Great West Way Ltd 2025.



TIPS FOR USING THIS GUIDE

- Business names that are marked in bold indicates they have a product listing in their relevant section eg. places to stay, activities & experiences or food and drink. Please note they are listed alphabetically and some may be listed under 'T' for The eg. The National Gallery.
- To find places by destination, check the Gazetteer at the back of the directory.



- In the listings we refer to Bookable Trade Terms this means that the business may already offer net rates, trade discounts or commission, or be prepared to negotiate on this depending on availability or volume.
- Prices, % discounts and opening times are shown as a guide, at this time, please check the website for details.
- Where 'online' is stated in the Listings, this is generally for FIT bookings. If this is relevant to Groups this will be stated.
- Distances and timings are a guide only, as routes and length of journey will differ depending on time of year, time of day and type of vehicle etc.

We are working with the industry on an ongoing basis to encourage more trade-friendly supplier products, so check with the Great West Way team if you need help.

used in this directory				
#114 †	Group Rates			
	Online Bookings			
••	Languages			
オ	Airports			
=	Car Parking			
=	Coach Parking			
®	Average length of visit			
₹	Railway/Bus			
TL	Tour or Group Leader			
D	Driver			
FOC	Free of charge			
RV	Refreshment Voucher			
LHR	London Heathrow Airport			
BRS	Bristol Airport			
DMC	Destination Management Company			
ВН	Bank Holiday			
CD	Christmas Day			
BD	Boxing Day			
NYD	New Year's Day			

Icons and abbreviations

TRAVEL TRADE INDUSTRY SUPPORT

Great West Way is uniquely positioned among DMOs to offer added-value travel trade industry support to buyers and suppliers. We offer bespoke one-to-one industry support for buyers to help them connect with relevant tourism suppliers and trade engagement services to tourism businesses or destinations who are keen to distribute product to increase trade visitors.

We offer trade buyers the following:

- Access to an enhanced network of over 500 trade focussed tourism supplier products in England, including a range of useful resources and personal introductions.
- Deliver agent/staff training programmes and webinars
- Speed-networking meeting events connecting buyers with suppliers
- Curation of bespoke tourism experiences and overnight stay packages*
- Additional resource to develop/secure new itineraries with excellent geographic knowledge in England*
- Investigate business development opportunities such as third-party marketing campaigns, leveraging airlines, PR etc.*

For tourism suppliers and destinations, we offer consultancy services* which include:

- Event representation and content distribution
- Trade product and strategy development
- Trade sales engagement and training programmes

*Fees will apply. For more information, or to request a bespoke proposal, please contact flowallace@GreatWestWay.co.uk

TOURISM INDUSTRY ASSOCIATIONS

There are a number of trade association membership organisations in the UK who work with DMOs, tourism businesses, tour and coach operators, wholesalers, service providers and OTA's etc. These include:

Tourism Alliance: tourismalliance.com
European Tour Operators Association (ETOA): etoa.org
UKInbound: ukinbound.org

Coach Tourism Association (CTA): **coachtourismassociation.co.uk** Association of Group Travel Organisers (AGTO)

VISITBRITAIN & VISITENGLAND

VisitBritain offices around the world are a first point of call for tour operators looking for information on England's Great West Way. Useful information and trade contacts can be found at www.visitbritain.org/travel-trade



HELPING YOU SELL ENGLAND'S GREAT WEST WAY





Don't Miss These Official Tour Operator Benefits:

Great West Way runs an annual Marketplace event connecting buyers with local suppliers to help you develop and contract new Great West Way programmes.

Use of the Great West Way trademark is exclusive to Official Tour Operators and the Ambassador network. It is recognised by visitors travelling the route.

ngland's Great West Way is so much more than a collection of different places to visit. It's a connecting thread, bringing together not only world-famous English sites, attractions and landscape but also the places and people that make up everyday England. Woven together, they form an important strand of England's story.

Why choose England's Great West Way to sell?

There's so much for your customers to experience along the route that we want to help you sell it. So we've put together this section of useful information to help you plan your itineraries and programmes.

 What is it? The Great West Way links London and Bristol. It encompasses 500 miles of navigable routes and is based on one of the first Great Roads commissioned by the kings of England.

- Who is it for? The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.
- What is it like? Along the Way, everyday England rubs shoulders with worldfamous heritage.
- Why should I choose the Great West
 Way? The Great West Way offers
 an extraordinary variety of English
 experiences not found in any other part of
 the country.

Using England's Great West Way Brand and Narrative

We have developed a strong, unique and distinctive brand that expresses who we are and what we stand for. We encourage businesses to communicate our brand using the trademarked marque and narrative so we can keep a consistent clear message for visitors.

The concept for the marque, known as 'Curated Exploration', uses the iconography of a traditional compass combined with a modern viewfinder device. This brand supports our vision:

"To create one of the world's premier touring routes between London and Bristol." The strong visual identity is being adopted across a wide range of industry and stakeholders.

For tour operators who wish to sell the Great West Way alongside other regions of England, it is possible to join these up e.g. Great West Way and South Wales. If a Great West Way tour is being sold, but it's necessary to include products off the route, the narrative should explain to the customer that the itinerary 'detours off' the Great West Way. Itineraries which are titled England's Great West Way should include accommodation along the route.

If you are unclear about what is on or off the route, please refer to the 'Along the Route' and 'Within Easy Reach' on pages 14-23.

Become a Great West Way Official Tour Operator

The Great West Way is keen to work with tour operators and wholesalers to contract, package and sell Great West Way tourism suppliers, creating additional bookable programmes for visitors to the region. In order to do this we have developed the Great West Way Official Tour Operator scheme.



Great West Way water bottles available for the trade to purchase at cost price.

Water bottles and/or Rough Guides to the Great West Way make a perfect gift for your clients when booked on a Great West Way itinerary. Orders can be delivered to your chosen arrival hotel (costs will apply).



You'll be committed to developing, marketing and distributing, on-brand Great West Way programme(s) and in return we will work in partnership offering you the following:

- Allow use of the exclusive Great West
 Way name and visual identity in line with
 brand guidelines, including the Great
 West Way marque
- Provide you with the brand toolkit, including official messaging and access to our online photography library and videos
- Provide you with a direct link to your own website from the Great West Way website
- Invite you to Great West Way supplier/ buyer and networking events where applicable
- Offer you one-to-one support for itinerary planning and marketing ideas
- Distribute your Great West Way programmes via our B2B and B2C channels where applicable
- Offer you, your sales team and clients the opportunity to attend virtual product sales training or educational familiarisation visits
- Provide you with regular Great West Way Travel Trade newsletters and updates
- Inform you of upcoming marketing and business opportunities where applicable
- Work in partnership to help support
 Official Tour Operators to present
 Great West Way in a clear and consistent
 manor in line with brand guidelines

Take a look at Helping You Sell the Great West Way and download the Official Tour Operators Form and to find out more contact flowallace@GreatWestway.co.uk

England's Great West Way Toolkit

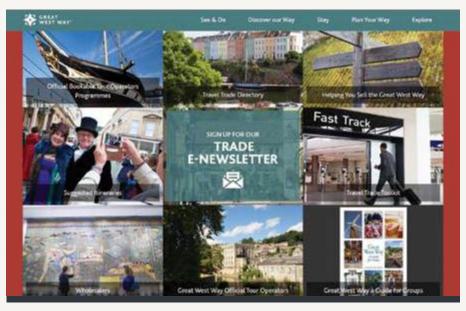
We have developed a range of materials to support you in creating and promoting new itineraries for your customers. These can be found at greatwestway.co.uk/traveltrade/travel-toolkit.

Image and video library

Our library contains a large selection of beautiful and inspiring images of England's Great West Way; these feature not only classic English views, but also places that are more of a 'local secret'. A selection of images are available for use by England's Great West Way Official Tour Operators.

E-brochures and downloadable guides/maps

We have a range of maps and guides including This way for a Journey of Discovery, food and drink map and a guide to the Kennet & Avon canal map. We also produce a Travel Magazine - all of which are available to download and link to in your communications



Above: Trade section of Great West Way website

Creating new itineraries

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries. These cover different themes, ways of travel, and special interests, and you can use them to plan your own programmes. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! You can find examples of some of the itineraries on pages 40-51. A full range of thematic itineraries are available to download from www.greatwestway.co.uk/traveltrade/itineraries

Utilising our Ambassador Network

Our Ambassador Network is central to the success of this unique touring route as it will connect these inspirational experiences for curious travellers searching for the essence of England. These Ambassadors share our vision and are passionate about England's Great West Way. They use the Great West Way branding and narrative in their communication, and many have attended the welcome programme, so they are eager to welcome your customers and share the stories they have uncovered about the route

The listing section of this Directory highlights those who are able to offer special rates, discounts or commissions. It includes Ambassador contacts who have specifically identified the need to attract the travel trade. Some businesses are small and have not worked in this way before, however, we have recognised that their product offer is likely to be of interest. We encourage you to contact them directly to agree terms and find out how you can work with them.



Above: Travel Magazine



Above: Journey of Discovery Map

GREAT WEST WAY OFFICIAL TOUR OPERATORS

The Great West Way is supported by a growing network of over 120+ Official Tour Operators, actively promoting and distributing travel itineraries worldwide. This list highlights both UK & Ireland-based Destination Management Companies targeting multiple international markets, as well as in-market tour operators dedicated to developing, marketing, and selling authentic Great West Way experiences. Many of these bookable programmes can be seen at GreatWestWay.co.uk/traveltrade/bookable-product.

Australia / New Zealand

Helloworld Travel Ltd

Belguim

· Beautiful Britain

Canada

- Freedom Tours and Travel
- RIT Vacations
- Senior Discovery Tours
- · Victours International

Carrier - Multi Market

DFDS

China

Trillion Run Travel

France

Evaneos

Germany

- BITS Britain & Ireland Tours
- BTO International
- Dreamtours for you
- GTW Touristik
- HTS Touristik
- One World Travel
- · Reiseburo Luttje Torn
- Service Reisen
- Travelling Britain
- Troll Tours

Italy

- Agape Viaggi
- Naar
- Quattro Passi / Unique Born
- Volonline

Netherlands

- ANWB Reizen
- Buro Scanbrit
- De Jong Intra
- House of Britain
- No Beach Exclusive Reizen
- SNP Natuurreizen

Scandinavia

- Authentic-Europe
- RK Travel Group
- Travel's Easy

South Africa

• British TIPS

Switzerland

• Travelhouse (MTCH AG)

UAE

IBYTA Travels

UK & Ireland

- Abbey UK
- AC Group
- Active England Tours
- Adventure Tours UK
- Airedale Tours
- Albatross Group
- Alpine Travel
- Altium Travel
- Angela Shanley Associates
- Ardor Tours
- ASA Tours
- Avanti Ventures
- Best of Tours
- Byway Travel
- Cashel Travel
- CHR Travel
- Compass Holidays
- Cotswold Tours and Travel
- Discover Britain & Ireland
- ECT Travel
- Europe incoming
- Eurowelcome
- Exodus Travels Ltd
- Gerry's DMC
- Great Days Travel Group
- Groupia
- Halal Tourism Britain
- Helentours Concierge Management
- Henrietta Ferguson
- · Hidden History Travel
- · High Point Holidays
- Holiday Club Staycations
- Holiday Group International
- Hunts Coaches
- Interopa
- Jac Travel
- Janet Redler Travel & Tourism
- · Jones Holidays
- Just Go Holidays
- Kleemann Tours
- Miki Travel Ltd
- Norman Allen Group Travel
 Norman Allen Group Travel
- Pathfinders

- · Promenades Travel
- Rabbie's
- Saltours International
- Saren Travel Group
- Scancoming
- · Select Travel Service
- Southern Tour
- Sovereign Tourism
- Steam Dreams
- Sterling Travel
- Tailor-Made Tours Europe
- Tailor-Made Tours International
- Traveledex / UK4Students
- · The Carter Company
- The Circle
- The Group Company
- Toureasy
- Tour Partner Group
- Veenus / Vesperience
- Wilderness England

LISA

- AMB Travel LLC
- Atlantic Travel & Tours
- Authentic Vacations
- Avanti Destinations
- Black Tie TravelCeltic Tours
- Crystal Travel & Tours
- Eurobound
- Europe Express
- Europe Pacific Gateways Travel
- Finest Journeys
- GT Experiences
- Indulgent Vacations & Destinations
- Montage Travel
- Sterling Tours Luxury Travel
- Special Group Tours
- Tenon Tours
- Tradesco Tours

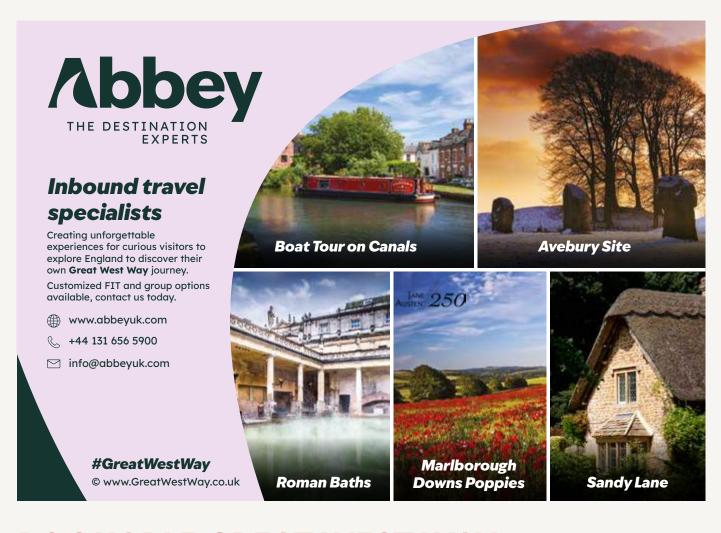


Over 50 years' expertise in group travel

- Specialist in group travel throughout the UK, Ireland and Europe
- Tailor made itineraries
- General and special interest tours
- Flexible group sizes
- Outstanding attention to detail and customer service







BOOKABLE GREAT WEST WAY PROGRAMME EXAMPLES



LOCAL TOURS AND GUIDING SERVICES

The Great West Way offers a variety of experiences and there's always more to discover beneath the surface. Book a local guide to add value to your own tour, or book your customers onto a public tour. There are many local, qualified tour guides, themed tours and local operators who can offer ground handling services.

Types of Tours

These can be offered on a group basis, to individuals joining a public tour, or as a private bespoke tour.

- Driver Guide Car Tours whether you or your client have their own itineraries or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- Experiential tours try a foodie, street art or cultural tour to name but a few.
- Guided outdoor activities walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- Sightseeing tours whether you're looking for a guide to join your tour or meet you in a destination, here's a selection of operators who can unlock the secrets of surprising places along the Great West Way.

As well as visiting the iconic places, local and regional tour guides and operators can take you off the beaten track to discover the places and stories less well-known. These can be combined with accommodation that is less corporate, offering a more traditional British welcome and wonderful artisan food, such as country inns, boutique hotels or restaurants with rooms.



Destination Management Companies (DMCs)

Some of the operators listed here offer their own tours and will also offer their local knowledge, expertise and resources, to design activities, tours, transportation and programme logistics for other operators.





DRIVER GUIDE **TOURS**

Bath Insider Tours

bathinsidertours.co.uk

Bath Insider Tours offers private tours of the beautiful UNESCO World Heritage city of Bath and the surrounding area with an award-winning guide born in Bath. Multi-day tours can be

Vehicles: Vehicle for 6 or 4 with luggage.

Operates: All Year **Groups:** Max 6

Britain's Best Heritage Tours

lan Newman 07739 667543 ian@bbhtours.co.uk bbhtours.co.uk

Driver guided tours, town and city walks or guide for coach tours. Accredited Blue Badge Guide. Half days, days or multi-day, tailored tours including new Great West Way tour. Accommodation recommendations or accommodation can be booked.

Vehicles: Executive vehicles (max six people)

Operates: All Year **Groups:** Max 6

Cotswolds Adventures

cotswolds-tours co.uk

Specialise in off-the-beaten track private and bespoke driver-guided tours of the cotswolds and surrounds. Vehicles: Executive vehicles with a maximum of 7 passenger per car plus luggage.

Operates: All year

Galahad Tours

07824 415286 info@galahadtours.co.uk galahadtours.co.uk/tours

Multi award-winning Galahad Tours offers private driver-guided tours from Bath in the comfort of a luxury Mercedes vehicle. Choose from itineraries to the Cotswolds, Stonehenge & Avebury, Salisbury, Blenheim Palace and the nearby treasures of Wells, Glastonbury & Cheddar Gorge. Tours are all personally created & delivered by founder, Matt. Only 5 star customer reviews.

Vehicles: Mercedes V-Class

Operates: All Year **Groups:** Max 6

In & Beyond Bath

BATH BA1 1LY 01225 952222

info@inandbeyondbath.com inandbeyondbath.com

An award-winning, innovative tour company redefining the touring experience. Unique journeys of discovery for discerning travellers seeking to truly connect with 'authentic' England. Sharing the 'must-sees' with magical hidden treasures, tours go way beyond sight-seeing for an adventure into the best of England's landscapes, heritage, cuisine, stories and culture, accompanied by a friendly guide. Experience the England you've always dreamt of, and enjoy memories you will treasure

Vehicles: 1-8 guests & luggage

Operates: All year

Groups: Suitable for small groups, FIT, VIP, family MICE, multiple vehicles for 8+, walking

tours and hop-on coach guide.

Oldbury Tours

oldburytours.co.uk

Personalised tours throughout Wiltshire and the South West include ancient castles, magnificent cathedrals, pretty villages, beautiful scenery, hidden corners and many prehistoric sites. Car, minibus, walking tours: small groups/individuals.

Vehicles: Car up to 7, Minibus up to 16

Operates: All year **Groups:** Max 16

Roman Bath Private Tours

romanbathprivatehire.co.uk

Airport transfers, city-to-city travel and private hire tours along the Great West Way route and beyond. Vehicles: Executive vehicles (1-8 passengers)

Operates: All year

Southern Tour

Salisbury, SP1 2LP 01722 222222

info@southerntour.co.uk

southerntour.co.uk

Luxury chauffeur serviced with expert guidance. Explore the Great West Way and beyond in style with Southern Tour, where professionalism meets comfort. Knowledgeable chauffeurs offer expert local insights all tailored to your preferred itinerary, from half days to up to a week. Popular destinations include Windsor, Salisbury, Stonehenge and Avebury, Bath, Oxford and the Cotswold's, plus Jurassic Coast and Wales. We provide personal assistant services alongside

transfers from airports, seaports, railway stations,

travel experience. Operates: All year

Vehicles: Mercedes cars and 8 seater minibuses

and hotels, ensuring a hassle-free and elegant

Groups: Up to 16 pax

Sulis Guides

sulisguides.com

High quality, experienced, multi-lingual Blue Badge Guides for tailor-made car, coach and walking tours of the West Country and beyond. Assistance provided with every aspect of a tour, including planning your itinerary, to make the very most of a visit.

Vehicles: Various incl. chauffeur-driven limousines and mini-buses

Tours 2 Order with Graham Horn

Graham Horn 07827 715353 graham@tours2order.com tours2order.com

Blue Badge Guide offering bespoke tours by coach, public transport or on foot for groups or individuals throughout the Great West Way area. Chauffeur car or minibus guided tours also arranged. Two-hours to multi-days. Town and countryside. Rivers and canals. Historical sites. Midsomer Murders. Itinerary planning available.

Vehicles: Various sized, vehicles can be organised.

Operates: All Year

Groups: From 2 to 50 people. TL/D - FOC.

OUTDOOR **ACTIVITIES**

Active England Tours

activeenglandtours.com

Active travel: cycling, walking, family adventures and multisport tours through beautiful countryside and iconic places. Hand-picked 4* hotels, bed and breakfasts, pubs or country cottages.

Operates: Mar-Nov Groups: Min 10, DMC

Bainton Bikes

baintonbikes.com

A cycle hire and tour company offering holidays for all ages and all abilities. A shop in Oxford and self-service hubs throughout the Cotswolds. Accredited Enjoy England Quality Assured Visitor Attraction.

Operates: All year **Groups:** Bespoke 1-6 days Languages:

Bristol Nordic Walking

bristolnordicwalking.co.uk

Guided walks (plus Nordic walking tuition if wanted) around Bristol and Bath.

Operates: All year

Groups: Discounts available

New Forest Cycling Tours

Salisbury 07976 688437

hello@newforestcyclingtours.com

newforestcyclingtours.com

Guided cycle rides in Wiltshire and beyond to explore the county's fascinating heritage with a British Cycling accredited guide. Tours incliude Salisbury, Stonehenge & Old Sarum, Ancient Ridgeway and Avebury and Marlborough's Green Man Tour.

Operates: All year

Groups: 8 max, Group discounts available

Original Wild

BATH BA2 6UB

www.originalwild.com

Provides epic high quality adventures and experiences includonig paddleboarding, code break Bath, kayaking, climbing or abseiling.

Operates: all year Groups: 30+











Roaming the Paths

07796 110222

info@roaming-the-paths.co.uk roaming-the-paths.co.uk

Offer half or whole day walks and activities, plus a wide range of events, to help people access and enjoy the countryside.

Operates: All year



supbristol.com

SUP Bristol offers award-winning stand up paddleboarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events.

Operates: Apr-Oct, daily Groups: Min 6+

Wild Swim Bike Run

wildswimbikerun.com

A variety of guided outdoor activities in Bath & the Cotswolds including, bikepacking, guided walks, trail running groups, stand up paddleboarding (SUP) & canoe adventures.

Operates: All year

Groups: Group discounts on enquiry

EXPERIENTIAL TOURS

Bath Curious Strolls

BA12QX

07974 827 004 07944 527 786 curiousstrollsbath@gmail.com www.bathcuriousstrolls.com

Discover the Marvels of Bath and Beyond through characters connected with this World Heritage City. Learn about their life and times through stories, readings and anecdotes recounted by our knowledgeable costumed guides. Professional Bath Guides take you on a charismatic, curious stroll through the bustling city and tranquil parks of Bath recounting tales of the fashionable gentry and low life of former times, seen through the eyes of former residents

Operates: All Year, 90mins - all day tours Groups: Min group size 10+ Bookings: Online booking available.

Savouring Bath

savouringbath.com

Epicurean experiences of Bath - the best of the city's food and drink scene.

Operates: All year

Groups: Multiple guides for large groups

Windsor Carriages & Curated Experiences

SL4

enquiries@windsorcarriages.co.uk +44 (0) 1753 981980

Curated Royal Windsor Experiences. Our local specialists pride themselves on creating personalised luxury itineraries that showcase Windsor's finest offerings, combining your interests with privileged access to historic venues, estate locations, and seasonal events. Perfect for international FIT's or small groups.

Operates: All Year

Groups: 1 - 144 pax in multiple carriages

GUIDING SERVICES

Bath Parade Guides

bathparadeguides.co.uk

Established in 1976, Bath Parade Guides is a team of professional Blue Badge Tourist Guides offering informative and entertaining walking tours and coach tours along the Great West Way including Cotswolds, Wiltshire, Bath and Bristol. Tours for FIT's and Groups. 25 max for walking tours. Prices based 2, 4 or 8 hours.

Operates: All year

Fred Mawer Tours

Bath BA1 6OL

fredmawertours.co.uk

A Bath-based Blue Badge Tourist Guide offering entertaining and informative walking, chauffeurdriven and coach tours in Bath, Bristol and across Wiltshire and Somerset.

Operates: All year

Groups: Tours for FIT's and Groups. 25 max for walking tours. Prices per hour, half or whole days.

Show of Strength Theatre Company

Bath & Bristol, showofstrength.org.uk Theatrical walking tours in Bristol & Bath including Murder & Crime, Pirates & Frankenstein etc.

Operates: Prvate tours all year & public tours April-October.

Groups: Tours for FIT's and groups, 25 max but larger groups can be split.

Spirit of England Tours

spiritofengland.net

Accredited Badge Tourist Guide offering private tours of Windsor Castle, St George's Chapel and the towns of Windsor & Eton.

Operates: All year Languages:

Tour & Explore with Anne Bartlett

tourandexplore.com

Experienced Blue Badge Tour Guide and Tour Director. Guiding service with tailored itineraries: groups or individuals.

Operates: All Year

A Taste of England Tours

westofenglandtours.com

A Taste of England Tours specialises in individually prepared tours for guests who want to explore the heritage, landscape and culture of Southern England and sample the wonderful local food of this region.

Operates: All year

Visions of History

visionsofhistory.co.uk

A Blue Badge Tourist Guide offering guided walking and coach tours, specialising along the Great West Way, including Windsor Castle and town, Runnymede, Hampton Court, Chiltern HillS.

Operates: All year

Groups: Tours for FIT's and groups. 25 max for walking tours.

Windsor Tourist Guides

windsortouristguides.co.uk

Windsor Tourist Guides Ltd is a multi-award winning company organising professional Blue Badge tourist guides for private guided tours of Windsor, Windsor Castle and St George's Chapel.

Operates: All year

Groups: TL/D - FOC for town tours Languages:

SELF-GUIDED TOURS

Alison Howell's Foot Trails

foottrails co.uk

Custom made walking & hiking tours in rural England. Walk in the landscapes of Bath, Avon, Salisbury & Stonehenge.

Operates: All year

Compass Holidays

compass-holidays.com

Offers a Great West Way self-led cycling holiday from London to Bristol (or in reverse), as well as selfled walking and cycling around Bath, Wiltshire and the Cotswolds from 3-6 days..

Operates: All year



Why not hop on and off the open-top Bath Bus Company or travel from Salisbury station to Stonehenge on The Stonehenge Tour bus - which also includes entry to Stonehenge. All of these have on-board commentaries in various languages too.

THESE BUSINESSES ALSO **PROVIDE TOURS AND GUIDING SERVICES:**

Bristol & South West Tour Guides

bristoltours.co.uk

Guided city centre walks, bespoke themed tours.

Bristol Hoppers

bristolhoppers.co.uk

Tours of Bristol's craft beer scene.

City & Village Tours

cityandvillagetours.com Provides guided tours for groups.

CJP Cotswold Tours

cotswold-tours.com Cultural sightseeing tours incl. Great West Way

Cotswold Electric Bike Tours

cotswoldelectricbiketours.co.uk Guided electric bike tours and e-bike holidays.

Cotswold Journeys

cotswoldjourneys.com

Tailor-made walking or cycling holidays.

Cotswold Tours Ltd

cotswold-tours.co.uk

Driver guided, walking or cycling tours.

Cycle the City

cyclethecity.co.uk

Bike hire, sightseeing tours around Bristol.

Eton Information Centre

Behind the scenes tours of Eton College, Heritage and walking tours available

April - October, group size min 12 - max 50.

Norman Allen Group Travel Ltd

group-travel.com

Wholesaler: tour packages for groups 20+

Terry's Reading Walkabouts

readingwalkingtours.co.uk

Easy guided walking tours of Reading. 22 Different Themes/Routes are available and all monies go to local charities (raised over £26,000)

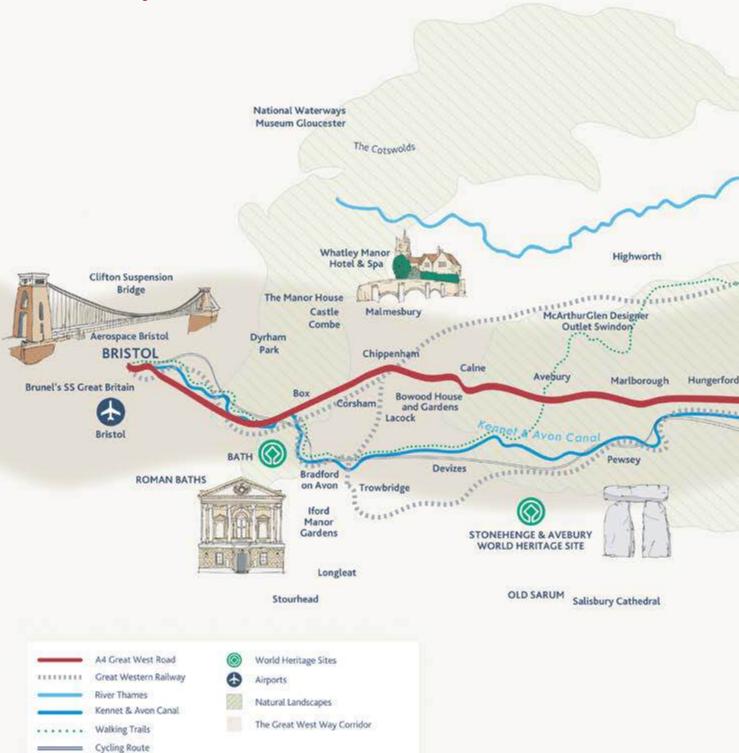
Vintage Days Out

vintagedaysout.com

Thames Day Tours: Driver guided, walking or cycling tours.

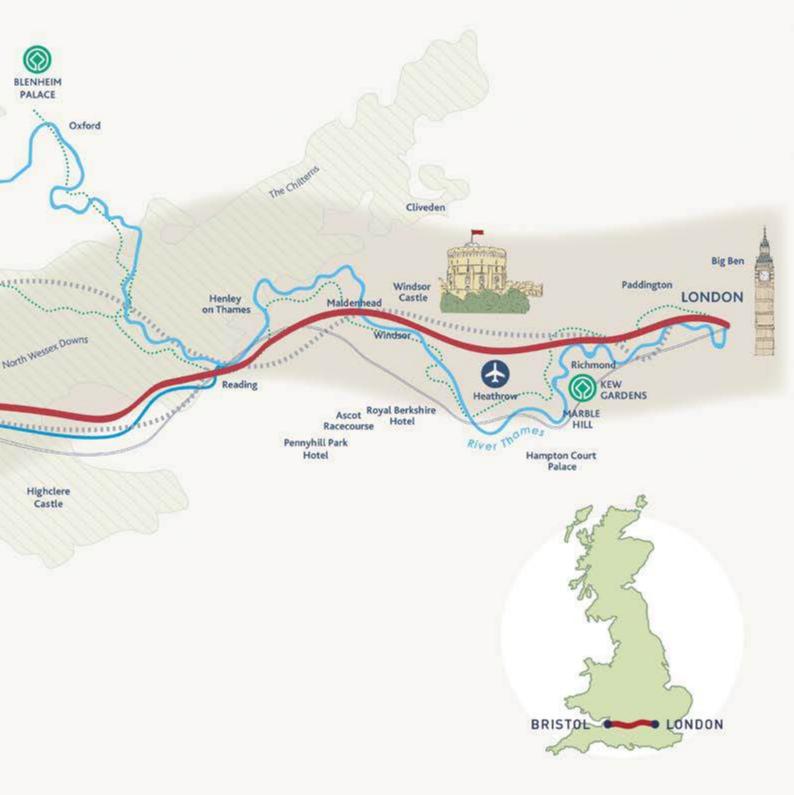
ALONG THE ROUTE

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.





ENGLAND'S GREAT WEST WAY®





BATH

Built for pleasure and relaxation, Bath has been a wellbeing destination since Roman times. Discover the ancient Roman Baths and the thoroughly modern Thermae Bath Spa, which houses the only natural thermal hot springs in Britain that you can bathe in. The city is a UNESCO World Heritage site and and is one of the UNESCO World Heritage Great Spa Towns of Europe, giving it a rare double designation. Bath's compact, visitor-friendly centre is overflowing with places to eat and drink, plus some of the finest independent shops in Britain. Bath has a remarkable collection of museums and galleries, year-round festivals, theatre, music and sports. The stunning honey coloured Georgian architecture is straight from a Jane Austen novel and is one of the stars of Netflix hit Bridgerton. The Jane Austen Festival takes place annually and includes the highly anticipated Regency Costumed Promenade, which fills the streets of Bath with over 500 people in Regency dress.

Accommodation ranges from luxurious five-star spa hotels and grand Georgian guesthouses to snug cottages, chic city centre apartments and group-friendly hotels. Discover the city, and use Bath as a base to explore the Great West Way.

CONTACT

visitwest.co.uk/trade Jon.chamberlain@visitwest.co.uk +44 (0)117 946 2203

BOX

The village of Box lies within An Area of Outstanding Natural Beauty in the beautiful By Brook Valley and is a gateway to the Cotswolds National Landscape. It is located on the Great West Way and the historic Great Western Railway passes through it. The World Heritage City of Bath lies



only 5 miles to the east. The area has been settled since Neolithic times and Box Roman Villa is a Scheduled Ancient Monument. Box is probably best known for Isambard Kingdom Brunel's Box Tunnel and quarried limestone. Views of Box Tunnel combine with other G.W.R features such as Middle Hill Tunnel to celebrate a wonder of the Victorian Age and one of the finest views of a historic railway line in the country. The children's book Thomas the Tank Engine was conceived by the Rev Awdry who lived in Box. The Parish contains many listed buildings, some of which are of outstanding interest Grade I and II, and several Conservation Areas, areas of special architectural and historic interest, one of which covers the village of Box. The Parish has over 100 public rights of way making it a hugely popular destination for people looking to explore the English Countryside.

CONTACT

boxparishcouncil.gov.uk visitbox@boxparishcouncil.gov.uk

BRISTOL

Innovation and creativity are the twin engines that give Bristol its drive. Pioneering Victorian engineer Isambard Kingdom Brunel left his signature across the city in the SS Great Britain, the world's



first great ocean liner, and elegant Clifton Suspension Bridge as well as the Great Western Railway. Aerospace Bristol offers fascinating insights into the region's aviation heritage and visitors can step aboard the last Concorde ever to fly. The world's most famous street artist, Banksy, has also left his mark across his home city with Bristol now synonymous with street art. Wake the Tiger is the world's first Amazement Park® and invites visitors to step through a portal into a parallel world of wild experiments. The city is a UNESCO City of Film with global film productions based in and on location and live music from world class DJs to classical, and festivals to pub gigs.

The Harbourside, where symbols of Bristol's maritime heritage are on show, is constantly abuzz with activity. Alongside the water it's packed with entertainment with restaurants and bars alongside galleries, museums and attractions. On the water visitors can partake in water sports or a more gentle boat tour.

Feast on internationally recognised dining options with a tempting mix of global cuisines, street food, award-winning restaurants and food and drink festivals. The local craft beer industry is booming with cracking tap rooms and pubs galore.

CONTACT

visitwest.co.uk/trade Jon.chamberlain@visitwest.co.uk +44 (0)117 946 2203

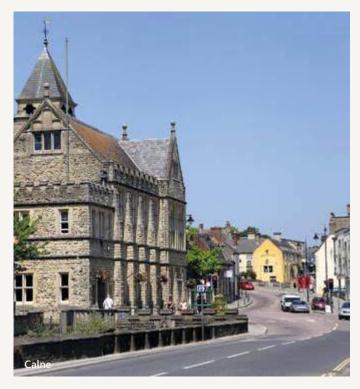
BRADFORD ON AVON

This stunning town flanks both sides of the peaceful River Avon at the southern end of the Cotswolds, with the Kennet & Avon Canal also running through it. Steeped in history, it boasts spectacular medieval barns, Saxon and Norman churches, salubrious mansions and an iconic bridge, parts of which date back to the 14th century. Thanks to a rich industrial heritage in both the wool and rubber industries, the town's old mills add to the wonderful honey-coloured cornucopia of architecture which rises on the surrounding hills. Meaning that this town is definitely not one to be missed along the Great West Way!

CONTACT

tourism@bradfordonavontowncouncil.gov.uk bradfordonavon.co.uk +44 (0)1225 864240





CALNE

Situated on the A4 and at the edge of the North Wessex Downs National Landscape, the story of Calne begins around AD 978 and includes drovers' trails and coach roads, the rise and fall of canal and rail travel, woollen broadcloth and meat production.

A stay in the market town of Calne provides easy access to Cherhill Downs and the famous White Horse and with easy access along SUSTRANS Route 403 from Castlefields Park you can explore the nearby Avebury Stone Circlee.

No visit to Calne is complete without including a trip to the Atwell-Wilson Motor Museum - Wiltshire's only Motor Museum, The REME Museum at nearby MOD Lyneham or Bowood House and Gardens.

A warm welcome is offered from the range of cafes and independent shops and a monthly Craft and Gift Market. Why not explore our green spaces including the Skate Bowl and outdoor gym.

Calne's thriving past and present can be explored with a new Calne Trail and a visit to the Calne Heritage Museum in the town's Heritage Quarter to #DiscoverCalne is highly recommended.

CONTACT

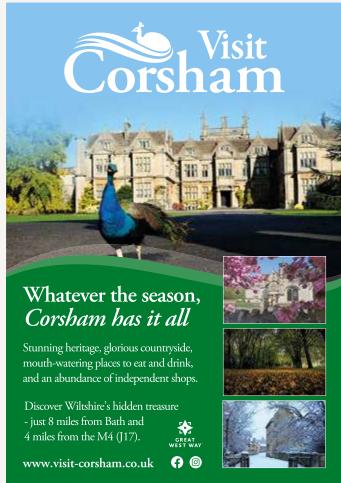
calne.gov.uk/calne-visitor-information-centre/calne@calne.gov.uk +44 (0)1249 814000 Calne Visitor Centre

CASTLE COMBE

Castle Combe is often described as the 'prettiest village in England'. It is surrounded by Cotswolds National Landscape and offers picturesque walks and quaint village streets with honey coloured Cotswolds stone cottages. The village features regularly as a TV and film location.

It makes a perfect stop off point for the trade as visitors can see the Market Cross and St Andrew's Church which dates from the 13th century. The church houses a faceless clock which is reputed to be one of the oldest working clocks in the country. You'll also find a couple of pubs and a luxury hotel with a golf course within the village.

On the edge of the village is the Castle Combe Circuit where drivers have the opportunity to test out different vehicles, drive your own car or motorbike around the circuit or tackle the Rally course. There are also a host of events throughout the year at the circuit including race days for both cars and motorbikes.



CORSHAM

Corsham is a quintessentially English market town, with a long history, independent shops, a great range of places to eat and drink, and exhibitions and shows at The Pound Arts Centre. The beautiful High Street is edged by stately Corsham Court with its Old Masters paintings and Capability Brown-designed gardens at one end and, at the other, the Almshouses and Schoolroom, built in 1665 during the reign of Charles II. The town looks like a film set and has, indeed, featured in a number of films and TV programmes, most noticeably BBC One's hugely popular Poldark and, more recently, the Disney+ production of Jilly Cooper's Rivals. And if you need more drama, the town's many free-roaming, diva-like peacocks are available for picture perfect moments.

GROUPS

Contact Corsham Town Council to arrange coach parking, any specific group requests or to tailor a visit to your needs.

CONTACT

visit-corsham.co.uk towncouncil@corsham.gov.uk +44 (0)1249 702130





CHIPPENHAM

Chippenham's first settlers arrived in the 7th century; today, nestled on the banks of the River Avon, it's a little over an hour from central London. This has been a market town for centuries – in the Market Place is the Buttercross, where dairy products were sold in the 16th century; and today colourful street markets take place on Fridays and Saturdays. Nearby, timber-framed Yelde Hall dates from about 1450. The Chippenham Museum is located in the town centre and nearby is Castle Combe Motor Racing Circuit. For motor lovers, combine a visit to Chippenham with one to Calne and visit the Atwell-Wilson Motor Museum.

CONTACT

chippenham.gov.uk/discoverchippenham enquiries@chippenham.gov.uk +44 (0)1249 446699

DEVIZES

Awarded Confederation of Passenger Transport UK Coach Friendly status

This charming market town grew up around its Norman castle, built in 1080 at the boundary of three Saxon parishes (the Latin 'ad devizas' means 'at the boundaries'). Visitors will uncover a colourful medieval past, a wealth of history and architectural heritage, more than 500 listed buildings and a large Market Place at its heart. It is home to Wadworth Brewery, the Kennet & Avon Canal Museum, and the Wiltshire Museum whose galleries feature gold from the time of Stonehenge and tell the story of the Stonehenge and Avebury World Heritage Site.

CONTACT

devizes.org.uk tourism@devizes.org.uk +44 (0)1380 800400



HENLEY ON THAMES

This 13th century market town is one of the most beautiful in England. It enjoys a wonderful position on the River Thames, backed by the Chiltern Hills with delightful independent shops. Book a and Hobbs of Henley boat trip. In summer visitors will be thrilled by internationally renowned sporting events and festivals such as The Henley Royal Regatta and the Henley Literary Festival. Henley on Thames, aka Causton, in Midsomer Murders, has appeared in numerous episodes. Fans will recognise many of the filming locations within the town. Pick up a leaflet from the Tourist Information Centre detailing the Midsomer walking and driving trails around Henley, Hambleden and Marlow.



HUNGERFORD

This historic market town lies in the North Wessex Downs
National Landscape and is traversed by the Kennet & Avon Canal
and the beautiful chalk rivers Kennet and Dun. The bustling High Street
is made up of over 60 Listed Buildings, many of which are timber frame
construction with Georgian frontages. There are many popular pubs
and eateries.

Shoppers will love the many antique shops, independent shops, boutiques, and the bustling Wednesday street market. The Rose of Hungerford runs popular trips on the canal.

Hungerford Common to the east of the town and Freeman's Marsh to the west comprise just part of the land and property managed by the ancient office of The Town and Manor of Hungerford Charity, whose origins go back to the time of John of Gaunt. The two week festival of Hocktide after Easter each year celebrates these ancient traditions. Nearby are Littlecote Roman Villa, Wilton Windmill, Crofton Beam Engines and England's highest chalk hill, Walbury Hill. There are numerous country walking routes.

Hungerford's proximity to the road and rail network makes it an ideal base for wider exploration - a perfect place to visit or stay.

CONTACT

visithungerford.com admin@hungerford-tc.gov.uk +44 (0)1488 686195



LACOCK

With its central grid of four streets, Lacock today looks much like it did 200 years ago. It's oldest house is older than the thirteenth century abbey. Enjoy a visit to National Trust's Lacock Abbey.

MALMESBURY

Malmesbury is a beautiful ancient hilltop town in a unique setting surrounded by picturesque rivers, and Malmesbury is so much more. A rich and rewarding history, a lively town centre with interesting independent shops and great places to eat, drink and stay. A packed programme of arts activities and local events, a thriving community and a wonderful place to visit. You'll also find superb accommodation at England's oldest hotel The Old Bell Hotel and at the nearby Whatley Manor Hotel. The town has an Anglo-Saxon street layout, an original Market Cross from 1490, the award winning Athelstan Museum and an impressive Town Hall. Explore Malmesbury (www.exploremalmesbury.com) tells Malmesbury's stories at the places they happened. Discover saints, kings (including the first king of all England), a flying monk, rogues, heroes and heroines, philosophers, (the internationally famous Thomas Hobbes of Malmesbury, no less) and tigers around every corner. Regular guided walks are led by local experts each April to September – bookings can be made at the town Tourist Information Centre at the Town Hall. The 1100th anniversary of Athelstan becoming King has recently been commemorated and celebrated with the introduction of a new walking & cycling route -The Althelstan Pilgrim Way. This 100-mile route links 36 churches in North Wiltshire, celebrating them as historic and living waymarkers. Guided walking route booklets with maps and a pilgrim passport can be picked up from Malmesbury Abbey and any of the 36 churches, and stamped in each church for visitors to track their progress. Malmesbury is perfectly placed for a visit to the Great West Way and the Southern Cotswolds.

CONTACT

tic@malmesbury.gov.uk +44 (0) 1666822143 discovermalmesbury.life

MARLBOROUGH

The High Street in Marlborough, a key town along the route, is one of the widest in the UK and a shopper's paradise, lined with old buildings rich with character and housing an array of high quality shops, a twice-weekly market, restaurants and the famous Polly Tea Rooms. Visit The Merchant's House – one of the finest 17th century middle-class homes – or the converted St Peter's church, with its tower tours. The Duchess of Cambridge attended Marlborough College, which has a popular Summer School. Marlborough is also an ideal base to explore Avebury Stone Circle & World Heritage Site.

CONTACT

Marlborough-tc.gov.uk/visitors enquiries@marlborough-tc.gov.uk +44 (0)1672 512487







MARLOW

One of the loveliest locations on the River Thames, set in the river valley and alongside the woodlands of the Chiltern Hills. The vibrant Georgian market town is made up of historic streets and an abundance of boutique shops. Its most famous landmark is the remarkable suspension bridge spanning the River Thames joining the counties of Buckinghamshire and Berkshire. Marlow has always been known as a fashionable riverside resort and attracted many famous people to the area. Residents of the town have included Thomas Love Peacock, Jerome K. Jerome, T.S. Eliot and Mary Shelley who finished her gothic masterpiece Frankenstein while living in the town. Other examples of Georgian towns along the Great West Way are Marlborough and the finest of them all, Bath.





NEWBURY

Newbury offers a relaxing yet vibrant atmosphere in which to enjoy its array of independent and high street shops and restaurants, charter and specialist markets, and first-class arts and cultural experiences. Not far from the town is the real-life Downton Abbey (Highclere Castle) where the world-famous TV series was filmed. Book an afternoon at the top-class racecourse or one of the well-known arts venues. The Kennet & Avon Canal meanders through the town and at Newbury Wharf, many buildings are linked to the canal's history. Visits to West Berkshire Museum and Shaw House will explain the rich history of the area. A mile north of Newbury is Donnington Castle Gatehouse which dates to 1386. Head east out of Newbury, along the Great West Way, to Reading and discover Reading Abbey Heritage Quarter.



READING

Founded one thousand years ago at the confluence of the Rivers Thames and Kennet, Reading is at the heart of British heritage and enterprise. The final resting place of King Henry I, medieval Reading Abbey Ruins celebrated its 900th anniversary in 2021. Reading's Abbey Quarter is also home to Jane Austen's school in the Abbey Gateway and the site of Oscar Wilde's incarceration - Reading Gaol. Uncover the whole story at Reading Museum and don't miss the only full-scale replica of the Bayeux Tapestry. Other attractions include the history of food and farming at The Museum of English Rural Life, the Ure Museum of Greek Archaeology, the Cole Museum of Zoology, four escape rooms and close by Beale Park Wildlife Park and the national Trust's Basildon Park.

The Thames in Reading offers relaxation and water sports, pampering and great food. The restored Edwardian Thames Lido offers all of that in one place. Or take a river trip along a lovely Thames stretch with Thames River Cruise. Reading's other River, the Kennet flows through Reading's great outdoor dining venue, the Oracle Riverside. The region's best shopping is only a stone's throw away from lunch. Add in a year round Festival programme, boutique and riverside hotels, top class sport, an easily walkable and thriving town centre and great connections by train (22 minutes from London) and the new Elizabeth Line and road and you can see why Reading has so much to offer in its own right as well as a great base for exploring the Great West Way .

CONTACT

visitreading.com/traveltrade alex.brannen@reading.gov.uk 07860 779166

RICHMOND

The River Thames runs for over 10 miles through the borough, linking Hampton Court Palace, Richmond town centre and Kew Gardens with London to the east, and west along the Great West Way. Richmond rivals anywhere in London with its beautiful Royal Parks and open spaces, historic houses, theatres, museums, galleries, exhibits and town centres bursting with life. Situated 10 miles southwest of Central London with easy access by tube, train, bus, car, bike, boat and foot. Richmond upon Thames provides the perfect getaway.



SOUTHERN COTSWOLDS

Straddling the Gloucestershire and Wiltshire borders, the southern Cotswolds and the towns and villages along the Great West Way are just as lovely as those further north. Enchanting cottages made from the golden local stone, and award-winning food and drink. Visitors can enjoy a stroll in gorgeous rural countryside or wander through picturesque bustling market towns and charming villages, each with their own unique feel, including events and markets all year. There's plenty to see and do: world-class attractions, splendid gardens, grand castles and houses and amazing wildlife. Enjoy the seasonal colours at Westonbirt Arboretum near Tetbury and combine it with a visit to Highgrove, the home of King Charles III and Queen Camilla.

SWINDON

Visitors can enjoy a vibrant mix of traditional shops and pubs alongside modern outlets and stylish cafés and bars. For an immersive shopping experience, visit McArthurGlen Designer outlet, which is based in the beautifully renovated Grade II listed buildings of the Great Western Railway Works. Swindon's diverse selection of accommodation makes it a good base for exploring the Great West Way and beyond.

THAMES VALLEY AND NORTH HAMPSHIRE

The Thames Valley and North Hampshire covers an area stretching either side of the River Thames. The Thames Valley runs from Reading to Windsor and northwards up to Oxford, Henley on Thames and Marlow. Whilst North Hampshire takes in Highclere along to Basingstoke and Farnborough. Visit Highclere Castle, Bombay Sapphire or follow in the footsteps of Prince Harry and the Duchess of Sussex and explore Windsor by foot, by open-top bus, or horse-drawn carriage. Or take a detour off the Great West Way to Didcot Railway Centre, living museum of the Great Western Railway. Then head on to the UNESCO World Heritage Site, Blenheim Palace, birthplace of Winston Churchill and over 300 years of history.



TROWBRIDGE

Trowbridge is Wiltshire's Historic County Town, nestled in the heart of the county, is a town where history and modern life meet. Once famed for its thriving woollen cloth industry, the town's rich heritage is still visible in its distinctive architecture and celebrated at Trowbridge Museum. Located in the historic Home Mills, the museum offers an engaging exploration of over a thousand years of local history, complete with interactive exhibits and panoramic views. The town is also a vibrant cultural hub, with The Civic providing a dynamic venue for live music, theatre and community events. For those seeking green space, Trowbridge features a range of parks and gardens perfect for leisurely strolls, family outings or active recreation. With its excellent transport connections including direct trains to London and close proximity to Bath, Trowbridge is ideally situated for exploring Wiltshire's many iconic attractions, such as Stonehenge and Avebury. Whether you're interested in heritage, culture or natural beauty, Trowbridge offers a welcoming and well connected base for discovering the Great West Way.

CONTACT

trowbridge.gov.uk info@trowbridge.gov.uk +44 (0)1225 765072





VALE OF PEWSEY

The village of Pewsey sits at the centre of the Vale, the western extent of the North Wessex Downs National Landscape and is a walkers' and cyclists' paradise. The Vale is home to the longdistance walking and cycling route, the Pewsey Vale Circular Way, and also has 'Walkers are Welcome' accreditation. The opening of the Kennet & Avon Canal in 1810 and the Great Western Railway in 1862, transformed Pewsey into a bustling community. Once the heart of King Alfred's lands, the Vale of Pewsey contains rich history including multiple Iron Age hillforts, the site of Wolfhall (home of the Seymours), the only working windmill in Wessex at Wilton and the original and still operational steam-powered beam engines at Crofton Pumping Station on the Kennet & Avon Canal. The Vale is also home to two White Horses carved into the chalk hillsides, the Pewsey Heritage Centre and the Crop Circle Visitor Centre & Exhibition. Visit Pewsey during September and enjoy Wiltshire's oldest carnival. Take a canal boat holiday from here with Honeystreet Boats or Bruce Accessible Boats, along a beautiful stretch of the Kennet & Avon Canal, through Devizes and Bradford on Avon to Bath, a relaxing way to explore the Great West Way.

CONTACT

info@visitpewseyvale.co.uk visitpewseyvale.co.uk +44 (0)7802 444022

WINDSOR

Awarded Confederation of Passenger Transport UK Coach Friendly status

You can't say the word Windsor without conjuring up images of the world's oldest and largest inhabited castle, royalty, horse racing, the changing of the guard, the River Thames and Eton College. Windsor thrives on its royal patronage, rich cultural heritage, stunning architecture and beautiful natural scenery. Add to this an abundance of quaint one-of-a-kind shops and a scene headed by the likes of Heston Blumenthal and Alain Roux and you'll have a reasonable idea of the treats in store for you in Windsor, Maidenhead and Ascot. Windsor, Runnymede, Hampton Court Palace and Richmond are the fascinating windows into history at the east end of the Great West Way.

CONTACT

windsor.gov.uk/travel-trade Traveltrade@RBWM.gov.uk +44 (0)1753 743918







WITHIN EASY REACH

These destinations can be visited on the Great West Way but they include places that are within easy reach of the route.

COTSWOLDS

The Cotswolds has stunning scenery, honey-coloured villages alongside cosmopolitan towns and world-class food, accommodation and attractions.

CHELTENHAM

A Regency town, its wide Promenade has wonderful Regency buildings. Montpellier Walk, designed in 1843 by local architects was inspired by the Erechtheion temple in the Acropolis. Visits to the Pump Rooms, Cheltenham Spa, or the Holst Birthplace Museum.

GLOUCESTER

Rich in history and heritage, the city boasts a wealth of architectural gems and numerous visitor attractions. A visit to Gloucester won't be complete without a visit to the 11th century Gloucester Cathedral and a visit to the National Waterways Museum to hear the fascinating story of the local waterways and the docks.

TETBURY

This historic wool town is an architectural gem; many of the wool merchants' houses date from the 16th and 17th centuries. Today, it's well known for the Highgrove shop run by the Prince of Wales's Charitable Foundation.

WILTSHIRE

Around a quarter of the Great West Way runs through Wiltshire. A magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.

CONTACT:

visitwiltshire.co.uk flowallace@visitwiltshire.co.uk +44 (0)7436 588860

AMESBURY

Its museum houses one of Britain's largest Mesolithic collections. A sculpture depicts an early Bronze Age man found nearby in 2002. Discover the story of Queen Eleanor of Provence who was buried here in 1291.

CRICKLADE

The first town on the Thames and the southern gateway to the Cotswolds. One of the few preserved Saxon towns and home of a royal mint from 979 to 1100.

SALISBURY

Medieval Salisbury is the perfect fusion of ancient and modern: many of its shops trade from historic half-timbered buildings. The city's great landmark is Britain's finest 13th century cathedral with the tallest spire in Britain, the world's oldest working clock (1386) and the world's best-preserved original Magna Carta (1215). Nearby in the Cathedral Close are The Salisbury Museum, The Rifles Berkshire and Wiltshire Museum and Mompesson House, which was built in 1701.

WARMINSTER

Lying on the edge of the Cranborne Chase National Landscape, the area provides plenty of opportunities for cycling and walking activities.

Warminster town is a great base for visitors, with a friendly weekly market, a variety of independent shops and cafes and the Athenaeum Theatre. It also has a beautiful lake and park with fantastic facilities, including splash pad, play area, skate park, tennis courts, rowing boats and canoe hire on the boating lake.

HAMPSHIRE

Hampshire sits tucked away to the very south of England, bordered by Dorset, Wiltshire and Sussex. It offers cultured cities, miles of idyllic countryside and beautiful coastline. It is home to two national parks – the New Forest and South Downs and also benefits from excellent transport links including easy access to the motorway and main line train stations.

CONTACT:

www.visitwinchester.co.uk www.visit-hampshire.co.uk tourism@hants.gov.uk

BASINGSTOKE

At the heart of North Hampshire, it offers two very different experiences: The Vyne, an historic house and Milestones, Hampshire's living history museum. Other places to visit: FAST (Farnborough's aerospace museum), aerospace museum, Bombay Sapphire Distillery.

WINCHESTER

The Winchester district covers around 250 square miles and is packed with heritage, culture and vibrant festivals. Stay longer and experience idyllic villages and the traditional market towns of Bishop's Waltham, Wickham and Alresford, with their independent shops, country pubs and cafés. Winchester is also the gateway to the South Downs National Park – so whether you are a walker, rider or just want to get away from it all – the rolling hills and stunning landscapes offer the perfect escape.

SOMER SET

Somerset is one of the larger English counties, with stunning beaches, green countryside, woodlands, lakes & more, covering a wide range of landscapes & environments. There's so much to explore with gems such as wildflower meadows, beach waterfalls, ancient wells, unique carvings & underground reservoirs.

FROME

The centre brims with architectural interest and a contemporary performing arts scene. Visit the town's popular independent market on the first Sunday of every month Mar-Dec.

WELLS

Its centrepiece, Wells Cathedral, has brought people together for over 800 years and the medieval moated Bishop's Palace with its resident swans, dates from the 13th century. The Vicars' Close is Europe's oldest intact street, completed in the mid-14th century.

OXFORDSHIRE

This beautiful county offers countless experiences, heritage, culture, entertainment and delicious food and is the perfect destination for the trade.

OXFORD

With five free museums including the Ashmolean, Britain's first botanic garden and 37 historic colleges, Oxford is best explored on foot or by punt! If customers are Harry Potter fans, seek out Christ Church, New College and the Bodleian Library.

WOODSTOCK

A charming market town, home to Blenheim Palace — a UNESCO World Heritage Site and 17th-century stately home, renowned for its art collections and set within Capability Brown landscaped gardens.

EXPLORING BEYOND THE GREAT WEST WAY



e'd like to encourage visitors to stay longer, as not only is there an incredible selection of things to do and places to visit along the Great West Way, there are also plenty of ideas for wonderful detours. Use the accommodation along the route as a base to explore further afield for a day out.

Swindon and beyond

Swindon makes a perfect base in the centre of the Great West Way. From here you can travel through the golden-stoned Cotswold villages as you head to Blenheim Palace and Oxford. Or travel south and explore the icons of Stonehenge and Salisbury. Stonehenge is a UNESCO World Heritage Site and the stone circle must be the world's most famous prehistoric monument. Salisbury Cathedral soars above the Wiltshire countryside, its spire is the tallest in the country. Take the Tower Tour for a closer look. It's 800 years since the founding of the Cathedral.

STAY: For group-friendly accommodation, travelling south to Stonehenge is the **Holiday Inn Salisbury-Stonehenge** (103 rooms).

Bristol and beyond

Bristol is a city surrounded by wonderful countryside and a wealth of places to visit including the **National Trust's Tyntesfield**. As you head north out of Bristol stop at Aerospace Bristol and take one of their tours. Next stop is the wonderful **Berkeley Castle** built to 'keep out the Welsh' over nine centuries ago and still lived in by the same family. Take a detour south from Bristol and visit the National Trust properties of **Tintinhull Garden**, **Montacute House**, **Lytes Cary Manor**, **Barrington Court** or **Stourhead**.

STAY: Brooks Guesthouse (27 rooms), a boutique guesthouse, is situated at the heart of Bristol's old town. It also offers 'urban glamping' on the roof with 4 airstream style caravans.

For those wanting to extend their itineraries continue west journeying over the Prince of Wales Bridge straddling the River Severn and you'll find yourself in South Wales. From here its only a short distance to explore many of the highlights of South Wales including **The Royal Mint** – which is well worth of a visit.

Reading and beyond

From Reading you can explore beyond the Great West Way through the Thames Valley and North Hampshire. It is also a good base to head west along the route towards Bath and Bristol, or east towards Windsor and Richmond and for independent travellers it's 25



minutes by train to London Paddington with **Great Western Railway** (use the Great West Way Discoverer pass).

A short detour south west and a day in North Hampshire beckons with visits to **Bombay Sapphire Distillery** – book a gin cocktail masterclass and **Highclere Castle** (the real-life Downton Abbey).

STAY: The Roseate Reading (55 rooms), offers a luxury boutique townhouse stay and Hilton Reading (210 rooms) is a perfect group-friendly hotel.

Cotswolds and beyond

From the beautiful south Cotswolds, including destinations such as Malmesbury, visitors can easily travel further north extending itineraries into Gloucestershire. Explore **Tetbury**, which is close to Highgrove House, the private residence of Their Majesties The King Charles III and The Queen Camilla, with its attractive high street and Market House dating from 1655.

Detour off the route travelling further north to Gloucester and visit the 11th century Gloucester Cathedral, resting place of King Edward II. It also has a dramatic waterfront and numerous museums and attractions including the **National Waterways Museum Gloucester** which tells the fascinating story of the local waterways and the docks.

STAY: Return to South Cotswolds to **Pettifers Hotel** - Family run 3* Cotswold Hotel (22 ensuite rooms plus 4 family rooms) with a 16th century conversion of a veterinary apothecary and fine dining rosette is an affordable Cotswold stay.





EXPLORING ENGLAND'S GREAT WEST WAY

To follow the paths taken by generations of travellers is to discover an essential strand of England.

ased on one of the first Great Roads commissioned by the kings of England, the Great West Way® winds through some of England's finest lush green landscapes, the Royal Parks of Richmond, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Travelling through twists, turns and new discoveries – by road, railway or waterway – we invite you to discover these destinations, along with lesser-known attractions and unique experiences, to create packages that are different from the norm: a captivating mixture of the world-famous and the yet-to-be-discovered that will inspire your customers to book.

Where the extraordinary meets the everyday

On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food. Starting from London, visitors share their



journey with the **Thames**, England's longest river, as it drifts through history. Follow it on foot along 184 miles of the Thames Path National Trail. To the south is Runnymede, the water-meadow where Magna Carta was sealed; the 5,000 glorious acres of Windsor Great Park; **Windsor**

Castle – the oldest and largest occupied castle in the world. Gazing over this great river are historic market towns: Marlow with its literary links and suspension bridge, and gracious Henley on Thames, home of the world-famous Royal Regatta.

In Reading the route leaves the Thames and the journey continues in the company of great British engineering: the 87-mile Kennet & Avon Canal. The Kennet & Avon Canal passes by Newbury and Hungerford in the east; a short detour from it takes in Highclere Castle.

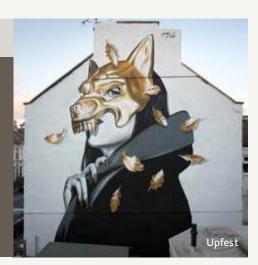
Alternatively, setting out from **Bristol** - a city buzzing with life, creativity, and maritime heritage – visitors can explore two more marvels of Brunel's engineering: the steamship, SS Great Britain, and the graceful Clifton Suspension Bridge, symbol of the city. Here, too, they can view the street art inspired by Bristol born Banksy or pedal their way around the sights of this, the UK's first cycling city. Just 12 miles away is the gloriously elegant city of Bath. A World Heritage Site famous for row upon row of astonishing Regency buildings, its soothing thermal waters and genteel air have made it a fashionable destination since Roman times. Britain's only naturally warm, mineral-rich waters can be enjoyed at Thermae Bath Spa. For a taste of rural England – literally and figuratively - a meander to the north and east takes a detour to the Cotswolds. With its soft green hills and honey - coloured



to: Reading Muse

INSIDER TIP

Bristol's artistic, independent DNA makes it the perfect canvas for street art and heading out on one of the dedicated street art walking tours while you're here is a must. The guides fill you in on the back stories of the city's best-known artists and pieces as well as uncovering how Bristol became a street art capital. Watch out for details of the next Upfest, Europe's largest street art festival, which takes place in Bristol.



villages such as Box. The Cotswolds is the perfect spot for a stroll in stunning scenery and to sample delicious regional food and drink.

Further eastwards, the route passes by Corsham with its mellow, Georgian stone buildings, where the peacocks freely walk; Chippenham, on the banks of the River Avon, whose first visitors arrived in the 7th century; Calne, with more than 1,000 years of fascinating history to discover, and the charming market town of Marlborough with its grand high street lined with boutiques and cafés. And then of course, just off the route, is Stonehenge. This ancient masterpiece of engineering is one of the planet's most important

ancient sites, a slice of England's story, and a fascinating part of a compelling journey along the Great West Way.

Enjoy the journey as much as the destination

There are so many different ways to travel the Great West Way. Travellers can journey by car, coach, or train. They can hire a bike, travel at a gentler pace on water, or enjoy a walking tour. However they choose to travel, we invite visitors to slow right down and wander at leisure, base themselves along the route, or take a short trip from the capital to explore the web of extensive trails and tracks that make up this historic journey.





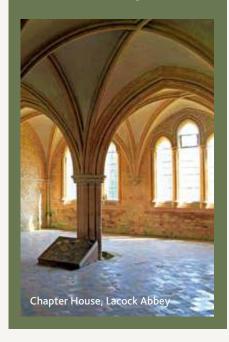
SNAP HAPPY!

Take inspiration from Lacock
Abbey where William Henry Fox
Talbot, Victorian photography
pioneer moved to in 1827.

He created the earliest surviving photographic negative in 1835, taken of a small window in the Abbey's South Gallery. The museum here, created in his honour, celebrates his worldchanging breakthroughs in photography. His work in the 1840s on photo-mechanical reproduction led to new photographic processes. His early photographs of Oxford, Paris, Reading, and York included the first photograph of a church, Holy Trinity Church, Oxford Road, Reading. In 1843, Fox Talbot set up the first commercial studios to mass-produce photographs from negatives in Baker Street, **Reading**, The Reading Establishment. The very first book in the world to be illustrated with photographs was produced in Reading between 1844 and 1846.

Photographers will never be short of the perfect subject for a shot along the Great West Way. Take a sunset image at Stonehenge or Avebury, capture migrating birds at Langford Lakes, or create a panorama of colours at Stourhead.

The Great West Way connects hundreds of bookable trade products. Take a look at the Listings section.



HIGHLIGHTS OF THE GREAT WEST WAY

here is an extraordinary variety of English experiences not found in any other part of the country.

Discover an astonishing amount of English history, with three World Heritage Sites – Bath, Kew, Avebury & Stonehenge, 21 National Trust Properties and landscapes, 28 English Heritage properties; and multiple Stately Homes, Castles and Palaces – including Hampton Court Palace, Blenheim Palace, Windsor Castle, Berkeley Castle, Waddesdon Manor, Kelmscott Manor, Bowood House & Gardens and Longleat.

Latest news – must visits & stays

Stourhead now features a newly waymarked trail following the historic 18th-century Terrace Ride, created by Henry Hoare II, designer of its iconic landscape garden. This circular, dog-friendly route—offering a choice of 5.5 or 8.8 miles—takes in landmarks such as Stourhead House, the Obelisk, Six Wells Bottom, medieval fishponds, St Peter's Pump, and Alfred's Tower.

After two years of renovation The National Gallery's newly refurbished Sainsbury Wing has now reopened. Visitors can experience the beauty of this transformed space and the most ambitious re-hang of the collection in a generation, 'C C Land: The Wonder of Art' as well as brand new shops and dining experiences.

Blenheim Palace has launched new Upstairs & Downstairs Tours revealing both sides of Palace life. Explore opulent State Rooms upstairs, brimming with art and splendour, then venture below stairs to servant areas steeped in behind-the-scenes history. There's also a new roof viewing platform for visitors to enjoy spectacular views across the Estate.

The Old Bell Hotel, Malmesbury is now offering engaging guided garden and history tours. These 90-minute strolls are led by knowledgeable guides, where coach groups can explore the hotel's heritage-rich grounds and neighbouring Abbey House Gardens. They highlight stories spanning centuries, from medieval origins to Texan-inspired restorations, providing a unique cultural and horticultural pause during your visit.

With a fleet of 150 narrowboats across nine bases in England and Wales, **Anglo Welsh** offers a wide range of canal boat holidays, from standard to luxury day and holiday boat hire. In Bradford on Avon, Sally Narrowboats provides easy access to Bath and Wiltshire countryside, exploring charming villages, historic market towns, and canal-side pubs..

New guided cycle rides in Wiltshire and beyond have been developed by **New Forest Cycling Tours**. Visitors can now cycle with an accredited British Cycling guide to explore Salisbury, Stonehenge & Old Sarum, Ancient Ridgeway and Avebury and Marlborough's Green Man Tour.

A bit of luxury and wellness

The Great West Way offers a wealth of luxury and wellness, for mind body and soul for discerning travellers seeking comfort, elegance, and authentic English charm.

Windsor Carriages can help you craft the most English iconic unforgettable experiences for your clients. Curated immersive itineraries can include Windsor Castle visits, private boat tours, chauffeured transfers and horse-drawn carriage rides through the Great Park and time to explore The Savill Garden. Perfect for international visitors seeking a deeper connection to English Royality. This experience combines access, storytelling, and thoughtful hospitality, tailored entirely to your clients.

Longleat offer exclusive, rural escapes nestled within this beautiful stately home Estate where visitors can stay in luxury cottages that overlook the zebra and giraffe in Longleat Safari Park. Enhance your visit with a



Assembly Rooms

is reopening in Bath in 2027. A Grade I listed building which was at the heart of fashionable Georgian Society with visitors including novelists Jane Austen, Charles Dickens and painter, Thomas Gainsborough. The Assembly Rooms are planning to reopen in 2027 with an exciting new visitor experience after extensive construction work.

Salisbury 800

Salisbury will proudly celebrate the 800th anniversary of its city charter by King Henry III, confirming the relocation of the cathedral from Old Sarum in 1220. Salisbury will celebrate with a programme of special events, festivities, activities, sports, music, talks and commemorations.

William the Conqueror 1,000
The 1,000th anniversary of William the Conqueror's birth will be marked by an international cultural programme led by Normandy and supported by DCMS, with a wide programme of exhibitions and events, including a new play in Reading backed by Arts Council England. The initiative promotes cross-European collaboration through collection exchanges, touring shows, and a proposed "Norman Road" cultural route, celebrating William's lasting impact on European history.



once in a lifetime VIP animal experience, with behind-the-scenes access and interaction with Longleat's astonishing residents.

Luxury accommodation along the Great West Way includes Exclusive Collection, featuring Lainston House, near Winchester, a former royal hunting lodge offering immersive Chef's Table dining with a MasterChef: The Professionals champion, and cookery school classes. Other hotels include Pennyhill Park, known for its award winning spa and The Manor House & Golf Club, in picturesque Castle Combe, both boasting Michelin-starred restaurants. Plus Royal Berkshire, near Ascot offering homely stays for all.

The Roseate Hotels & Resorts also offers luxury boutique stays along the Great West Way, including Roseate House London, The Roseate, Reading and The Roseate Villa, Bath, each known for elegant design and warm hospitality. Their Aheli spa focuses on holistic wellbeing, offering expert-led therapies tailored to each guest.

The South Cotswolds town of Malmesbury offers exceptional luxury, from the historic charm of The Old Bell Hotel, reputedly England's oldest inn, dating to 1220, to the refined indulgence of Whatley Manor Hotel & Spa, featuring Michelin-starred dining and the award-winning Aquarias Spa with hydrotherapy pools, thermal suites, and floatation pods set within 12 acres of serene gardens.

5* Driver guide tour experiences

Explore quintessential England with a luxury knowledgeable chauffeur. Half, full or multi-day driver guide tours are an excellent way to explore the Great West Way for a bespoke and personalised authentic English experience.

Popular destinations include Cotswolds, Lacock, Bath, Stonehenge & Avebury and Windsor and visitors can detour off the route to Cheddar Gorge, Salisbury and Oxford. Luxury vehicles such as Mercedes cars and minibuses can arrange transfers from airports, railway stations and hotels.

In & Beyond Bath's unique tours encapsulate the importance of slow travel along the Great West Way whilst offering an intimate exploration that marries iconic landmarks with untouched treasures, revealing the soul of quintessential England.

Multi award-winning Galahad Tours offers private driver-guided tours from Bath and are all personally created & delivered by founder, Matt. Only 5 star customer reviews.

A new luxury service from **Southern Tour**, based in Salisbury, offers knowledgeable chauffeurs and expert local insights tailored to your preferred itinerary.

Britain Best Heritage Tours, and Tours 2 Order, can also help with 5* guided tour experiences along or within easy reach of the Great West Way.

As seen on tv

The Great West Way offers a rich collection of film and TV locations allowing visitors to immerse themselves in the cinematic beauty of England while exploring its history and culture.

Some of the most popular include **Hampton Court Palace** which was famously used in
The Favourite and in Windsor, The Crown
was filmed in and around the town, adding
royal flair to the route. **Stonehenge** is
instantly recognisable around the world,
so many major productions have chosen to
feature it, including Thor: The Dark World
and Doctor Who and Transformers: The Last
Knight.

Blenheim Palace and their wider Estate have featured in films such as Gulliver's Travels, Mission Impossible and 007, and the Bank of the Great Lake can be seen in a short flashback clip in Harry Potter and the Order of the Phoenix! It also became the interior and exterior of Buckingham House, where King George resides in the Bridgerton series, Queen Charlotte.

The stunning Georgian city of **Bath** is another major highlight, frequently used as a filming location for Jane Austen adaptations and more recently Bridgerton, which has drawn fans from across the globe. Bath's grand crescents and **Roman Baths** provide not just a film set atmosphere but also an immersive historical experience. Bristol has UNESCO City of Film status and is home to a booming film and TV industry with The Bottle Yard Studios, BBC studios

and Aardman Animations. The city hosts many film festivals and has served as a key filming location for several TV shows including Skins, The Outlaws, Sherlock, Rivals, Doctor Who and many more.

Many of the 21 National Trust properties, have served as stunning backdrops for major film and television productions, offering visitors a chance to step directly into scenes from beloved stories. Lacock Abbey in Wiltshire is among the most famous, having appeared in multiple Harry Potter films as Hogwarts interiors, as well as in Pride and Prejudice and The Other Boleyn Girl. In Gloucestershire, Dyrham Park's baroque mansion and sweeping deer park were used in The Remains of the Day and Stourhead's landscaped gardens provided the dramatic setting for Mr. Darcy's proposal in the 2005 adaptation of Pride and Prejudice.

Stately Homes & Gardens have also been featured on screens including. Berkeley Castle in Gloucestershire, with its medieval battlements and royal connections, was a key location in The Other Boleyn Girl and BBC's Wolf Hall. Kelmscott Manor, the idyllic former home of William Morris, has provided a quintessentially English rural backdrop, while the opulent Waddesdon Manor has starred in The Crown, Downton Abbey, and Rebecca thanks to its ornate interiors and grand exterior. The majestic Longleat House has appeared in Emma and The Royals. Whilst closer to London, Marble Hill House and its riverside setting featured in period dramas like Belgravia. Each of these locations invite visitors to follow in the footsteps of their favourite actors to explore the elegance, history, and culture that make them unforgettable in real life.



ANNUAL EVENTS AND ENTERTAINMENT

Highlighted below are a summary of annual events and festivals which usually take place annually along the route. Please check venue websites for details.

s well as its natural scenery, cultural scene and lovely locals, the Great West Way is known for its many festivals and events. From boating to ballooning, there's plenty to keep visitors entertained whatever time of year they choose to visit

The soft sunshine of British spring and summer time heralds the biggest festivals and events along the touring route such as **Bristol International Balloon Fiesta**, **The Bath Festival** and **Totally Thames**. There's a fun mix of one-off and regular events, from vintage fairs to food festivals and traditions.

Sporting events such as the Henley Royal Regatta (June/July), Royal Ascot (June) and Badminton Horse Trials (May) often attract a large crowd as do the popular annual music festivals.

Reading Festival (August) is one of the biggest, always attracting top names, from the Foo Fighters to Fall Out Boy. There's also WOMAD at Charlton Park, Wiltshire (July), Love Saves the Day at Eastville Park, Bristol (May) and NASS Festival in Bath - a music festival with skating, BMX and street art.

The Windsor Festival invites the world's finest musicians, writers, artists, and local performers to entertain and delight visitors, to celebrate Windsor's special place as a Royal town, and to inspire the next generation of artistic talent and creativity (September). There's lots of smaller festivals, especially for folk music or more niche/boutique genres - Swindon Festival of Literature (May) for





bookworms and **Devizes Arts Festival** (June) for film, dance, theatre and more. **Upfest** (July) is a huge celebration of street art in Bristol, Banksy's home town.

Given the rural nature of much of the touring route, there's plenty of food, drink and farming events to choose from, but one of the biggest is the Royal Bath & West Show (May/June). Attractions over the four days include sheep shearing demos, prize livestock displays and a beautiful marquee dedicated to honey, wax and beekeeping.

Due to the abundance of fresh homegrown produce along the route, you'll also find lots of food and drink festivals to attend. The Big Feastival in the Cotswolds (August) is worth a visit and when it comes to booze, Oktoberfest, Swindon (October) and Bristol Craft Beer Festival (June) are both great fun.

Bristol Harbour Festival brings the best of Bristol's emerging artists as well as established and international performers across all genres. With three days of back-to-back entertainment alongside some maritime magic with their on-the-water programme.

The villages and towns are also popular for street carnivals such as the Pewsey Carnival (September).

Please check directly with venues for trade bookings. Find out more www.greatwestway.co.uk/see-anddo/festivals-and-events

INSIDER TIP

Look out for arts trails, where local artists open up their homes for visitors to meet them and see their latest art works



CELEBRATE THE SEASONS

Each season brings its own joys along England's Great West Way, from the budding promise of spring through the languid days of summer, the crisp colour of autumn to the sparkle of winter. Let's take a look at how your customers can enjoy every time of the year.



Spring

- The National Trust's Bath Skyline Walk gives a glorious view of the city in spring.
- Wiltshire Wildlife Trust's Clattinger Farm at WWT-Lower Moor, is the UK's finest remaining example of enclosed lowland grassland, rich in wildlife. In late April thousands of delicately patterned snakeshead fritillaries bloom, while June brings a riot of wildflowers.

Summer

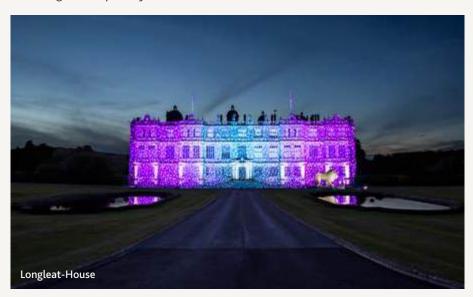
- There's no better time to visit Bristol than in the summer and being the UK's first Cycling City, there's no better way to enjoy it than on a bike. With riverside country trails, the harbourside and a network of city centre cycle lanes.
- Summer is the time for a that great British tradition, a picnic. National Trust Prior
 Park Landscape Garden, Bath in summer is bursting with life, picnic by the lake.

Autumn

- Visit the beautiful Houses and Gardens along or within easy reach of the route.
 Choose a National Trust property such as the Stourhead landscape with its beautiful vistas
- Other top destinations for autumn colour are: Savernake Forest, North Wessex Downs, where visitors can look out for the Big Belly Oak; and dont miss the stunning parkland on the Bowood Estate, Calne.
- Take a boat trip on the River Thames and experience the wonderful rich autumn colours with Thames Rivercruise, Reading and French Brothers, Windsor.

Winter

 Get in out of the cold and visit one of the huge choice of museums in Bath, Bristol and Reading.





A SPARKLING CHRISTMAS

November & December

At the most magical time of the year, nothing gets visitors into the festive mood better than a market, where they can sip a mulled wine, pick up unique hand-made gifts, or sample local produce.

Celebrate Christmas in style through the ages with many country homes and interiors are beautifully decorated for the festive season.

Bath Christmas Market bathchristmasmarket.co.uk

Bristol Christmas Market bristolchristmasmarket.com

Discover over a million lights at Stourhead this Christmas. November - January. Find out more and book tickets here.

Hampton Court Palace Festive Fayre. hrpfestivals.com/festive-fayre

Celebrate Christmas in style through the ages:

Visit a beautiful festive decorated stately home this Christmas such as Waddesdon Manor, Blenheim Palace or Tyntesfield House.

It's the season of lights and lanterns

Devizes Winter Festival docadevizes.org.uk/winter-festival/

Longleat's Festival of Light - The UK's original and best lantern festival invites visitors to step straight into the pages of their favourite stories, reimagined as stunning lanterns with spectacular illuminations across the park and grounds. Plus enjoy access to all Longleat's popular animal and adventure attractions, including the Winter Safari experience. longleat.co.uk/the-festival-of-light

For a heartwarming traditional Christmas, visitors can sing in a carol service (the event in front of **Windsor Castle** is a spectacle), boo the villains at a pantomime, or skate around an outdoor ice rink.

Christmas is about parties, book a Christmas lunch or dinner, somewhere special for your customers. Available at hotels and venues during December.

Take a look at the Bookable Trade Product listings at the back of the Directory.

Great West Way

MULTI-MODAL TRAVEL

On foot, by car, on a bicycle. By train, coach or water. Whatever your choice - that's the beauty of England's

















Go by rail

Isambard Kingdom Brunel's Great Western Railway was a first in many ways - an amazing feat of engineering that some dubbed 'God's Wonderful Railway'. The first trains ran in 1838, and for thousands of Victorian holidaymakers, GWR was a fast route to coast and countryside.

Today's GWR follows the same route from London Paddington to Bristol, keeping close company with England's Great West Way - which makes it a perfect way to access the route's many attractions.

Bristol is just under 90 minutes from London. But why rush? Travellers can really make use of the flexibility of the railway, stopping off en route – at Windsor or Bath to stroll through the serene Georgian streets, perhaps. They can stay overnight on a short break. Or within easy reach, branching off the main line are: Cheltenham and the Cotswolds, for example, Oxford, the Thames Valley or parts of Wiltshire. Take a look at a threeday trip taking in Swindon, Stonehenge, Bath and Bristol.

The railway also takes the strain out of getting to the many festivals and events along the Great West Way that attract crowds - and traffic! Travelling in a group can be fun and can save money: Great Western Railway (GWR) offers discounts on certain group sizes, as well as help with group travel plans. Ask about GWR's Great West Way Discoverer pass – covering the entire route by train and bus on just one ticket! For more information see page 54.

Go on foot

For some places along England's Great West Way, the only way to really experience them is on foot. Two of these, the Cotswolds and the North Wessex Downs National Landscape offers some of the loveliest scenery in the land. Walkers can stretch their legs on the 102-mile Cotswold Way National Route. Thames Path National Trail starts at the source of the river in a field in the Cotswolds and follows the banks of the Thames for 184 miles (294km), entering the City of London and finishing at the Thames Barrier in Greenwich. On its way it passes historic towns and cities such as Oxford, Reading, Henley, Marlow, Windsor and Richmond, and some of the best known landmarks of London.



Many cities open their best secrets to the walker: Bath, Bristol, Reading and Windsor among them. Oldbury Tours, The Carter Company or Compass Holidays offer walking tours of destinations along (or just off) the Great West Way, including the northern Cotswolds, Oxford and Stonehenge.

On two wheels...

Other Great West Way destinations cry out for a bicycle: such as the trails snaking around the ancient beeches and oaks of Savernake Forest in the North Wessex Downs National Landscape, the broad towpaths of the Kennet & Avon Canal, or the riverside and city trails in bike-friendly **Bristol**. **Swinley Forest** and its Bike Hub has 24km of purpose-built, all weather way-marked mountain bike trails that nestle and follow the forest's natural ebb and flow. The sustainable transport charity Sustrans has its own version of the Great West Way, a 168-mile route from Bristol to London using firm paths along canals and rivers and through vales.

... and four wheels

In the 18th century, the first travellers along the pioneering Great Bath Road went on four wheels - in their case horse-drawn coaches, including the first mail coach service from London to Bristol. On the Great West Way, which follows the same route, modern travellers can zip along in a similar manner - this time by coach or car.





By car

The beauty of driving themselves is that visitors can stop where they please to take in the sights... or some refreshment. Some of the same coaching inns that refuelled those early travellers still exist today, serving up hearty English meals to modern tourists. These have been joined by many gastro pubs, offering contemporary cuisine. Either way, diners can complete the experience with a pint of local real ale. Take a look at the bookable accommodation listings at the back of the Directory, there's plenty of choice.

By coach

Visitors who want to take to the road with a little less effort will enjoy the comfort of a modern coach and the prospect of escorted tours with knowledgeable guides allowing them to delve deeper into the secrets of the Great West Way. These are tours that unlock doors... special behind-the-scenes tours, private openings, specialist speakers, places undiscovered by other travellers. A local guide will deliver parts of the tour, sharing some inside knowledge. And those who travel together can stay together.

Take to the water

You're never very far away from the water on England's Great West Way. Part of the route is criss-crossed by the **River Thames**, and the rest is the **Kennet & Avon Canal**, managed by the Canal & River Trust. Both offer endless opportunities for water-borne fun – from self-hire kayaks, motorboats and barges to themed cruises and hotel boats.

INSIDER TIP

Cycling Tours and Cycle Hire

You can discover the Great West Way on a self-guided tour with your own bike, book bike hire, or on a guided or bespoke tour. The Carter Company and Compass Holidays offer guided, self-guided or bespoke cycling tours.

INSIDER TIP

Travel the route and find out more with informative commentaries on the water with Bristol Packet Boat Trips, French Brothers, Hobbs of Henley and Kennet Horse Boat Company; and on the buses with the Bath Bus Company and The Stonehenge Tour.



TRANSPORT HIRE SOLUTIONS



First Travel Solutions provides the travel trade with a professional and reliable means of road transport for groups wishing to explore the Great West Way.

They have access to coach, minibus and taxi vehicles and drivers from around 1,500 approved suppliers who meet quality, environmental and H&S ISO accreditations. First Travel Solutions can manage all your transport requirements and you can have peace of mind having achieved due diligence and duty of care for your customers.

Please contact travel.solutions@firstbus.co.uk for friendly advice and a no obligation quote.

Luggage Storage Solutions

Stasher is a storage solution provider with a number of luggage storage sites along the Great West Way. This makes it easier for visitors travelling by train, bus or boat to enjoy the destinations and attractions without having to carry their luggage with them.

Check out all their locations at stasher.com

THE WATERWAYS OF ENGLAND'S GREAT WEST WAY



he River Thames and the Kennet & Avon Canal keep company with England's Great West Way from its beginning in London to its finishing point in Bristol. The two meet at Reading, but these are very different waterways: the Thames is England's longest river, beginning as a small spring in the Cotswolds, widening and deepening as it passes through the heart of London to the sea. The Kennet & Avon is in fact two rivers, linked by a central canal section built in the Georgian period.

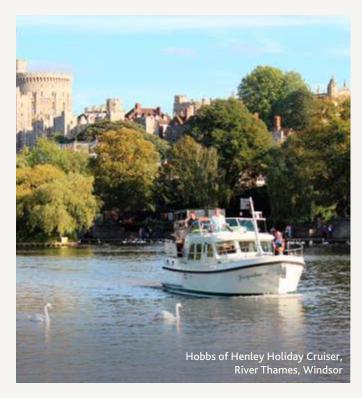
The Thames flows tranquilly, curving past some of the most significant sites in history: **Runnymede**, where Magna Carta was sealed; royal palaces at **Windsor**

and Hampton Court; the Parliament buildings at Westminster. It carried the bodies of Henry VIII and his daughter Elizabeth I to their final resting places. While a flotilla, led by the Havengore vessel, carried Winston Churchill's coffin up the Thames to Temple Pier, on the first stage of his journey to Bladon near Blenheim Palace, his final resting place.

The Kennet & Avon Canal, created as a trading link between London and the west coast, is a masterpiece of engineering with 105 locks, including the second longest continuous series of locks in the country at Caen Hill, Devizes. Despite this, the canal fell into obscurity and disrepair, and was almost lost to the nation. It took a passionate

band of dedicated volunteers to restore the waterway, affectionately known as the K&A, which is now open for everyone to enjoy.

Today, these wonderful waterways provide a place to relax with a gentle stroll and picnic. For the more active there's an amazing variety of activities, from canoeing and kayaking to paddleboarding or cycling along the towpaths. Passing through towns and cities, the waterways offer tranquil spaces in urban areas, as well as stopping-off points to discover England's heritage. The more rural sections offer a wealth of wildlife and natural beauty and all along their lengths is living history. The waterways have also inspired festivals and regattas through the ages.







BOATING HOLIDAYS AND ACTIVITIES

	Kennet & Avon Canal	River Thames	
Boating Holidays	Hotel Boat: Various locations - Hotel Boat Kailani Self-drive Boats: Honeystreet - Honeystreet Boats, Moonraker Canalboats. Devizes - Foxhangers , White Horse Boats. Bradford on Avon - Sally Narrowboats, Black Prince Narrowboat Holidays, Wiltshire Narrowboats. Bath - Bath Canal Boat Company, Bath Narrowboats, Bruce Boats.	Hotel Boat: London - Magna Carta (European Waterways). Mapledurham - African Queen (River Cruise Line). Various locations - Hotel Boat Kailani. Self-drive Boats: Henley - Hobbs of Henley. Windsor - Kris Cruisers. Lechlade - Cotswold Boat Hire. Various locations - Le Boat, Bisham - Calmer Cruising. Chertsey - Thames Narrowboat Holidays.	
Day Boat Hire (Electric boats, canoes, kayaks, row boats, punts)	White Horse Boats. Bradford on Avon - Wiltshire Narrowboats, Sally Narrowboats. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats.	Henley - Hobbs of Henley , Henley Canoe Hire. Windsor - Kris Cruisers. London Kayak Tours. Wallingford, Goring and Streatley - Pure Boating. London - London Kayak Tours. Oxford - Salters Steamers.	
Boat Trips	Kennet & Avon Canal Trust offers boat trips from Bradford on Avon, Devizes, Hungerford and Newbury on MV Barbara McLellan, MV Kenavon Venture, MV Rose of Hungerford and MV Jubilee. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats	Windsor - French Brothers. Henley - Hobbs of Henley. Reading - Thames Rivercruise. Oxford - Salters Steamers. London - City Cruises, ThamesJet. Windsor - Windsor Duck Tours.	
Activities	Canoeing and Kayaking: Bath - Original Wild. Paddleboarding: Bath - Original Wild. Climbing and Abseiling: Bath - Original Wild. Cycling: Great West Way - Reading to Bath (84 miles) is part of Sustrans Route 4.	Sailing: Bisham - Bisham Abbey Sailing and Art Afloat. Canoeing: Henley - Henley Canoe Hire. Bisham - Moose Canoe Hire. Paddleboarding: Bisham - Moose Canoe Hire. Kayaking: Windsor – London Kayak Tours. Walking: Great West Way - London to Goring and Streatley, part of Thames Path National Trail.	
Waterside Accommodation	Bath - Tasburgh House. Devizes - Rockley House B&B	Windsor - Sir Christopher Wren. Bray - Monkey Island Estate. Nr Windsor - Runnymede on Thames Hotel, Cliveden House. Marlow - Macdonald Compleat Angler, Danesfield House. Henley - Henley Greenlands Hotel. Windsor - Castle Hotel.	
More information:	Canal and River Trust canalrivertrust.org.uk Kennet & Avon Canal Trust katrust.org.uk	Visit Thames visitthames.co.uk/traveltrade	
	GreatWestWay.co.uk		

WATERWAYS Q&A

Your clients may have some questions about boating holidays. We provide some answers here.

What if I have very little boating experience?

It's quite common to feel unsure at first, but many people are surprised at how easy it can be to handle a boat. You'll get plenty of instruction and support before you start, and your fellow 'skippers' and lock-keepers will be happy to pass on tips. And there are routes designed for beginners as well as more seasoned sailors.

How far can I travel?

How far do you want to go? Itineraries can cover just one weekend, or much longer, if you wish – there's so much to experience! Although you can get advice on routes that might suit you best, these are just suggestions and it's really up to you. You can try to fit in as many destinations as possible – or you can slow it down and stay longer in the places you really love.

Where can I stop overnight?

Routes offer a range of beautiful designated mooring places where you can tie up and explore the area, or enjoy a drink and a meal at a waterside pub before returning to your boat to spend a tranquil night on the water.

Can I take a bike on board?

Cycling can be a great way to travel further afield from your mooring point and see the sights. You can hire cycles that you can take on board with you and use whenever the fancy takes you.

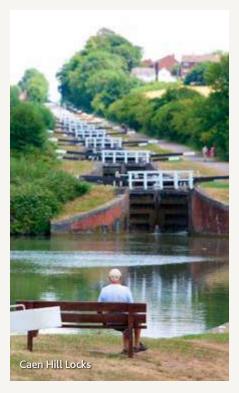
How do I get to my boat?

Secure parking is available at the hiring bases. If you are arriving by air or rail, some operators may arrange shuttle services to transfer you to the bases.

Can I access the internet on my boat?

You can get wi-fi access at some bases and marinas. En route you may need to use mobile networks to get online.

GREAT WEST WAY GUIDE TO THE KENNET & AVON CANAL



This ribbon of beauty and history, stretching between Reading and Bristol, is looked after by the Canal & River Trust – the charity which cares for 2,000 miles of waterway in England and Wales. The Kennet & Avon is formed by two rivers and a canal, and has something to offer everyone travelling along part of the Great West Way. Take time to explore some magnificent sites, from the Crofton Pumping Station to a World

Heritage Site and historic battlefield – not to mention 21 conservation sites, 14 Sites of Special Scientific Interest and many spectacular landscapes.

Hire a bike and cycle along the towpath, or take a walk and get close to nature. You can canoe, kayak or book one of the numerous boat trips. Passing through countryside, market towns and picturesque villages, the canal offers an abundance of natural beauty, outstanding canal structures, fabulous vistas and heritage galore.

The canal has awesome examples of canal engineering. The 16 locks of the steepest part of the flight at Caen Hill are not only a scheduled ancient monument, they are an Olympic-sized challenge for every boater. It will take 5-6 hours to pass through the locks.

The Avoncliff Aqueduct, over 100 metres long and 18 metres wide, carries the K&A Canal over the River Avon. Visit the equally magnificent Dundas Aqueduct, opened in 1805.

A three-way partnership between the Canal & River Trust, Great West Way and the Kennet & Avon Trade Association has come together to publish a Guide to the Kennet & Avon Canal.

This guide pinpoints the many places of interest, including waterside activities, waterside businesses, accommodation, attractions, places to eat and drink along the canal, to help visitors plan their visit.

INSIDER TIP

Traditionally painted horse drawn canal boat, based in Kintbury, near Hungerford, Berks. on the Kennet & Avon Canal. It's keeping nineteenth-century English heritage alive as the horses are bedecked in traditional harnesses and the boat is built in the style of the 1800's and decorated in the bright colours of 'roses and castles' canal design. Ideal for coaches and tour groups – up to 53 passengers. **Public trips** from 2 – 3 hours; private charters up to 50 pax 2- 4 hrs and early evening trips for 45 pax, 2 – 3 hours. Discounted prices for groups of 15+. Catering available to pre-order and a licensed bar on-board. Alternatively, self-drive narrowboat available for day hire for smaller groups – max. 8 passengers (horse not included).



Find out everything you need to know about visiting the Kennet & Avon Canal at greatwestway.co.uk/ plan-your-way/recommendations/ the-kennet-and-avon-canal









THE RIVER THAMES

It's the longest river in England with 45 locks, boasts three Areas of Outstanding Natural Beauty and is the only river in Europe with a national trail, The Thames Path, along its entire length. Starting as a small trickle in the Cotswolds, the River Thames travels over 210 miles through the heart of some of England's loveliest towns, into the centre of London and out into the North Sea. It's liquid history, with world-famous landmarks on its banks. The Thames offers an excellent array of riverside locations to stay and play. Discover it on a guided boat trip, self-drive day hire or boating holiday. Or walk it on the Thames Path National Trail which is well signposted along its route.

Things to Do

Explore the towns along the route:
Richmond, Egham (Runnymede), Windsor,
Marlow, Henley, Reading before the river
twists away from the Great West Way to
Oxford and the edge of the Cotswolds.

Follow in the footsteps of royals on a walking tour of Windsor with Tours2Order or take the Eton Walkway trail, a 2-mile/one-hour circular walk, connecting 18 points of interest.

Explore Henley on Thames – Join a sightseeing cruise along the Thames with Hobbs of Henley. Explore Reading – Reading has a surprising offer, from boat trips along the Thames to its historic Reading Abbey Quarter which covers the former precinct of one of Europe's

largest royal monasteries. Start a visit by discovering its history at **Reading Museum**. Reading has a great shopping offer and evening entertainment.

Cruising holidays are a relaxing way to travel and explore the landscape, towns and cities along England's greatest river. There are some exceptional places to stop and eat. With an amazing selection of boating holidays from self-drive boat hire to the ultimate luxury of a hotel barge, where you have your own skipper and all meals prepared, you can be sure you'll travel in style and comfort.

For more information on the River Thames go to visitthames.co.uk



Choose a themed cruise

Visitors can sit and relax as beautiful scenery glides by on a River Thames cruise! Choose from a spot of sightseeing with wildlife watching, or party nights and seasonal day trips. Packages can include entertainment, food and drink. Different boats provide seating from 4 to 180. Book on to a public trip, or charter a boat for a tailormade cruise. Some options to consider; Afternoon Tea, Gin & Fizz, Jazz, Comedy, Sundowner, Autumn Colours, Royal Swan Upping Wildlife, Steamboat. Note: The main cruising season for the non-tidal Thames (outside of London) is April-September but each operator may have sailings and cruises outside of this time including special events so please check availability with the business.



WHY CHOOSE ENGLAND'S GREAT WEST WAY?

What makes the Great West Way the perfect choice for creating a lifetime's worth of memories? Here we describe the benefits for visitors choosing to explore this unique route.

Concentrated

Some routes around the world involve hours of empty travelling. Not so, England's Great West Way. The route is so rich with things to see and do that your customers will never be more than a few minutes away from a new discovery – whether it's to explore an astonishing attraction or immerse themselves in a true English experience.

Choice

Whether travellers have a hunger for history or crave the contemporary, want to wallow in country bliss or be energised by the buzz of a city, England's Great West Way can deliver. There's a tour to meet every interest



 for ancient houses and palaces or lush gardens, movie mania or gourmet indulgence. All of this is accessible in many ways.

Travel by train, boat, car or coach. Or for hikers and bikers, specialist walking and cycling operators offer itineraries along the route and can arrange luggage transfers.

Bookable walking tours or bespoke itineraries along England's Great West Way can be provided by Official Tour Operators and there are local guides (with or without transport) who are familiar with the landscape and history. See relevant pages for details.



Connected by Rail

Wherever they are, travellers can easily access and follow the Great West Way. It passes by Heathrow Airport in the East and **Bristol Airport** in the West. Visitors travelling from the Channel ports, or those already based in London, can join the route with the minimum of effort.

The Brunel family has left its stamp along the Great West Way. Its most famous son, Isambard, was a major architect of Britain's extraordinary industrial heritage, and Paddington Station one of his greatest works, so it makes a fitting place to start a tour. You will also travel through Brunel's famous Box Tunnel on your way to Bristol.

International tour operators can purchase **Great Western Railway's** Great West Way Discoverer pass - tickets are available through ACP Rail. **See page 52** for further details.GWR.com/GreatWestWay.

Enriching

To follow the Great West Way is not just to dip briefly into the English way of life, but to immerse yourself in its sights, sounds and sensations. This route allows travellers to experience globally recognised attractions and world-famous views, but then to take the slow route, the less-travelled road, to discover something of their own.

For example, in a 48-hour trip from London, travellers can contemplate the astonishing work of Neolithic stonemasons at Stonehenge; marvel at the engineering skills of the 18th and 19th centuries in a trip down the Kennet & Avon Canal, and drink in the splendour created by Georgian architects in Bath.

Exploring

At every twist and turn, the Great West Way reveals more and more of England's story, giving travellers the chance of not only discovering a new chapter, but living it. Visitors can gaze in wonder at the mysterious cone of Bronze Age Silbury Hill and touch Neolithic stones in Wiltshire, or Roman





artefacts at Cirencester. This is a land of pioneers: the world's first photographic negative was captured at Lacock Abbey, and Joseph Priestley identified oxygen at Bowood House.

Empathy

By following England's Great West Way, travellers can create really lasting memories. Not only the excitement of visiting a world famous attraction, but also the fascinating human experiences, the off-the-beaten track diversions, that communicate the essence of a nation and make them feel as if they have a secret insider's knowledge.

Discover the people and places along the Great West Way and your customers will be inspired to visit. For stories of Ambassadors, For the latest stories from our Ambassadors visit greatwestway.co.uk/discover-our-way/local-people



Take a look at our Inspirational Itineraries which include concentrated shorter itineraries in addition to longer ones. They are ideal for extensions to your programme or as a taster for a couple of days out of London. Consider using one of our Official Tour Operators to package this for you.

Contact one of the DMCs, tour operators, tour or guiding services listed in this Directory or look on the Bookable Products page on GreatWestWay.co.uk/traveltrade





INSPIRATIONAL AND BOOKABLE ITINERARIES

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries which can be packaged in full, as bookable programmes or adapted for bespoke itineraries. Contact us if you require help with bookability.

They have been designed to help you plan your own programmes, covering between 3-8 days, using variety of themes, special interests and ways to travel. Many include information on distances and outline maps to assist with geographical awareness. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! A summary of the full range of thematic itineraries are detailed below with a number of key itineraries featured in their entirety on the following pages. All of these can be downloaded from GreatWestWay.co.uk/traveltrade/itineraries

Arts, Culture & Film

- Where Fact and Fiction Meet Perfect, sleepy English villages, heart-lifting country landscapes, arresting architecture – the Great West Way is a constant lure for film and television crews. And its timeless mysteries have been a gift of inspiration to many authors, such as Jane Austen.
- A Guide to the Stars of the Screen

 Step into your favourite movie or TV
 drama home to some of England's most striking film locations such as Downton Abbey, Harry Potter and Poldark.
- Follow in the footsteps of Jane Austen Throughout her life Jane Austen lived, traveled and visited Great West Way destinations that inspired her work and were brought to life in film and tv adaptations of her books. Today, visitors can follow in the footsteps of Jane Austen to explore the route for themselves.

Towns, Landscapes and Countryside

- A Guide to Bradford on Avon –
 An easy-going short break in the historic market town of Bradford on Avon with its medieval cottages, converted cloth mills, independent shops, country pubs and Canalside walks.
- A Guide to English Landscapes –
 Get an insight into the English art form on
 a tour of the Great West Way by visiting
 several genius landscapes created by
 some of the country's greatest outdoor
 architects.

- A Guide to Town & Country Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West Way.
- Landscapes to Linger In Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary – a combination of walking exploration and guided tours.

Food & Drink

- Food and Drink Tickle your tastebuds on a self-drive tour of the Great West Way with food and drink highlights including Bristol, one of Britain's great foodie cities.
- A Guide to Fine Food & Drink –
 A wealth of epicurean experiences from vineyards and breweries to pubs that celebrate the richness of the region.
- Food Discover the best local fare and farm shops, and first-class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.

Houses, Parks & Gardens

- A Guide to English Gardens England's most compelling gardens from the romance of Iford Manor Gardens to the grand landscapes of Longleat.
- Glorious Gardens along the Great West Way (page 48) - Take a tour of some of England's most compelling gardens along the route.

 Historic Houses and Gardens - Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy others nearby.

Walking

- A Guide to Walking in North West Wiltshire – Discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire
- A Guide to Walking in the North
 Wessex Downs Take a guided walk or
 follow self-guided trails to see fabulous
 views whilst hiking on the Ridgeway.
 Routes used since prehistoric times are
 effectively Britain's oldest road, passing
 through the glorious North Wessex
 Downs National Landscape.
- Exploring the North Wessex Downs AONB - Why spend hours on the road when there's so much to experience in just two days of exploring the North Wessex Downs National Landscape?
- 6-day Walking and Sightseeing The walks are mainly flat and vary in length from 4-9 miles. There are plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day!







England's Ancient History

- Your Journey of English Discovery To follow the paths taken by generations of travellers is to discover an essential strand of England. On the Great West Way, extraordinary history rubs shoulders with everyday life.
- A Guide to Ancient Wonders Explore some of the most beguiling sites of the Great West Way, from the vast monoliths of Stonehenge and Avebury to lesserknown hillforts dotted along the Ridgeway, Britain's oldest road.

Delightful Detours

- Delightful Detours to Cheltenham

 Meander off the beaten path for a day away from England's Great West Way heading north to the lovely, rolling Cotswolds. This delightful detour offers an abundance of genuine heritage and cultural choice.
- Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucester – This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries.
- Exploring Beyond: A delightful detour to Oxford – This delightful detour from the Great West Way to Oxford offers a truly spectacular heritage and cultural experience.

 Explore England's Heritage Cities as you travel along the Great West Way (page 46-47) - This 8-day itinerary highlights places to visit and stay in many of the southern heritage cities as you travel along the Great West Way.

Travelling Your Way

- A Guide to Towns with Public
 Transport The Great West Way is superbly well connected by public transport. See how easy it is to explore the wonderful towns of Newbury, Hungerford and Marlborough by train and/or bus.
- History and Heritage by Rail

 Journey into the past with the Great
 Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom
 Brunel, is itself a part of the heritage of the Great West Way.
- Plug In and Explore:
 EV-Friendly Stops Along the Great West
 Way (pages 42 43) A 5-7 day itinerary designed for independent travellers using electric vehicles and it highlights places to visit and stay where EV's can be charged, whilst visitors can explore and enjoy amazing experiences.
- Great West Way by Public Transport: History, Heritage, Gardens & Unmissable Experiences (pages 44 - 45)

- This 7-day FIT itinerary can be travelled with the Great West Way Discoverer Pass, travellers can enjoy seamless, sustainable transport across one of England's most scenic routes.

Royalty, Luxury & Adventure

- Stately Homes, Castles and Palaces
 England is renowned for its stately
 homes, castles and palaces with some of
 the most iconic and finest lie along or
 within each reach of the Great West Way.
- A Royal Journey Nowhere is quintessentially English or thoroughly Royal as the Great West Way, which follows one of the first Great Roads commissioned by the kings of England.
- A Multi-Adventure Tour There are plenty of adventures to get the heart racing; from skydiving and paddleboarding to climbing and getting behind the wheel at Castle Combe Circuit. These activities are best for small groups.
- A Luxury Break (page 49) Indulgence and style are the signatures of this seven-day tour of the very best that England's Great West Way has to offer.

New itineraries are constantly being developed so please visitgreatwestway.co.uk/ traveltrade/itineraries





SUSTAINABLE TRAVEL ON THE GREAT WEST WAY

Explore Great West Way sustainably, whether travelling in an electric vehicle or by public transport, a greener holiday is now an important choice for visitors. We've put together some itinerary suggestions for visitors who prefer a more sustainable, slower, way to travel.

ITINERARY

Plug In and Explore: EV-Friendly Stops Along the Great West Way

This 5–7-day itinerary has been designed for independent travellers using electric vehicles. It highlights places to visit and stay where EV's can be charged* while visitors explore and enjoy the amazing experiences along, or within easy reach of, the route.

*Please note: This suggested itinerary is designed to assist your EV journey, but please check prices, distances, parking restrictions, and the availability and functionality of EV chargers at each location to ensure they meet your vehicle's charging requirements.

Day 1 - Hampton Court Palace and Royal Windsor

AM – Start on the Great West Way with a visit to **Hampton Court Palace**, exploring the grandeur of Henry VIII's Tudor court and the elegant Baroque apartments of William III and Mary II. Highlights include the Great Hall, Tudor Kitchens, Chapel Royal, and the world's oldest hedge maze and stunning formal gardens.

EV Charging - Historic Royal Palaces, KT8 9AU, 4 x Type 2 (7kW) Pod Point charging units.

PM – Spend a royal afternoon in **Windsor**, home to the magnificent **Windsor Castle** – the oldest and largest occupied castle in the world. Explore the lavish State Apartments, St George's Chapel, and the beautiful castle grounds. Afterwards, walk through the historic town's streets, lined with independent shops, enjoy riverside views of the Thames, or take a stroll through **Windsor Great Park** and the beautiful **Savill Garden**.

EV Charging - Q-Park Windsor Royal, SL4 1EF, 13 x Type 2 (22kW) blink charging units.

Overnight: Royal Berkshire Hotel

EV Charging – Royal Berkshire Hotel, SL5 OPP 2 x Type 2 (7.36kW), 3 xCHAdeMO (up to 50kW), 3 x CCS (up to 50kW) BP Pulse charging units.

Day 2 - Henley on Thames & Reading

AM – Visitors can spend a lovely morning in **Henley-on-Thames**, a picturesque riverside town known for its rowing heritage and Georgian charm. Enjoy a walk along the Thames Path, and take a **Hobbs of Henley** boat trip. Explore the town's historic landmarks, boutique shops, and inviting cafés with scenic views.



EV Charging - HoT Mill Meadows Car Park, RG9 1BE, 2 x Type 2 (22kW), 2 x CCS (up to 50kW) Mer charging units.

PM – Take some time to explore **Reading**, with its rich history and vibrant culture. Highlights include the **Reading Abbey Quarter**, home to 900 years of history and the burial place of King Henry I, and the nearby **Reading Museum**, which houses the only full-size replica of the Bayeux Tapestry or visit **The MERL**. Alternatively, take a scenic walk along the Thames Path or a boat trip on **Thames Rivercruise** and the day can end with shopping and dining at The Oracle, Reading's premier retail and leisure destination.

EV Charging – The Oracle Shopping Centre – Holy Brook Car Park (top level), RG1 2LR, 6 x Type 2 (22 kW) Pod Point charging units. (Closes 8pm).

Overnight: The Roseate Reading, Pentahotel Reading in the town centre of slightly further afield is **Hilton Reading**. Although charging points are not yet available at these hotels, vehicles can park and charge in the town centre.

EV Charging – Q-Park Chatham Place, RG17JF, 8 x Type 2 (7.36kW) blink charging units (Open 24 hrs).

Day 3 - Hungerford & Amesbury

AM – Spend the morning in Hungerford, where visitors can explore a charming market town rich in history and natural beauty, with independent shops and natural landscapes. Stroll along the picturesque Kennet & Avon Canal at Hungerford Wharf or take a nostalgic horse-drawn barge journey with the **Kennet Horse Boat Company**. Wine enthusiasts can visit the nearby Carver's Hill Estate, a boutique vineyard and winery nestled in the North Wessex Downs, offering guided tours and tastings of their premium wines.

EV Charging – Hungerford Church Street Car Park, RG17 0JG. 3 x Type 2 (22kW), 1 x CCS (Up to 50 kW), 1 x CHAdeMO (up to 50 kW) Evolt Network charging units.

PM - Spend a memorable afternoon exploring the world-famous **Stonehenge**. This iconic prehistoric monument, set in the heart of the Wiltshire countryside, offers a fascinating glimpse into ancient history and mystery. Wander around the towering stone circle, visit the interactive visitor centre to uncover its story, and take in the sweeping views of the surrounding landscape.

Overnight: Holiday Inn Salisbury Stonehenge

EV Charging – Holiday Inn Salisbury Stonehenge, SP4 7SQ. 1 x Type 2 (43kW), 1 x CCS (Up to 50kW), 1 x CHAdeMO (up to 50 kW) BP Pulse charging units. Other fast charging units are available in this Solstice Services area.

Day 4 – Stourhead & Longleat

AM – Stourhead House & Gardens is the ideal place to stop and charge whilst enjoying a peaceful morning at one of England's most iconic landscape gardens. A walk around the lake reveals classical temples, grottoes, and the famous Palladian Bridge, all set within stunning natural scenery. Designed in the 18th century to resemble a living painting, Stourhead offers breathtaking views at every turn. Explore Stourhead House, relax in the café or venture into the wider estate, including ancient woodlands and King Alfred's Tower.

EV Charging – Stourhead National Trust Car Park, BA12 6QD, 8 x Type 2 (22kW), 4 x CCS (Up to 150 kW), 4 x CCS (up to 300 kW), Raw Charging units, powered by 100% renewable energy, supporting the National Trust's sustainability goals.

PM – Enjoy an afternoon at **Longleat**. Visitors can explore a diverse array of attractions set within a stunning 900-acre estate. The Elizabethan Longleat House, opened to the public in 1949, showcases over 450 years of history with its opulent interiors. Other attractions include Safari Boats, Railway and the biggest hedge maze in Britain to name but a few. The estate is also home to the first safari park outside Africa, established in 1966. Embark on a safari journey to see over 120 species, including lions, giraffes, tigers, monkeys etc. but be sure to charge your car before heading into the Safari Park!

EV Charging – BA12 7NW, Silver Birch Car Park, 4 x Type 2 (7.4kW) Rolec Quantum charging units

Overnight: Bishopstrow Hotel & Spa

EV Charging – Bishopstrow Hotel & Spa, BA12 9HH, 2 x Type 2 (22kW) Porsche charging units

Day 5 – Calne & Swindon

AM: Visitors can enjoy a relaxing afternoon in Calne and at nearby **Bowood House & Gardens**. Set in beautiful parkland landscaped by Capability Brown, Bowood features grand interiors, including the room where oxygen was discovered, and stunning gardens with a lake, waterfall, and Doric temple. Families can enjoy the adventure playground, while others can unwind with refreshments at the café or indulge with a cream tea. It's a perfect blend of history, nature, and leisure.

EV Charging – Bowood Hotel Spa & Golf Resort, SN11 OLZ, 4 x Type 2 (22kW) Pod Point charging units.

PM: On your way to Swindon, enjoy a scenic route through the charming towns of Corsham and Marlborough. In **Corsham**, admire



the historic High Street lined with Georgian buildings and spot the famous peacocks of Corsham Court. Continue to **Marlborough**, a bustling market town with one of the widest high streets in England. Take a tower tour climbing 137 steps, or stop for a coffee at St Peter's Church, a 15th C building with extensive Victorian restoration.

This leisurely drive offers a perfect mix of heritage, countryside views, and vibrant local culture before arriving in Swindon where you can grab a bargain at McArthur Glen Designer Outlet Swindon.

EV Charging – Swindon Designer Outlet North Car Park, SN2 2DY, 16 x CCS (up to 150kW) Tesla Public Superchargers.

Overnight: DoubleTree by Hilton Swindon

EV Charging: at nearby Lydiard Fields, SN5 8UB, 21 x CHAdeMO (Up to 60kW), 21 x CCS (up to 160kW) InstaVolt chargers.

Day 6 – 7 - Extend this itinerary to London or detour off the route to visit Cotswolds, Oxford or Hampshire.



Places	Miles by road
Hampton Court to Windsor	15.4 miles
Windsor to Henley	16.3 miles
Henley on Thames to Reading	8.2 miles
Reading to Hungerford	26.9 miles
Hungerford to Amesbury	23.5 miles
Amesbury to Stourhead	27.4 miles
Stourhead to Longleat	7 miles
Longleat to Calne	25 miles
Calne to Swindon	18 miles



ITINERARY

Great West Way by Public Transport: History, Heritage, Gardens & Unmissable Experiences

This 7-day itinerary has been designed for independent travellers and can be travelled with the **Great West Way Discoverer Pass***, travellers can enjoy seamless, sustainable transport across one of England's most scenic routes, stretching from London to Bristol and beyond. Offering unlimited off-peak train and bus travel for UK visitors, and both off-peak and peak access for international travellers, the pass is the perfect way to explore historic sites, national landscapes, and vibrant cities while reducing your carbon footprint.

INSIDER TIP

Explore Box, Corsham and Chippenham

From Bath, hop on the X31 Bus to visit Box, Corsham and Chippenham. In Box, take a stroll along the Box Tunnel Trail; In Corsham, explore the film-worthy Georgian streets; and in Chippenham, take time to experience the town's museum housed in an 18th Century townhouse.

Day 1. Explore Bristol

Explore this vibrant city, rich in maritime history, creative culture, and stunning architecture. Stroll along the picturesque Harbourside, perhaps take a trip on **Bristol Packet Boats** or visit the iconic **Brunel's SS Great Britain** and admire the engineering marvel of the **Clifton Suspension Bridge**. Art lovers can enjoy Bristol's thriving street art scene, including works by the elusive Banksy, while foodies will find an exciting mix of independent cafes, markets, and fine dining. With its blend of history, innovation, and energy,

Overnight: Brooks Guesthouse Bristol

Day 2. Bath

Take the train to Bath, the only city in the UK to be designated a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe, and its remarkable Roman Baths. Visit Mary Shelley's House of Frankenstein and next door the Jane Austen Centre, which both offer insights into these amazing authors lives and their connections with Bath. The city still offers premier spa bathing.

Overnight: Hampton by Hilton Bath City Centre, Dukes Bath or YMCA Bath Hostel.

Day 3. Bradford on Avon

Take the train to Bradford on Avon where visitors can immerse themselves in the town's rich history and picturesque scenery. Explore the 14th-century Tithe Barn, a testament to the town's medieval past, and visit the well-preserved Anglo-Saxon St Laurence's Church, one of the few surviving examples of its kind in England. Stroll along the Kennet and Avon Canal and stop for lunch or tea at **The Bridge Tea Rooms**. Alternatively, another popular lunch spot, 2 ½ miles out of town is the beautiful **Iford Manor Gardens**, renowned for its Grade I listed gardens and classical architecture.

Day 4. Salisbury and Stonehenge

Detour off the route by train to Salisbury. Take The Stonehenge Tour, a short bus journey from Salisbury station to Stonehenge, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore Salisbury Cathedral and Mompesson House.

Overnight: The Merchant's House, The Riverside, The Mercure White Hart or Milford Hall Hotel

Day 5. Pewsey and Swindon

Travel by train to **Pewsey**, a large village with plenty of amenities including shops, cafes and pubs. There are lots of walks to enjoy along the canal or through the surrounding countryside. Just outside the village is **Jones's Mill**, a Wiltshire Wildlife Trust nature reserve where you can walk amongst woodlands, fens and wet grasslands, spotting rare plants and beautiful wildflowers.

Continue your rail travel to Swindon, where you're sure to find a bargain whilst shopping at the McArthurGlen Designer Outlet Swindon, located in the former Great Western Railway Works. Across the road is STEAM Museum of the Great Western Railway and nearby Lydiard Park and Gardens.

Overnight: DoubleTree by Hilton Swindon or Village Hotel Swindon (bus/taxi required)

Day 6. Reading

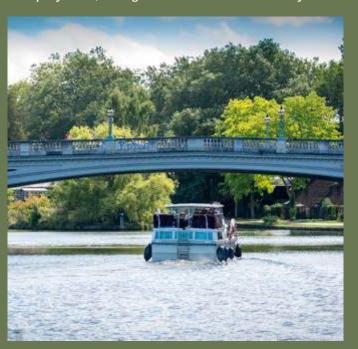
Reading station is well located in the centre of town where you can discover almost nine hundred years of history, with fascinating buildings and the remains of **Reading Abbey**, a Grade I listed building. Explore **Reading Museum**, as well as independents shops and restaurants. Take a short walk to Caversham Bridge where **Thames Rivercruise** offers boat trips to visitors.

Overnight: The Roseate Reading or Pentahotel Reading. Alternatively, slightly further afield is Hilton Reading.

Day 7. Windsor and London

Queen Victoria had her own personal station for her visits to Windsor. Today it houses Windsor Royal Station - a shopping centre with a daily arts and crafts market. There's a story in every stone at **Windsor Castle**, the oldest and largest inhabited castle.

Take the train to London Paddington and ensure you look at the magnificent architecture of Paddington Station created by Brunel. Leave your luggage at Excess Baggage Co on platform 12. Take some time to visit Apsley House, Wellington Arch and The National Gallery.





Elizabeth Line

The Elizabeth line offers a fast, modern, and convenient way to travel along part of the Great West Way, linking Reading, Windsor (via Slough), and London Paddington. With spacious trains and frequent services, it provides an easy connection between historic towns and the capital. Whether you're exploring royal Windsor, the shopping and dining of Reading, or starting your journey from Paddington, the Elizabeth line makes travelling between these iconic destinations smooth and stress-free.

NSIDER TIP

Great West Way Discoverer pass*

The Great Western Railway, established in 1833 and one of Isambard Kingdom Brunel's greatest engineering achievements, is itself a key part of the heritage along the Great West Way. Paddington Station, the London gateway to the route, is where one of the most beloved characters in children's literature, Paddington Bear, began his London adventures. On Platform 1, visitors can see a charming statue of the bear, complete with his floppy hat and suitcase, marking the spot where he met the Brown family.

Travelling the Great West Way is simple and stress-free with the Great West Way Discoverer pass. It includes unlimited train and local bus travel along the route between London Paddington or London Waterloo and Bristol Temple Meads, via Reading and/or Basingstoke. Pass options and details are available at GWR.com/GreatWestWay.



Places	Miles by rail/bus*
Bristol to Bath	GWR 17 mins
Bath to Bradford on Avon	GWR 11 mins
Bradford on Avon to Salisbury	GWR 45 mins
Salisbury to Pewsey	X5 1hr 13mins
Pewsey to Swindon	X5 57mins
Swindon to Reading	GWR 35 mins
Reading to Windsor Royal	GWR 47mins
Windsor to Paddington	GWR 36 mins

ITINERARY

Explore Heritage Cities along the Great West Way

The Great West Way includes two of England's Historic Cities – Bath and Salisbury. There are also four other historic cities within easy reach of the route including Stratford-upon-Avon, Oxford, Greenwich and Cambridge. This 8-day suggested programme highlights many places to visit and stay within these cities and surrounding areas.

Day 1. Hampton Court, Surrey and Windsor

Start on the Great West Way to discover Hampton Court Palace, home of England's infamous King Henry VIII. Head to Windsor, where you can have lunch in the town and/or take a French Brothers Boat Trip on the River Thames (40 mins or 2 hours) which offers amazing views of the Castle. In the afternoon visit Windsor Castle – the oldest and largest inhabited castle in the world and has been the family home of British kings and queens for almost 1,000 years

Overnight: Pennyhill Park, Surrey.

Day 2. Oxford

Take a detour off the route to explore the historic city of **Oxford** for a fun and engaging guided tour of Oxford's most iconic buildings. Head inside the **Bodleian Library** for a tour of the beautiful Divinity School and Duke Humfrey's Library. Complete your experience with a tour of the stunning University of Oxford college, Christ Church.

Travel to **Blenheim Palace** for a tour of the Palace State rooms or a Winston Churchill experience. If time allows, escape to the countryside for guided House and Garden tour at **Waddesdon Manor**, a French Renaissance-style chateau which was once home to the Rothschild family.

Overnight: Courtyard by Marriott Oxford

Day 3. Stratford-upon-Avon, Berkeley Castle, Malmesbury
Travel further north to explore Stratford-upon-Avon and the
historic Shakespeare's England, which is the birthplace of William
Shakespeare and a cultural town rich in unique offerings with awardwinning museums and attractions. Visit all 3 of Shakespear's Family
Homes – Shakespeare's Birthplace, Anne Hathaway's Cottage and
Shakespeare's New Place. Return to the Great West Way and if time
allows stop off for a guided tour and tea at Berkeley Castle, which
was built in 1153 and still owned and lived in by the Berkeley family.
If you're looking for something special what about an exclusive
unique tour of the castle with the current owner Charles Berkley.

Overnight: In the Cotswolds in Malmesbury at Whatley Manor Hotel & Spa, The Old Bell Hotel or Pettifers Freehouse Hotel.

Day 4. South Cotswolds

Journey through South Cotswolds to Dyrham Park, near Bath, to visit this magnificent 17th century House and Garden surrounded by beautiful parkland. Continue through Wiltshire to Lacock Abbey a beautiful country house of various architectural styles, built upon the foundations of a former nunnery. Lacock is a quintessential English village and former home of William Henry Fox Talbot, famous for his contributions to the invention of photography, which can be seen in the Fox Talbot museum. If in the area between mid-April – early June, don't miss the spectacular gardens at nearby Bowood House & Gardens, nr Calne.

Overnight: Castle Combe, the Cotswolds at Exclusive Collection's - **The Manor House** or **The Castle Inn pub**.

Day 5. Bath and Bradford on Avon

Head to the UNESCO World Heritage City of **Bath** where in the heart of the city centre you will find **The Roman Baths**. Here, the Romans built a magnificent temple and bathing complex on the site of Britain's only hot spring, which still flows with natural hot water today.

For any literary enthusiasts take a short walk to visit The Jane Austen Centre and next-door Mary Shelley's House of Frankenstein. For larger groups considering splitting in two and visiting both these attractions at the same time. On the outskirts of Bath is the picturesque market-town of Bradfordon-Avon. If time allows take a walking tour around the town with a guiding company such as In & Beyond Bath or a boat trip along the Kennet & Avon Canal with Sally Narrowboats. Don't miss the opportunity to stop for traditional English afternoon tea served by waitresses in Victorian costume at the Bridge Tea Rooms.

Overnight: In Bradford on Avon at Woolley Grange Hotel. Alternatively, if you'd prefer to stay in Bath try Brooks Guesthouse Bath, Dukes Hotel, YMCA Bath, The Roseate Villa Bath or Hampton by Hilton Bath City.









Day 6. Longleat and Salisbury

Take a short detour of the Great West Way to visit Longleat House – a magnificent Elizabethan stately home plus an adjoining Safari Park.

Continue onwards to visit the magnificent stones and visitor centre at Stonehenge before travelling down to the medieval city of **Salisbury**.

Overnight: In Salisbury at Holiday Inn Salisbury Stonehenge, Milford Hall Hotel, Mercure White Hart Hotel, Merchants House, Riverside, or Rollestone Manor.

Day 7. Hampshire, Kintbury and Henley

Journey into the neighbouring county of Hampshire to visit **Bombay Sapphire Distillery** for a tour of Laverstoke Mill and where visitors can discover the flavours of the botanicals before tucking into a glass of this superb gin and tonic.

Head back to the Great West Way and stop off in Kintbury near Hungerford, to take a journey I into the past with **Kennet Horse Boat Company's** horse drawn canal cruise.

Overnight: At Greenlands Hotel at Henley Business School.

Day 8. Greenwich and Cambridge

If there's an opportunity to extend this programme visitors may like to explore Greenwich in East London to see the magnificent Old Royal Naval College and Royal Museums Greenwich. Alternatively, take a direct train to Cambridge for walking tour of the city with Cantab Tours and/or book on a Punting experience with Scudamore's Punting Company.



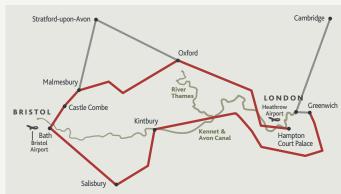
INSIDER TIP TRAVEL BY RAIL JOURNEY TIMES

Explore Britain by rail, an easy-to-use, convenient, BritRail mobile pass allowing unlimited journeys on most train lines around England. From first-class seating to night travel options, the exclusive travel pass offers flexibility at great value for money. Find out more about Brit Rail England M-Pass and book via ACP Rail here.

and book via ACP Rail here.	
London Paddington to Oxford (GWR) or Marylebone to Oxford (Chiltern Railways)	1 hr 1 hr 15 mins
Oxford to Stratford-Upon-Avon (Cross Country / Chiltern Railways)	1 hr 34 mins
Stratford-Upon-Avon to Bath (Chiltern Railways / GWR)	2hr 53 mins
Bath to Salisbury (GWR)	1 hr
Salisbury to Greenwich (South Western / South Eastern Railway)	2 hr 17mins
London Kings Cross to Cambridge	

*Please note shortest train times are detailed, journeys may take longer depending on times of travel and timetable changes.

(Great Northern Railway)



Travel by Car	Miles/kms by road*
Hampton Court to Pennyhill Park	37.6 miles / 60.6km
Pennyhill Park to Oxford	134 miles / 215km
Oxford to Malmesbury	129 miles / 208km
Malmesbury to Castle Combe	50 miles / 80.5km
Castle Combe to Bath	25.9 miles / 41.6km
Bath to Salisbury	71.2 miles / 115km
Salisbury to Heathrow Airport	86.3 miles / 139km

^{*}These are the total distances for the day.

ITINERARY

Glorious Gardens along the Great West Way

Take a tour of some of England's most compelling gardens, from Strawberry Hill House & Gardens and RHS Garden Wisley, to the romance of Iford Manor Gardens, stunning Stourhead and the grand landscapes of Longleat and Bowood.









Day 1. Strawberry Hill House, RHS Garden Wisley & The Savill Garden

Strawberry Hill House & Garden in Twickenham is Horace Walpole's 18th century architectural masterpiece and is internationally renowned as Britain's finest example of Georgian Gothic revival architecture. Take a wander around the charming, compact five-acre garden which has been restored to its original appearance using 18C maps and paintings. Journey onto RHS Garden Wisley, one of the UK's most visited and best-loved gardens spanning 240 acres. It has beautiful, curated gardens, in a range of styles pushing the boundaries of gardening, and the most incredible Instagram backdrops! Don't miss the daily talks, demonstrations and interactive sessions and the annual flower shows. Stop for lunch at the Terrace restaurant or Wisley café. Next stop is The Savill Garden, a 35-acre haven of gardens, woodland and seasonal displays commissioned by George V and created by Eric Savill in 1932. Visitors can connect with Royal history from the Queen Elizabeth Temperate House to The Golden Jubilee Garden. Overnight: Pennyhill Park

Day 2. Bowood House & Gardens, Iford Manor Gardens and The Courts Gardens

Start the day with a visit to the beautiful **Bowood House and Gardens** near Calne, home to the Marquis of Lansdowne. It has one of England's most striking man-made landscapes with 100 acres of grounds beautifully devised in the 18th century by Lancelot 'Capability' Brown. Stop for lunch in the Treehouse Cafe.

Head to Bradford on Avon to visit Iford Manor Gardens. This charming, Grade 1-listed garden was created by Edwardian architect Harold Peto in the early 20th century and, is tucked away with secretive corners and Italianate styles. National Trust's Courts Garden at Holt, has an intriguing cluster of 'outdoor rooms', spanning formal topiary, lily ponds, winding paths, a stone temple, and an arboretum. Enjoy an afternoon tea at the Rose Garden teashop. Overnight: Woolley Grange Hotel

Day 3. Longleat and National Trust's Stourhead

Longleat is the historic family seat of the Marquesses of Bath, dating back to the 1580s, is now home to a drive-through safari park. Longleat has 900 acres of grounds designed by Lancelot 'Capability' Brown between 1757 and 1762. He replaced the neat and ornate planting with



a more naturalistic landscape of sweeping lawns, tree thickets and judiciously placed lakes. Longleat's formal gardens include the Secret Garden at the back of the Orangery and Love Labyrinth at the front. Journey south to the source of the River Stour at the National Trust's Stourhead, a handsome Palladian house within one of England's greatest landscaped gardens, the vision of owner Henry 'The Magnificent' Hoare. It's more than a garden, it's a living work of art, centered on a tranquil lake and meticulously designed to create the most magical experience for those who walk around it.

Overnight: Brooks Guesthouse Bath

Day 4. American Museum & Gardens and National Trust's Dyrham Park

The American Museum & Gardens houses collections from the United States and recreates periods of American history. The Grade II listed gardens are on 125 acres of green, rolling topography with stunning views across the valleys. The gardens represent some of the most iconic movements in American landscape design and include the New American Garden, Mount Vernon, a replica from George Washington's famous house, a dell, an arboretum and amphitheatre. Have lunch on the terrace of the American Garden Deli with panoramic views over the Limpley Stoke Valley. Dyrham Park, near Bath is set in 270-acres of ancient rolling parkland and is home to a vast array of trees and has far-reaching views. The House is a fine example of baroque architecture, created by colonial administrator William Blathwayt in the late 17th century. A varied garden features formal borders, idyllic ponds, a wildflower orchard and wooded terraces.

Overnight: Brooks Guesthouse Bristol

🗱 INSIDER TIP

In & Beyond Bath offer full or half day intimate guiding experiences for small groups/FIT. Explore the iconic landmarks with untouched treasures, revealing the soul of quintessential England. Stourhead Gardens & Sublime England. Signature Experiences include Stonehenge & Secret England and Hidden Cotswolds & Dark Age England or Bespoke Experiences. Transfers also available.

Places	Journey Time (Rail/Bus)
Twickenham to Bagshot	1 hr 30 mins / 40 miles
Bagshot to Bradford on Avon	2 hr 32 mins/ 98 miles
Bradford on Avon to Bath	1 hr 37 mins / 47 miles
Bath to Bristol	1 hr 10 mins / 31 miles

^{*}These are the total distances for the day.

ITINERARY

A Luxury Break

Indulgence and style are the signatures of this seven-day tour, which is the very best that England's Great West Way has to offer.

Day 1. Surrey & Royal Borough of Windsor & Maidenhead Hampton Court Palace was built by Cardinal Wolsey in 1515 and home to Henry VIII and all six of his wives. Explore this Royal Palace in all its grandeur, marvel at the Great Kitchens walk in the beautiful formal gardens and get lost in the hedge maze.

For an experience groups won't forget, take an out of hours private tour of the State Apartments at **Windsor Castle** with an expert guide. This behind-the-ropes tour takes visitors on a journey through 1,000 years of royal history. Includes guided tour in English and an official guidebook. Overnight: Overnight at The Royal Berkshire

Day 2. Henley-on-Thames / Reading

In the morning take time to float on over to Henley-on-Thames. There's no better way to experience the town's rich, rowing heritage and riverside culture than on the water. Hobbs of Henley offer public cruises, self-drive chauffeur driven days out or Midsomer Murder Tours.

In the afternoon, head to Reading. Visit The Abbey Quarter, to see the extensive Abbey Ruins, founded by King Henry 1, which tells the story of 900 years of history.

Reading is a waterways town so take a Thames river trip aboard a **Thames** River Cruise circular tour or stretch your legs along the Thames Path on the longest stretch of the river of any local authority in England.

If you're keen to find out more about Reading's historic past you can explore the Reading Museum, situated in the Victorian Town Hall, with its ten galleries of historic and artistic objects and see Britain's Bayeux Tapestry. Or visit **The Museum of English Rural Life** (MERL), which is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues.

Overnight: Roseate Reading or Henley Greenlands Hotel

Day 3. Malmesbury / Gloucestershire

Start the day exploring Malmesbury with its rich history as England's oldest borough. The stunning 12th Century Abbey still very much in use today.

Within easy reach of the route are the Southern Cotswolds in Gloucestershire where you can visit the National Trust's Newark Park and Berkeley Castle – the oldest castle in England and home to the Berley family who bilt it in the late 12th Century.

Overnight: The Whatley Manor Hotel & Spa or Old Bell Hotel, Malmesbury

Day 4 and 5. Bath

Bath has been a wellbeing destination since Roman times, with No.1 Royal Crescent, Thermae Bath Spa (FIT only) and Roman Baths as popular

The Roman Baths is a must-see attraction, as this extraordinary site is where Roman bathers relaxed more than 1,600 years ago. It is even more breathtaking on a summer torchlit visit, which visitors can also combine with a glass of champagne or a three-course dinner in the Pump Room. Overnight: Roseate Villa Bath.





MINSIDER TIP

Ultimate Luxury with Exclusive Collection - a unique collection of hotels and spas, with a golf club, cookery school and pub thrown in for good measure. Offering amazing luxurious places to stay. Choose from The Manor House & Golf Club, Lainston House, Pennyhill Park and Royal Berkshire along or within easy reach of the **Great West Way**

Day 6-7. Explore Bristol

Busy, buzzing Bristol is packed with things to see and do – from the historic - Brunel's SS Great Britain, Clifton Suspension Bridge or Bristol Cathedral; to the natural University of Bristol Botanic Gardens.

Enjoy a contemporary cultural experience with a street art tour, or take a first-class tour to see the last flying Concorde at **Aerospace**.

Bristol Packet Boat Trips offer harbour tours and river cruises with award winning commentaries. Arrange a private charter and enjoy an afternoon tea on board.

Overnight: Brooks Guest House, Bristol

Places	Miles/kms by road*
Heathrow to Hampton Court	6 miles / 9.6km
Hampton Court to Windsor	16 miles / 25.8km
Windsor to Henley-on-Thames	15 miles / 24.1km
Henley-on-Thames to Reading	8 miles / 12.9km
Reading to Malmesbury	53 miles / 85.3km
Malmesbury - Bath	24 miles / 38.6km
Bath to Bristol	14 miles / 22.5km

TRAVELLING TO AND AROUND ENGLAND'S GREAT WEST WAY

England's Great West Way makes extraordinary variety easily accessible for international visitors. Start your programme of discovery at either end of the route with easy connections from both Great West Way Airport Ambassador Bristol Airport and Heathrow Airport. Once here, there are excellent road and rail connections to make exploring easy. Even better, for those independent travellers who don't want to drive, Great Western Railway have developed a combined rail and bus ticket, the Great West Way Discoverer pass.

AIRPORT AMBASSADOR

TRAVELLING THROUGH BRISTOL AIRPORT FOR YOUR GREAT WEST WAY ADVENTURE?

That means you'll have numerous transport options to get to/from iconic destinations along the Great West Way route. Hop on the frequent Airport Flyer bus to the centre of Bristol and Bristol Temple Meads train station or take a bus every 30 minutes to the beautiful city of Bath. Plus there's the option to simply grab a taxi or even hire a car to fully explore the region.

More than 120 destinations across 34 countries are served by direct flights from Bristol Airport, including many capital cities. Leading airlines, KLM, Aer Lingus, easyJet, Jet2, TUI, Ryanair, Pegasus, Edelweiss and Blue Islands operate to and from Bristol, and long-haul connections can be made via major international hubs including Amsterdam, Istanbul, Zurich and Dublin. The latter is served daily by Aer Lingus, enabling convenient transfers to Boston, Chicago, New York, San Francisco and Orlando. Passengers can also clear US immigration at Dublin, saving time on arrival back in the States.

Browse all of Bristol Airport's travel options here: bristolairport.co.uk/to-and-from-the-airport





Travelling to England's Great West Way

There are two main airports for easy access to the the Great West Way:

Heathrow Airport is south west of central London and on England's Great West Way. It is used by over 89 airlines flying to 214 destinations in 84 countries. (Great West Way runs past the airport.)

heathrow.com/airport-guide

Bristol Airport

Located 9 miles south west of Bristol and England's Great West Way.

bristolairport.co.uk

Other airports further afield:

Bournemouth, Southampton and Gatwick

COACH TRAVEL

National Express operates frequent, fast services from all over Great Britain to many destinations along England's Great West Way, including Amesbury for Stonehenge and the historic city of Bath. National Express's modern coaches even call at Heathrow and Bristol Airports.

nationalexpress.com

Nearest ferry connections to England's Great West Way are:

POOLE (58 miles to Bath)

Brittany Ferries - From Cherbourg (their shortest crossing)

Condor Ferries - From St Malo

PORTSMOUTH (54 miles to Reading)

Brittany Ferries - From St Malo, Caen, Le Havre, Cherbourg, Bilbao and Santander

DOVER (104 miles to Windsor)

P&O - From Calais

DFDS - From Calais and Dunkirk

FOLKESTONE (95 miles to Windsor) Eurotunnel LeShuttle™ - From Calais

brittany-ferries.co.uk

condorferries.co.uk poferries.com dfds.com

leshuttle.com

Are your customers taking a cruise?

Why not combine a cruise with a Great West Way tour. Both Southampton Cruise Port and Bristol Cruise Port are within easy access of the route.

RAIL TRAVEL

Eurostar - High speed rail services operate directly to London St Pancras or Ebbsfleet (Kent) from France, Belgium and The Netherlands. eurostar.com

Great Western Railway

Operates train services from London Paddington direct to many destinations along the route before arriving at the western end, Bristol Temple Meads.

GWR.com/GreatWestWay

South Western Railway

Operates train services from London Waterloo along the route to Reading and also to places near the route e.g. Salisbury and Basingstoke.

southwesternrailway.com

London Underground - connecting St Pancras/Kings Cross to Paddington (5 stops 16 mins).

tfl.gov.uk/modes/tube/

HEATHROW OR GATWICK EXPRESS TRANSFERS

Heathrow: Non-stop trains run every 15 minutes taking 15 minutes to reach London Paddington. Or travel London Underground's Elizabeth line connecting Heathrow Airport and London Paddington to Maidenhead and Reading.

Gatwick: Gatwick Express is a non-stop train between Gatwick Airport and London Victoria, running four times an hour. For easier transfers to the Great West Way from Gatwick there's an hourly direct train to Reading.

Travelling along England's Great West Way

However you choose to travel, the web of trails and tracks that make up England's Great West Way means you can meander off the major routes and find your own favourite slice of England.

BY ROAD The route, now the A4, remains a major highway, bringing you from Bristol to the heart of London in just a few hours. The corridor of England's Great West Way also includes the M4 motorway and other major roads which provide short detours off the route.

Travelling by coach – if you need to book a coach for your programme, contact a Destination Management Company (DMC) or the CTA (Coach Tourism Association).

BY RAIL Great Western Railway has an extensive network running along England's Great West Way. International visitors can buy the Great West Way Discoverer pass; an integrated rail and bus ticket to connect with local buses and delve deeper into the towns and villages.

The South Western franchise covers urban, suburban, regional and long-distance routes between London Waterloo and south western England, including Bristol, Bath and Salisbury.

TransWilts CIC

TransWilts Comminity Rail supports the Swindon to Salisbury service route in Wiltshire including Chippenham, Trowbridge, Westbury and Warminster, as well as extending north to Oxford and south to Southampton.p. transwilts.org

Coach Tourism Association (CTA)

coachtourismassociation.co.uk

The CTA's website provides details of local coach operators by geographic location.

LUGGAGE STORAGE

Stasher 0203 355 3544 info@stasher.com stasher.com The perfect place to keep visitors bags safe. Premier Inn sites in Bath and Bristol from £6 per day. Free cancellations and luggage delivery options available. 20% commission paid.

VEHICLE HIRE

Auto Europe 0123 3225 114 reservations@autoeurope.co.uk

autoeurope.co.uk

perfect rental vehicle at the most affordable prices. There is a range of convenient rental pick-up/drop off locations which include airports, train stations and Great West Way destinations such as London, Reading, Bristol, Bath, Chippenham and Newbury. Choose from a large fleet of vehicles including 5-9 seaters, motorhomes and

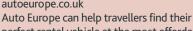
First Travel Solutions

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luxury vehicles.

travel.solutions@firstbus.co.uk firsttravelsolutions.com

Coach, minibus and managed taxi services throughout The Great West Way and mainland Britain. Operates - all year. Vehicles: coaches (inc. double-deckers, midi coaches and full size), minibuses, executive cars and taxis (pre-booked). Group sizes 1 to 100,000.









Cheltenham

TRAIN AND BUS TRAVEL ALONG THE ROUTE

A multi-modal solution to your customers' travel needs along England's Great West Way

RAILWAY AMBASSADOR



GREAT WESTERN RAILWAY HAS DEVELOPED A COMBINED RAIL AND BUS TICKET, THE GREAT WEST WAY DISCOVERER PASS

The Discoverer pass allows your customers the freedom to explore along the Great West Way, connecting its extensive network of rail and more than 200 bus routes, providing a gateway to the extraordinary variety of English experiences and an opportunity to detour beyond!

With just a single ticket to travel, visitors can follow the tracks and explore the Great West Way's most iconic destinations, including London, Bristol and Bath. This historic route has been in use since the early days of rail travel, built by pioneering Victorian engineer Isambard Kingdom Brunel. The Great West Way Discoverer pass

allows train and bus travel between London Paddington and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.





East, West or Global routes

International visitors can benefit from the Great West Way Discoverer pass, Global route, whilst UK visitors can also choose from two other routes. The various options are detailed below (based on 2025 rates), allowing visitors the opportunity to explore the areas at their leisure.

- East route: £87.50 for a one-day off-peak pass and £199 for a seven-day off-peak pass.
- West route: £30.50 for a one-day off-peak pass and £87.50 for a seven-day off-peak pass.
- Global route (East and West routes): a seven-day off-peak pass, costing £299 for adults (UK). International rates for adults purchasing outside the UK are £121.50 for a three-day pass and £160 for a seven-day pass.

Discounts available: 0-5 years old – free of charge; 5-15 years old – 50% (UK) or 15% (international); Railcard 10% discount (UK only).

How to buy the pass

- In the UK: purchase it online at GWR.com or from a local station.
- Overseas: three-day or seven-day discounted rate international passes (similar to a BritRail
 pass) and with no off-peak time restrictions, can be purchased online at ACPRail.com
- Travel Agents can also use the ACP Rail Agent site to manage bookings and reservations.
 Monthly commission on sales is payable through ACP Rail. Create your account today at
 Agent.ACPRail.com and email: info@ACPRail.com to confirm interest in the Great West
 Way Discoverer pass and M-pass

Group travel by train

 For groups of 9+ people call on 03457 000 125. For more information www.gwr.com/ your-tickets/ways-to-save/group-travel or the Great West Way Discoverer pass may be a better option.



Riding the Rails with GWR's Great West Way Discoverer pass

ith a Great West Way Discoverer Global pass, there are plenty of attractions to visit, including some of the country's most treasured landmarks. Here are some recommended places to include on a journey.

Roman Baths, Bath

This ancient thermal spa is just one of the reasons that the city of Bath was awarded UNESCO World Heritage status in 1987. It is one of the best-preserved attractions of its kind in the world.

Clifton Suspension Bridge, Bristol

Designed by Great Western Railway's chief engineer, Isambard Kingdom Brunel, the Clifton Suspension Bridge, spanning the Avon Gorge is a masterpiece of British creativity.

Stonehenge, near Salisbury

This 5,000 year-old landmark has intrigued and beguiled visitors for centuries. Catch the Stonehenge Tour bus from Salisbury.

STEAM - Museum of the Great Western Railway, Swindon

Discover the bygone days of steam-powered locomotion in this beautifully restored railway building.

Bradford on Avon

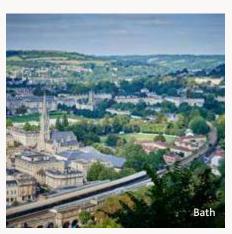
Allow time to explore this picturesque Wiltshire market town and stroll along the banks of the historic Kennet & Avon Canal.

Reading

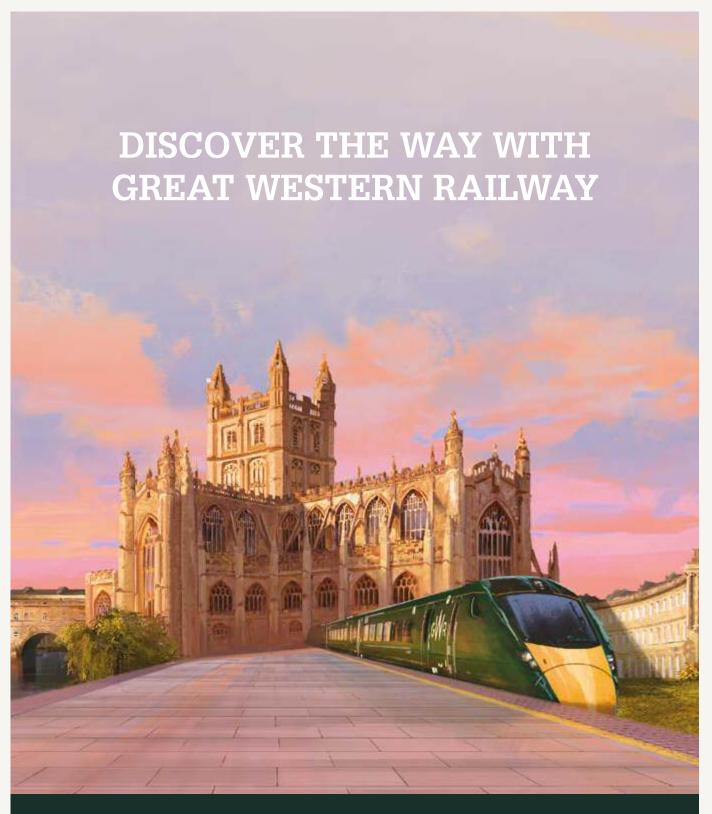
A walk around Reading uncovers its surprising 1,000 years of history. It's where the waterways of the Great West Way meet; River Thames and Kennet & Avon Canal. Enjoy a sightseeing boat trip.

Windsor

It was here that Prince Harry tied the knot with Meghan Markle in May 2018, and for that reason alone, include a visit to the beautiful St George's Chapel, **Windsor Castle** where the wedding was held.







Explore Jane Austen's Bath and other gems along the Great West Way with a combined rail and bus ticket to take you there. Buy a Great West Way Discoverer pass from just £30.50*

Find out more at GWR.com/GreatWestWay *Terms apply.





STAYING ALONG ENGLAND'S GREAT WEST WAY

he Great West Way offers plenty of choice in places to stay for your customers. Whether they prefer the excitement of a city or town, or a more rural retreat, there are hotels large and small. There are self catering, camping and caravan options too. Whether it's a stylish boutique hotel, cool gastro pub, the ultimate luxury or great-value – there's a place for all your customers to lay their head.

Where to stay?

A taste of luxury from 5 star hotel stays, countryhouse hotels, boutique bed & breakfasts, to self catering and even narrowboats hire.

- Whatley Manor Hotel & Spa, in the Southern Cotswolds, is five star luxury set in 12 acres of gardens. Enjoy leisurely lunches in Grey's Brasserie, a tasting menu in the Dining Room (two Michelin stars) and the Green Room where chefs prepare small plates of expertly crafted food in front of you. Immerse yourself in tranquillity at Aquarias Spa or cosy up watching a film in the cinema. Whatley was amongst one of the first UK properties to be awarded a Green Michelin Star recognising sustainable gastronomy.
- Roseate Hotels has three luxury boutique hotels along the Great West Way: Roseate House London (a short walk from Hyde Park), The Roseate Reading (described by the Evening Standard as the UK's Sexiest Townhouse Hotel') and The Roseate Villa Bath (close to the heart of the city).
- Anglo Welsh offer unforgettable canal boat holidays along the Kennet & Avon Canal with a wide choice of holiday boats available for hire from Bradford on Avon, Sydney Wharf in Bath and Monkton Combe.





Historic hubs:

 The Old Bell Hotel, Malmesbury is Grade 1 listed and England's oldest hotel, sitting next to a 12th century Abbey in the heart of this historic market town.
 Restored to the height of elegance, glamour and English charm it is perfect for lovers of historic quirkiness and offers private dining.

Sustainable Stays

 Exclusive Collection including Lainston House, Pennyhill Park, The Manor House and Royal Berkshire are certified B Corp hotels, which means they use the power of business to build a more inclusive and sustainable economy. From homegrown kitchen garden produce, habitat restoration schemes and mains water reduction targets, to wellness experiences for both employees and guests.

Woolley Grange Hotel is a Jacobean
 Manor House set in 14 acres of stunning
 grounds near Bradford on Avon. It offers
 award-winning facilities, a beautiful
 spa, and great food using fresh produce
 from the walled kitchen garden with
 wheelbarrow yards rather than food miles!

Check out all the Great West Way Sustainable and eco-friendly holidays at www.greatwestway.co.uk/stay/ecofriendly-places-to-stay





Hotels with fine dining:

Many of the accommodation providers listed on these pages offer fine dining but here's a few to highlight.

• Whatley Manor Hotel & Spa, Malmesbury. A five star luxury hotel offering fine dining.





- The Old Bell Hotel, Abbey Row, a two AA Rosette award-winning restaurant, offers exceptional fresh, local, and seasonal cuisine at England's oldest hotel. Here, tradition combines seamlessly with a vibrant contemporary twist.
- Exclusive Collection's The Manor House Pennyhill Park and Lainston House have Michelin stars and a MasterChef: The Professionals champion between them.
- The Roseate Group consisting of Roseate House, London, The Roseate, Reading and The Roseate Villa Bath are all fantastic options for afternoon tea.

Countryside Getaways:

If they are country lovers visitors can stay somewhere quieter, away from the hustle and bustle: bed and breakfasts offering farm-fresh produce on the table, countryside self catering cottages on working farms, or combine a stay with countryside pursuits.

- Church Farm Country Cottages are self catering cottages on a working sheep farm between Bath and Bradford on Avon: plus indoor heated pool and glamping.
- Cumberwell Country Cottages, Bradford on Avon, have been converted from an old Tythe Barn. Originally a dairy farm, now Cumberwell Park Golf Club.

• **Bishopstrow Hotel** - Shake it up and enjoy dining differently in one of the fab Dining Domes, which are cosy, exciting and incredibly private.

Guesthouses & Pubs with rooms:

For a 'home from home' experience there is plenty of guesthouse accommodation and pubs with rooms, where visitors will get a comfortable room and a hearty breakfast.

• Brooks Guesthouse, Bath & Bristol, two city centre boutique guesthouses at affordable and flexible trade rates Wed- Sun. Bristol has 27 rooms and three Rooftop Retro Rocket airstream caravans whilst Bath has 22 bedrooms uniquely decorated.



- The Castle Inn is a 12th century pub set in the heart of Castle Combe village. Offering local beverages and a modern take on traditional pub food, with a relaxed dining, an outdoor terrace, private dining spaces and 12 unique bedrooms.
- Dukes Hotel, Bath a beautiful boutque guesthouse with 17 bedrooms, in one of the finest boulevards in this Heritage
- The Old Bell Hotel, Warminster town centre Coaching Inn dates back to the 14thC. Bags of old world charm but with modern facilities, a pub, Thai Restaurant, private dining spaces and beautiful secluded Courtyard all topped off with 15 well appointed en suite rooms.

Group friendly hotels:

- Woolley Grange Hotel, Bradford on **Avon** is a beautiful Jacobean manor house on the edge of the Cotswolds offering a warm welcome to families.
- Pettifers Freehouse 3* 22 bed Southern Cotswold Hotel serving awardwinning Cotswold Breakfasts & Pan Asian Sasa's Indian Fusion kitchen offering a variety of dishes with local charm.
- Best Western Plus Angel Hotel, Chippenham is a delightful 17th century coaching inn overlooking the Market Place, refurbished to offer 50 modern bedrooms.
- Doubletree by Hilton, Swindon, a 171 bedroom, 4 star hotel set in the countryside, near Junction 16 of the M4 motorway, 3 miles from Swindon town centre.



- Hampton by Hilton Bath City in the heart of Bath this hotel has modern and contemporary rooms, with a wide variety to suit both the leisure and business traveller.
- Swindon Village Hotel is conveniently located for the trade - just of the M4.
 153 stylish guest rooms, a Pub & Grill, Health & Wellness Club and plenty of onsite parking.
- Cricklade House Hotel is set in 30 acres of peaceful, secluded grounds on the edge of the Cotswolds. It offers a tranquility, comfort, good food and wine, with extensive recreational facilities.
- Henley Greenlands Hotel is set within
 the 30-acre Henley Business School estate
 in the Oxfordshire countryside. This
 magnificent Grade II Listed Building is
 steeped in history dating as far back as
 1480 and comprises of 100 superior
 double en-suite bedrooms, many with
 views across the chiltern valley and the
 grounds leading to the River Thames.

- Hilton Reading Conveniently located along the route with a pool, sauna and steam room.
- Pentahotels Reading a quirky designed city centre hotel with style and comfort.
 Plus a Pentalounge, part bar, part restaurant and part chill-out area.

In Salisbury you'll find Holiday Inn
Salisbury-Stonehenge, Milford Hall
Hotel, The Merchant's House and Mercure
White Hart. Plus a three bedroomed barn
conversion at Cliffe Farm Dairy.

Near Oxford try Courtyard Marriott Oxford South with a vibrant lobby, booth meeting space, an interactive Go Board® and a 24hr fitness suite.

Or in Winchester - the Winchester Royal Hotel is known for its rich history and modern comforts, and delivers a blend of luxury and affordability for visitors.

Eat out? Cook in? Customers can opt for self-catering holiday homes. From small apartments and cottages to grand country houses. Alternatively, serviced apartments such as Herongate Apartments or Urban Creation Serviced Apartments, offer hotel amenities with self catering options.

By the water or on the water? Have you considered offering a boating holiday on a self-drive barge or motor cruiser, or for a more relaxing break a river cruise on a hotel boat? Waterside properties offer stunning views.

- Honeystreet Boats provide friendly canal boat holidays on the K&A Canal.
- Anglo Welsh's Sally Narrowboats, in the Bradford on Avon Marina, are great to cruise to Bath in a westerly direction and Reading in the east.
- Hobbs of Henley has 2 luxury Linnsen motor cruisers to cruise from Henley to Oxford or Henley to Reading.

For those who really want to get in touch with their surroundings, there are touring or camping parks, or glamping - such as Mill Farm Glamping, which offers all the fun of sleeping under the stars with no hammering in a tent peg (or moonlit expeditions to the bathroom!). Or why not consider hiring a campervan for your Great West Way journey with Quirky Campers.

If you're looking for more affordable options, for solo travellers or seasoned explorers, YMCA Bath Hostel offers a clean, affordable base. Or The Bristol Wing which is a located in a beautiful building bursting with character with it's original wooden and stone floors, plus a caged lift dating back to 1928.

Packaging Accommodation for Itineraries

When developing Great West Way itineraries we recommend that Ambassador accommodation along the route is contracted. However, we understand that accommodation within easy reach of the route may be required, especially when joining up programmes with other geographic regions.





Accommodation	Overview	Type/Rating/Room Information	Additional Info	Booka Trade
Abbey Hotel BATH BA11LF abbeyhotelbath.co.uk	A delightful independently owned boutique hotel in the heart of the city. Group rates for 8 or more rooms.	HOTEL**** 80 rooms	☐ ★ LHR12/BRS97 ➤ Windsor & Eton	Produc
Accommodation Windsor accommodation-windsor.co.uk	A local association of over 45 one, two and three bedroom apartments and houses in Windsor available for 7 night stays or more.	Vacation & Corporate rentals	YES LHR12/BRS97 YES dependent on property Windsor Central	~
nglo Welsh RADFORD ON AVON BA15 1UD 117 3041122 ookings@anglowelsh.co.uk	Anglo Welsh offers unforgettable canal boat holidays along the Kennet & Avon Canal with a wide choice of holiday boats available for hire from Bradford on Avon, Sydney Wharf in Bath and Monkton Combe.	HOLIDAY BOATS 150 narrowboats at 9 canal boart hire bases	various locations	~
nnexe Yew Tree Cottage BRISTOL BS30 5NG ewtreebath.co.uk	Modern self-catering accommodation, sleeping 2, set in the grounds of the lovely garden.	SELF CATERING**** Gold Award 1 room	YES LHR90/BRS15 Windsor & Eton, Riverside or Windsor Central Station	
Apex Hotel BATH BA1 2DA pexhotels.co.uk/apex-city-of-bath-hotel	Luxury 4-star hotel in the heart of Bath and home to stylish bedrooms, a chic restaurant, vibrant bar/terrace area, and relaxing fitness and wellness facilities.	HOTEL **** 177 rooms	LHR100/BRS18 Bath Spa 0.5	~
Bailbrook House Hotel BATH BA17JD Bandpickedhotels.co.uk/bailbrookhouse	A Grade II listed hotel in the city, set in 20 acres, it consists of the historic Mansion House and Bailbrook Court.	HOTEL**** 94 rooms Max 188	YES LHR93/BRS20 Bath Spa 2.8	V
Bakers Cottage CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk, https://www.exclusive.co.uk/the- manor-house/rooms/bakers-cottage/	Sitting in the heart of England's prettiest village, Castle Combe, Baker's Cottage is located within The Manor House estate, there's a whole array of experiences from Michelin starred or casual gastropub dining, to championship course golf. Free parking conveniently opposite the cottages. This homely two bedroom cottage offers self-catering accommodation and is the perfect option for families or groups looking to go walking in the Cotswolds, enjoy cycling through the hills or simply want to explore the local area.	SELF CATERING Sleeps 4 adults or 2 adults and 3 children	YES NO LHR90 / BRS30 YES free car parking Chippenham 6.5	~
Bath Apartment Breaks BATH BA2 6PA/BA1 2AW Bathapartmentbreaks.co.uk	Two luxurious self-catering apartments in the centre of Bath, with private parking, each perfect for 4 guests.	SELF CATERING**** 2 x 2 bedroom apartments	☐ ★ YES LHR98/BRS23 Bath Spa 1	~
Bath Self Catering SATH BA1 1UX bathselfcatering.com	We are a local association of independent vacation rental properties, offering over 100 quality assessed, individual holiday rental homes in Bath and the surrounding area.	HOLIDAY RENTALS ****/***** 100 properties accommodating 2-23 pax	☐ ★ YES LHR93/BRS20 ■ Bath Spa/Chippenham	V
Beanhill Farm B&B CHIPPENHAM SN15 4BS peanhillfarm.net	A charming Cotswold stone farmhouse, on the edge of the Cotswolds.	B&B 1 double, 1 twin	☐ ★ LHR77/BRS43	V
Beeches Farmhouse & Cottages BRADFORD ON AVON BA15 1TS Deeches-farmhouse.co.uk	Charming converted farm buildings and 18th century Beeches Farmhouse and garden.	B&B SELF CATERING**** 5 rooms / 3 cottages	LHR95/BRS30 ⇒ Bradford on Avon 1	~
Berkeley Square Hotel BRISTOL BS8 1HB eliftonhotels.com/bristol-hotels/berkeleysquare	Nestled into Bristol's finest Georgian buildings, overlooking a peaceful square in the heart of the city.	HOTEL 42 rooms		~
Berkeley Suites BRISTOL BS8 1HA berkeleysuites.co.uk	Luxury suites set apart from hotel in Georgian townhouse, full service of Berkeley Square Hotel.	HOTEL	☐ ★ YES LHR104/BRS8 Clifton Down 0.7	~
Best Western Plus Angel Hotel CHIPPENHAM SN15 3HD 01249 652615 reception@angelhotelchippenham.co.uk angel-hotel-chippenham.com/	A 17th century coaching inn overlooking the Market Place. It has been refurbished to offer contemporary style bedrooms. Relax in the hotel's leisure club and walled courtyard garden. A small hotel with lots of character, offers a homely, welcoming place to spend time at. The Brasserie offers the best of British cuisine and the Bar is open for coffee and bakery snacks all day.	HOTEL*** 50 rooms Max 115	Win 10 rooms NO HHR84/BRS44 SE YES Chippenham 0.5	~
Best Western Plus Centurion Hotel RADSTOCK BA3 4BD centurionhotel.co.uk	Just 9 miles away from Bath in pleasant village surroundings, the hotel offers convenience as well as character and has a 9-hole golf course and well-equipped health club.	HOTEL**** 45 rooms	YES LHR108/BRS18 Bath Spa 9	V
Aishopstrow Hotel & Spa WARMINSTER BA12 9HH D1985 804680 Info@bishopstrowhotel.com Dishopstrowhotel.com	Experience pure indulgence at Bishopstrow, where refined elegance meets modern luxury in the idyllic Wiltshire countryside. Unwind in the boutique spa, with its soothing thermal experiences, and let your imagination run free in a setting of charming serenity. After your spa journey, delight in farm-to-fork cuisine at The Garden Crill, where every dish is a carefully crafted delight against a backdrop of sweeping lawns and breathtaking views. Embrace tranquillity, sophistication and whimsical wonderland at Bishopstrow.	HOTEL 36 bedrooms	☐ YES Commission 8% NO LHR75/BS28 F YES Warminster 1.4	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Blunsdon House Hotel SWINDON SN26 7AS blunsdonhouse.co.uk	On the edge of the Cotswolds: restaurants, bars, leisure club, indoor pool and golf course.	HOTEL**** 104 rooms	¥ YES LHR69/BRS57 ≥ Swindon 3.5	~
Bowood Hotel, Spa & Golf Resort CALNE SN119PQ 11249 822 228 esort@bowood.org	One of the finest luxury hotels in Wiltshire, with beautiful spa, golf course set in stunning grounds on the Bowood Estate. A boutique-style hotel, offering luxury accommodation and leisure facilities. Free car and coach parking. Group rates 10+ rooms.	HOTEL**** 43 rooms Max 100	☐ ★ YES LHR80/BRS40 ← Chippenham 4.4	V

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookabl Trade Product
Brooks Guesthouse Bath BA1 2NA Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com	An Award-Winning family run Boutique B&B, located 350 metres below the Royal Crescent, in a pair of VictorianTownhouses. 22 rooms all with ensuite bathrooms. Free Wi-Fi.	GUESTHOUSE**** 22 rooms Max 50	YES ### Min 10 max 40 Coach driver rate NO → LHR100/BRS18 ⇒ Bath Spa 1	V
Brooks Guesthouse Bristol BS1 1UB Carla Brooks 01225 425543 info@brooksguesthousebristol.com brooksguesthousebristol.com	Award winning Family run Boutique B&B, City centre location in St Nicholas Market off Corn Street in the heart of the bars and night clubs district in the old town. An Ideal base for exploring Bristol. Twenty-three ensuite rooms plus four airstream rooftop caravans All attractions easy walking distance. Discount parking available.	GUESTHOUSE**** 27 rooms Max 54	YES ↑↑ Min 10 max 40 Coach driver rate NO ↓ LHR103/BR S9.3 □ PES Bristol Temple Meads 1.8	V
Bruce Boats GREAT BEDWYN SN8 3PB bruce.katrust.org.uk	A fleet of four wide-beam, fully accessible boats with full size kitchen and toilet facilities for holiday hire.	Max sleeps 12, but others sleep 10, 8 and 6.	☐ ★ LHR60/BRS64 ★ Great Bedwyn 1	~
Campwell Farm BRADFORD ON AVON BA15 2JH campwell.co.uk	Campwell Farm is an off grid, eco friendly, luxury campsite on family farm near Bath. Home to a village of bell tents set in woodland with wood burning stoves, real ready-made beds, hot showers.	SELF CATERING 9 tents, Max 36	☐ ★ YES LHR96/BRS23 ⇒ Bradford on Avon 2.5	~
Castle Hotel Windsor – Sutton Hotel Collection WINDSOR SL4 1LJ castlehotelwindsor.com	The Castle Hotel is a historic hotel full of history and charm, located in the heart of Windsor, opposite Windsor Castle. Group rates, car and coach parking available.	HOTEL**** 108 bedrooms	☐ ★ LHR8/BRS107 Windsor 0.3	~
Cheddar Mendip Heights Camping And Caravanning Club Site SOMERSET BA5 3BP campingandcaravanningclub.co.uk	Cheddar Club Site sits proudly in the middle of a vast natural playground, surrounded by spectacular landscapes, as well as plenty of outdoorsy fun in the form of walking, cycling, caving and rock climbing.	CAMPING March - November	¥ YES LHR117/BRS14 Weston-Super-Mare 15	V
Chertsey Camping And Caravanning Club Site SURREY KT16 8JX campingandcaravanningclub.co.uk	Perched on the banks of the River Thames, this lovely campsite has a rural feel with it's a peaceful and scenic trail that's ideal for people of all ages and abilities.	CAMPING Open all year	★ YES LHR8 ← Chertsey 1.5	~
Champing - Churches Conversation Trust NR SALISBURY SP3 4HG champing.co.uk	Champing™ is the unique concept of camping overnight in historic churches, Escape to somewhere unique and experience a church like never before. see website for details.	CAMPING 2 people		~
Church Farm Country Cottages WINSLEY, BRADFORD ON AVON BA15 2JH 011225 722246 stay@churchfarmcottages.com churchfarmcottages.com	Self-catering family run cottages, superbly located on a working sheep farm with indoor heated pool and a games room on-site. We welcome couples, families, dogs and larger groups. The Bowles family have farmed here for five generations. Walkers Welcome, Cyclists Welcome, Families Welcome, Pets Welcome. Farm, woodland and craft activities bookable in advance.	SELF CATERING**** Gold Award, Green Tourism Award. 2 and 4 person cottages, 12 person converted barn Accessibility Level 2 8 units Max 34	☐ YES M NO NO LHR104/BRS23 ☐ YES Bradford on Avon 2.5	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Chequers Hotel NEWBURY, RG14 1JB chequershotelnewbury.co.uk	Grade II listed, 18th century Coaching Inn, beautifully renovated with modern, bespoke, boutique interiors.	HOTEL**** 56 rooms	YES ★ LHR45.7/BRS70.5 Newbury 1.1	~
Cliffe Farm Dairy DEVIZES, WILTSHIRE SN10 4LQ cliffefarmdairy@gmail.com cliffefarmdairy.co.uk	A luxury self catering holiday cottage for six people. Set in the heart of Wiltshire surrounded by beautiful countryside. An idyllic location for walking and cycling and as a base for visiting the local area.	SELF CATERING	YES ↑↑ NO NO LHR80.2/BRS53.2 □ YES Car Westbury 11	~
Classic Cottages, UK-wide 01326 555 555 hello@classic.co.uk classic.co.uk	Classic Cottages is a leading holiday cottage letting agency, and with over 1400 properties across the UK, giving visitors so much choice. Take a look at our exclusive collection of self-catering holiday homes along the Great West Way, from family sized cottages to romantic woodland cabins for two, and choose from our collection near popular towns such as Bath and idyllic spots in the Cotswolds and surrounding area.	SELF CATERING Sleeps various	various locations	~
Clifton Hotel BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/ cliftonbristol-city-centre	Great value accommodation offering unique hotel rooms.	HOTEL 59 rooms	☐ ★ YES LHR104/BRS8 Clifton Down 0.4	~
Cliveden House Hotel NR WINDSOR SL6 0JF clivedenhouse.co.uk	Italianate Edwardian mansion luxury hotel, fine cuisine, spa, in 376 acres of National Trust grounds.	HOTEL**** 47 rooms		~
Cocklebury Farm PEWSEY SN9 5PD cocklebury.farm	Authentic, luxury, self-catering farm stay in shepherds huts and barn conversions with en-suites, private gardens and fire-pits! Free car parking. Dog friendly.	SELF CATERING Sleeps 10	¥ YES ≥ Pewsey 2.5	~
Coppid Beech Hotel BRACKNELL RG12 8TF coppidbeech.com	Alpine themed hotel with 4 dining options, live music venue, nightclub, leisure club with pool.	HOTEL**** 205 rooms / Max 400	¥ YES LHR26/BRS95 ⇒ Bracknell 2	~
Courtyard by Marriott Oxford South ABINGDON, OX14 4FP 01865 671 480 reservations@courtyardoxfordsouth.com marriott.co.uk/oxfcx	Courtyard by Marriott® Oxford South, is a short distance to iconic city of Oxford offering spacious guest rooms, complimentary car parking, meeting and event space and a 24 hour fitness suite. Hotel offers variety of room types including superior and interconnecting rooms, and an on-site restaurant with an open kitchen and urban lounge bar.	HOTEL**** 170 rooms	☐ YES	~

ccommodation	Overview	Type/Rating/Room Information	Additional Info	Booka Trade Produ
ricklade House Hotel RICKLADE SN6 6HA ckladehotel.co.uk	Country House Hotel on the edge of the Cotswolds with Spa, Restaurant, Whisky and Gin Bar and Golf. Min 8+ rooms = free guide and driver. Free parking.	HOTEL*** 45 rooms Max 95	☐ YES ★ LHR74/BRS48 ★ Swindon 10	Produ
rown & Anchor ILTSHIRE, SN8 3RB 488 503040 fo@crownandanchorham.co.uk ownandanchorham.co.uk	A charming country Inn dating back to 1840, set at the foot of the North Wessex Downs. As a free house we offer our own local Ham 1840 Bitter from local Penton Park Brewery. There are 8 individually designed bedrooms created with the greatest comfort in mind. Each with an en-suite bathroom, the rooms are a subtle mixture of antiques and modern amenities, with stylish high headboards, that gives an elegance to create a tranquil and relaxing stay.	PUB RESTAURANT 8 rooms Restaurant seats 50 and a private dining area is available	☐ YES ★ LHR56/BRS69 ☐ YES → Hungerford 4	
own and Garter Nr HUNGERFORD RG17 9QR ownandgarter.co.uk	From 1640, refurbished in 2014 providing simple, comfortable rooms, situated in an attractive courtyard.	PUB, RESTAURANT 10 rooms Max 20	¥ YES LHR55/BRS69 Kintbury 3.3	~
rowne Plaza READING AND MARLOW reading.co.uk marlow.co.uk	Fully refurbished 4 Star AA Rosette, luxury Crowne Plaza hotels ideal for groups.	HOTEL**** 168 rooms 175 rooms	YES LHR22-23/BRS90-107 Winnersh Triangle 0.2 Marlow 1.1	-
Imberwell Country Cottages RADFORD ON AVON BA15 2PQ 1225 869230 quiries@cumberwellcountrycottages.com mberwellcountrycottages.com	Cumberwell is believed to have links with the Domesday Book Originally a dairy farm, it is now Cumberwell Park Golf Club. The cottages have been converted from an old tythe barn.	SELF CATERING**** 12 rooms Max 24	NO NO NO LHR95/BRS25 □ Free Bradford on Avon 3	
anesfield House Hotel & Spa ARLOW SL7 2EY nesfieldhouse.co.uk	Brimming with history and set amidst 65 acres of manicured gardens by the River Thames between Marlow and Henley with award winning restaurant and luxury spa. Car and coach parking.	HOTEL**** 60 rooms Two AA Rosettes	☐ ★ YES LHR24 Marlow 3	~
elta Hotels by Marriott Heathrow INDSOR SI.3 8PT arriott.com/en-gb/hotels/lhrwd-delta-hotels- athrow-windsor/overview/	The newly renovated Delta Heathrow Windsor offers a seamless experience designed with the essential needs of frequent traveller in mind.	HOTEL 382 bedrooms	☐ 15% discount for accredited travel agents ★ LHR4.7/BRS108 ➤ Langley Station 1.6	~
e Vere Beaumont Estate INDSOR SL4 2JJ evere.co.uk/beaumont-estate	In picturesque Windsor, lies the historic and unique Beaumont Estate: an inspirational estate offering a leading conference venue, cutting edge meeting rooms, a stunning wedding venue along with a luxurious family hotel, all set in spectacular and extensive grounds. Contact hotel for group rates.	HOTEL**** 429 rooms	☐ ★ YES LHR6/BRS108 ≥ Egham 3, Windsor 2.8	V
e Vere Tortworth Court DUTH GLOUCESTERSHIRE GL12 8HH evere.com/deveretortworthcourt	Nestled in over 30 acres of Gloucestershire countryside, the hotel has restaurants, bars and Leaf Spa, along with an Arboretum, with over 200 species of trees. Group & FIT rates – available on request.	HOTEL**** 201 bedrooms Plus 14 event spaces	★ YES LHR86/BRS20 Bristol Parkway 9	~
e Vere Wokefield Estate Reading, RG7 3AE evere.co.uk/wokefield-estate	Set in 250 acres of Berkshire countryside, Wokefield Estate is home to a Grade II listed Mansion House and the contemporary Wokefield Place alongside leisure facilities, outdoor gym & play area and an 18-hole championship golf course.	HOTEL 376 bedrooms	¥ YES LHR30/BRS89 Reading Station 7	V
evizes Camping And Caravanning Club Site ILTSHIRE, SN12 6RN mpingandcaravanningclub.co.uk	Nestled in the heart of Wiltshire, our Devizes Club Site is a quiet secluded campsite by the Avon and Kennet Canal.	CAMPING Open year round	☐ ★ YES LHR81/BRS34 ★ Melksham 5	V
onnington Grove Hotel EWBURY RG14 2LA nnington-grove.com	A stunning country hotel set in 500 acres of countryside with championship golf course, fishing, clay pigeon shooting etc, plus bar and restaurant. Group rates for 10+	HOTEL***	★ LHR46/BRS73 ★ YES Newbury 2.4	V
oubletree by Hilton Bristol City Centre ISTOL BS1 6NJ tps://doubletree3.hilton.com/en/hotels/ ited-kingdom/doubletree-by-hilton-hotel- stol-city-centre-BRSRWDI/index.html	Once an original 17th century glass kiln, located in the centre close to historic Bristol Harbourside.	HOTEL**** 206 rooms Max 416	☐ ★ YES LHR104/BRS8 ➤ Bristol Temple Meads 1	V
publetree by Hilton Swindon VINDON SN5 8UZ 793 881777 nma.richards@hilton.com ubletree3.hilton.com/en/hotels/ ited-kingdom/doubletree-by-hilton- tel-swindon-SWIHNDI/index.html	Set in the beautiful Wiltshire countryside. Enjoy proximity to the Cotswolds. Feel welcome with a warm DoubleTree chocolate chip cookie upon arrival and settle into a stylish suite offering plenty of space to relax, work or entertain, with a separate lounge. Visit our 14Twelve Brasserie for breakfast and dinner or relax in the Bar. Dog friendly hotel.	HOTEL**** 171 rooms Max 412	☐ YES ↑ YES 9+ rooms NO ★ LHR69/BRS44 □ □ YES ➤ Swindon 4	-
ukes Bath DMERSET BA2 4DN 225 787 960 o@dukesbath.co.uk vw.dukesbath.co.uk	Dukes invites you to stay at one of the city's most prestigious addresses. This charming boutique hotel, with 17 exquisite bedrooms, spans two magnificent Georgian townhouses on Great Pulteney Street, one of England's finest boulevards, just a fiveminute walk from the heart of this World Heritage City. Renowned for exceptional service and a sensational breakfast, Dukes prides itself on its reputation for genuine hospitality and outstanding guest care, which are the cornerstone of this remarkable property.	HOTEL**** 17 Rooms, including 6 large suites 34 people max Open all year	NO NO LHR100/BRS19 CAR YES COACH NO Bath Spa 1	•
sse Farmhouse CASTLE COMBE SN14 7NJ ssefarmhouse.com	18th century Cotswold stone farmhouse, with a fascinating collection of furniture and antique textiles.	B&B SELF CATERING**** 3 rooms/3 cottages	□ ★ NO LHR86/BRS28 ← Chippenham 6	·
xhangers Canal Holidays DEVIZES SN10 1SS	Self-drive canal narrowboats on K&A. Earliest records of 'Voxhangre' date back to 798 AD.	HOLIDAY BOATS 18 boats ****/*****	☐ ★ YES LHR89/BRS45 ⇒ Chippenham 9	

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Booka Trade
Francis Hotel Bath – Sutton Hotel Collection 3ATH BA1 2HH francishotel.com	Unique hotel located in the heart of Bath occupying 7 original 18th century townhouses overlooking Queen Square, one of the pretest squares in Bath. Group rates available.	HOTEL**** 98 rooms	☐ ★ YES LHR100/BRS18	Produc
Great Northern Hotel LONDON N1C 4TB gnhlondon.com	Magnificently renovated as an exquisitely designed luxury boutique hotel, with its original Crade II-listed features evoking the glamour of its extraordinary past.	HOTEL**** 88 rooms Max 176	☐ ★ YES LHR18/BRS128	~
Greenlands Hotel It Henley Business School HENLEY ON THAMES RG9 3AU 01491 418 854 Info@venuehenley.com venuehenley.com	Set within the 30-acre riverside estate of Henley Business School, Oxfordshire. This magnificent Grade II listed building, once home to the WH Smith family is steeped in history, providing well-appointed accommodation along with a restaurant, comfortable lounge areas, bar and fitness facilities. Less than 3 miles from Henley, 5 miles from Marlow and a short car journey to Windsor and Oxford - you can even arrive by boat.	HOTEL 100 rooms Max 202	☐ YES WYES - Min 10 rooms NO LHR25/BRS101 YES Henley 3	
Grosvenor Apartments BATH BA1 6BA grosvenorapartmentsbath.co.uk	Spacious apartments in Grade I building with period features a mile from city centre, next to the nature reserve and Bath canal with parking.	SELF CATERING 2 apartments. Sleeps 6-8.	☐ ★ YES LHR100/BRS16 ⇒ Bath 1.8	~
Guyers House Hotel & Restaurant CORSHAM SN13 OPS guyershouse.com	Guyers House is a lovely Cotswold stone country house which has evolved since the 1670s sitting amidst 6 acres of glorious gardens.	HOTEL 37 rooms	☐ ★ YES LHR88/BRS29	~
Hampton by Hilton Bath City, Avon Street BATH, BA1 1UP sales@hbhbath.com nilton.com/hampton/bath	Ideally situated in the centre of Bath, the Hampton By Hilton Bath City features air-conditioned rooms equipped with mini-refrigerators, 24-hour fitness suite, free Wi-Fi, and a restaurant. Boasting a large lobby and bar area, the hotel is close to the train station as well as several of Bath's famous historical attractions, 750 yards from The Circus Bath, 450 yards from Bath Abbey, Roman Baths and 0.7 miles from Royal Crescent.	HOTEL**** 202 rooms	YES	
Hampton by Hilton Bristol Airport BRISTOL BS48 3AQ www.hilton.com/en/hotels/brshxhx- nampton-bristol-airport/	Only hotel close to the airport (5 mins walk). Free breakfast from 4am, 24-hr dining, 24-hr fitness and business centre. Coach and car parking. Group rates for 10+ rooms.	HOTEL 251 rooms Max 604	☐ ★ YES LHR112/BRS400yds	
Helen Browning's Royal Oak BISHOPSTONE SN6 8PP nelenbrowningorganics.co.uk	A hotel/dining pub located just off the Ridgeway, so an ideal pit-stop for walkers and cyclists. Ingredients are organic, mostly from our own organic pork & beef farm.	PUB WITH ROOMS 12 rooms Dining room for groups seats 45.		~
Heritage Luxury B&B CALNE SN11 0JH neritagebandb.co.uk	A stay here is a real treat, it is opulent being furnished with items purchased from English stately homes.	B&B 3 rooms. Max 5	☐ ★ YES LHR75/BRS42	~
Herongate Apartments HUNGERFORD, BERKSHIRE RG17 0YU Info@herongateservicedapartments.com herongateservicedapartments.com	There are 4 self catering serviced apartments which have access to Herongate Club next door, including excellent fitness facilities, relaxation pool, sauna & steam room, gym, classes and Cafe.	SELF CATERING housekeeping option available. 4 Apartments.	☐ YES ## NO NO YES Hungerford 0.6	V
Hilton Garden Inn BRISTOL BS1 6BF pristolcitycentre.hgi.com	The hotel is set in the Temple Quay business district, just five minutes from Cabot Circus shopping quarter, relax and unwind with alfesco dining in the Recess Restaurant overlooking Temple Gardens. Group rates.	HOTEL**** 171 rooms	☐ ★ YES LHR104/BRS9 ₹ Temple Meads 0.6	~
Hilton Reading READING RG2 0GQ www3.hilton.com/en/hotels/ unitedkingdom/hilton-reading-LHRHRHI/index.html	Beside a wildlife heritage area, 4 miles from Reading centre: sauna, indoor pool, restaurant and bar.	HOTEL**** 210 rooms	☐ ★ YES LHR27/BRS87 Reading 2.9	-
Hilton St Anne's Manor WOKINGHAM RG40 1ST nilton.com/en/hotels/brasadi-doubletree-st-annes- nanor/?cid=&WT.mc_id=&dclid=&gclid=&AWC=	Beautiful country house in 25 acres, close to Windsor. Pamper yourself at Schmoo at the Manor .	HOTEL**** 170	¥ YES LHR21/BRS93 ₩okingham 5	V
Hobbs of Henley Holiday Boats HENLEY ON THAMES RG9 1AZ 01491 572035 00ats@hobbsofhenley.co.uk	Luxury holiday boats for hire Mar-Oct for the week or weekend. Ideal for a self-drive adventure with friends or family and the perfect way to explore the River Thames.	HOLIDAY BOATS 2 boats sleeping 6 each	☐ YES NO NO LHR22/BRS94 FES Henley on Thames 361ft	
Holiday Inn Reading READING RG2 0SL hg.com/holidayinn/hotels/gb/en/reading/ easo/hoteldetail	Situated just half a mile from M4 Junction 11 and 2 miles from the centre of Reading with 202 fully air-conditioned bedrooms with high-speed Internet access and parking. Contact hotel direct for group rates.	HOTEL**** Twin, family and double rooms	☐ ★ YES LHR26/ BRS80BR593Depends on start point	V
Holiday Inn Salisbury-Stonehenge MMESBURY SP4 7SQ 0345 241 3535 eservations@hisalisbury-stonehenge. o.uk uisalisbury-stonehenge.co.uk	Located minutes away from Stonehenge, we are unbeatable on location. The Hotel offers guests beautifully appointed rooms, with luxurious bedding and all the mod cons you could expect such as Smart TV's, In-Room Safes, Iron and Ironing Boards. The modern open plan Lobby, Bar and Restaurant provides the perfect ambience to relax, enjoy and savour a great selection of drinks and delicious food. Complimentary coach parking, free Wi-Fi and FOC rooms subject	HOTEL 103 rooms Max 250	YES th Coach driver 1 free room per 20 rooms booked NO LHR66/BRS59 EX Salisbury 8.8	-

Accommodation	Overview	Type/Rating/Room	Additional Info	Bookabl Trade
		Information		Produ
Homestead Stables MARKET LAVINGTON SN10 4NT omesteadstables.co.uk/	Cosy well equipped modern holiday cottages set in Wiltshire countryside with excellent attractions and local amenities plus Jacuzzi and ev charger. Group rates.	SELF CATERING**** Max 14	¥ YES LHR81/BRS49 Westbury 11 miles	~
doneystreet Boats and Café HONEYSTREET VILLAGE SN9 5PS 1672 851166 Oneystreetboats@gmail.com Oneystreetboats.co.uk	Honeystreet Boats provides friendly canal boat holidays on the Kennet & Avon Canal. We want your narrowboat holiday to be as enjoyable, fun, relaxing and memorable as it can be. Unlike most other operators we can offer winter holidays. Dog-friendly.	HOLIDAY BOATS 4 boats sleeping 2-6	☐ YES ★ NO LHR71/BRS60 □ YES Pewsey 6	•
lotel Boat Kailani K&A Canal, River Thames acebook.com/HotelBoatKailani	Luxury wide beam Hotel Boat, crewed and fully catered, cruising England's southern waterways.	HOTEL BOAT**** Gold Award 2 rooms / Max 4	YES Varies Depends on start point	V
Hotel du Vin Bristol Avon Gorge BRISTOL BS8 4LD otelduvin.com/locations/bristol-avon-gorge	Refurbished, first opened as Grand Clifton Spa in 1898, views of Clifton Suspension Bridge.	HOTEL**** 78 rooms		V
Notel du Vin Bristol City Centre BRISTOL BS1 2NU www.hotelduvin.com/locations/bristol-city-centre	The Sugar House is a restored collection of 18th century Grade II listed former sugar warehouses.	HOTEL**** 40 rooms Max 94	☐ ★ YES LHR103/BRS9 Bristol Temple Meads 1.8	v
Hotel du Vin & Bistro HENLEY ON THAMES RG9 2BP otelduvin.com/locations/henley-on-thames	The classic Georgian façade of the old Henley Brewery is home to a luxurious boutique hotel.	HOTEL**** 43 rooms Max 91		v
łotel Indigo ATH BA2 4AB	Boutique style hotel, Georgian building, boasting Hypnos beds, Spa inspired bathrooms, Egyptian cotton bedlinen. Commission rates 10%-12%.	HOTEL**** 154 bedrooms	→ YES LHR99/BRS19 → Bath Spa 0.2	·
House of Fisher Ltd READING RG1 3BY louseoffisher.com	Fully furnished and equipped Serviced Apartments in the centre of Reading. Book 1 night or longer.	Serviced Apartments (self-catering) ****	★ YES LHR27/BRS89 Reading varies	6
lurley House Hotel IURLEY SL6 SLH	A multi-award-winning boutique hotel in the heart of Berkshire, offering 10 luxurious en-suite bedrooms, an elegant and versatile wedding venue, as well as corporate meeting facilities. Free parking on site.	HOTEL***** 10 rooms	☐ ★ YES LHR17 ★ Maidenhead 4	
asmine Cottage STEEPLE ASHTON BA14 6EL asminecottage.co.uk	Jasmine Cottage is an attraction 18th century cottage offering self catering holiday let accommodation.	SELF CATERING Sleeps 6	YES LHR95.8/BRS32.6 Trowbridge 4.5	•
noll Hill Farm - The Place to Stay RUDOXHILL, FROME BA11 5DP neplacetostaysomerset.co.uk	Unique luxury accommodation in an Edwardian Guesthouse and courtyard, set in a beautiful rural English village in Somerset. Group rates / Commission paid. Car parking.	HOTEL 10 rooms	¥ YES LHR97/BRS28 Frome 4.2	•
Kris Cruisers NR WINDSOR SL3 9BU kriscruisers.co.uk	One of the largest fleets of luxury holiday cruisers on the River Thames.	HOLIDAY BOATS ****/***** 13 cruisers, sleeps 2-10		
	01962 776088 lainstonhouse@exclusive.co.uk exclusive.co.uk/lainston-house This historic Hampshire house dates to the 17th century with the foundations showing an earlier building dating back to medieval times. Lainston House is home to 50 rooms and suites, each one individually designed and decorated to give you the opportunity to find the perfect one to match your reason to stay! A cosy room for a sneaky one night getaway,		So rooms YES	
ansdowne Strand CALNE SN11 0EH ansdownestrand.co.uk	Grade II listed coaching inn welcoming travellers and locals for nearly 500 years, in town centre.	HOTEL 24 rooms / Max 48	☐ ★ YES LHR75/BRS42 ← Chippenham 7	
e Boat Benson Oxfordshire or Chertsey, Surrey boat.co.uk/holidays/destinations/ ngland/the-thames	Europe's No 1 boating holidays operates from two Thames bases; return-to-base or one-way cruise.	HOLIDAY BOATS Sleep 2-10	☐ ★ YES LHR37/BRS91 ⇒ Depends on start point	٠
eonardo Hotel Swindon SWINDON SN1 2NG conardohotels.co.uk/hotels/swindon	Stylish and spacious rooms, bar and restaurant, 8 mins away from Swindon train station on foot.	HOTEL**** 229 rooms	☐ ★ YES LHR66/BRS48 ➤ Swindon 0.7	•
orne House IR CORSHAM SN13 8NA ornehousebox.co.uk	Childhood home of Thomas the Tank Engine author, Rev W.V.Awdry, this large Victorian villa offering beautifully designed rooms with elegant en suite wet rooms just six miles from Bath.	B&B 4 DIAMONDS 8 rooms	YES LHR96/BRS25 Bath & Chippenham 7	•
lacdonald Bath Spa Hotel BATH BA2 6NS lacdonaldhotels.co.uk/bath	Luxury hotel in the heart of Bath. Stylish bedrooms with a variety of suites from imperial to presidential, plus Spa.	HOTEL ***** 131 rooms Max 250	☐ ★ YES LHR100/BRS20 Bath Spa 1	•
lacdonald Compleat Angler MARLOW SL7 1RG lacdonaldhotels.co.uk/our-hotels/southengland/ larlow/macdonald-compleatangler	17th century riverside hotel enjoys river views or cascading water over Marlow Weir.	HOTEL**** 80 rooms	¥ YES LHR19/BRS105 Marlow 0.6	•
lacdonald Windsor Hotel WINDSOR SL41LH lacdonaldhotels.co.uk/our-hotels/south- ngland/windsor	A luxury hotel in Windsor with 120 bedrooms in the heart of this historic town. $ \\$	HOTEL**** 120 rooms	YES LHR9.6 Windsor Central 0.5	•
1agna Carta Hotel Boat (European Waterways)	Luxurious cruising in England. From Hampton Court to Henley with guided excursions.	HOTEL BOAT 4 rooms / Max 8	☐ ★ YES Varies ➤ Windsor 400ft	•

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Booka Trade
		momation		Produ
Manor Farm Courtyard Cottages HAMPSTEAD NORREYS RG18 0TD stayatmanorfarm.co.uk	Manor Farm Courtyard Holiday Cottages offers luxurious self- catering cottages, ideal for large groups, sleeping up to 16 people across four cottages.	SELF CATERING 4 cottages / 16 people	☐ ★ YES LHR40/BRS75 ➤ Newbury 7	~
Marsh Farm Hotel SWINDON SN4 8ER chartridgevenues.com/marsh-farm-hotel/	Nestled in private gardens, romantic and charming Grade II listed country house hotel.	HOTEL*** 48 rooms / Max 93	☐★ YES LHR70/BRS46 ⇒ Swindon 6	~
Meadowbank House Bed and Breakfast LIDDINGTON, SWINDON SN4 0EY meadowbankhouse.com	Beautiful and bright B&B in the North Wessex Downs. The guest sitting room has lovely views over the garden and countryside.	B&B 3 rooms Max 6	☐ ★ LHR69/BRS51 ★ Swindon 5	
Mendip Basecamp & Mendip Lodge BRISTOL BS25 SPQ mendipbasecamp.co.uk	A "nearly wild" campsite in the heart of the Mendip Hills, perfect for tents and small campers. Bunkhouse tents and Bunk rooms are also available plus onsite Activity Centre. Car parking free of charge.	CAMPING Open weekends and school holidays from May Half Term - end of Summer Holidays		V
Merchant's House Hotel SALISBURY, SP1 2AP Tel: 01722 326600 info@themerchantshousehotel.co.uk themerchantshousehotel.co.uk	A family run hotel offering 37 newly and beautifully refurbished en suite rooms. 6 superior rooms and 3 feature rooms including The Nelson Room where Nelson himself stayed.	HOTEL 37 rooms	☐ YES ★ LHR69.4/BRS59.7 NO Salisbury 1.2	V
Mercure White Hart Hotel, Salisbury WILTSHIRE, SP1 2SD Tel: 01722 327476 H6616@accor.com all.accor.com/hotel/6616/index. en.shtml	The Mercure White Hart Hotel is conveniently located in Salisbury's historic city centre, the closest hotel to the famous Cathedral. Stonehenge. Set in an elegant Georgian building with a charming courtyard, all fully air conditioned, and with a restaurant providing locally sourced food. Meetings and events space for up to 150 pax.	HOTEL**** 68 rooms and 12 apartments	YES ↑ YES ↓ LGW96/LHR70/BRS55 SOU25/BOH25 ¥ YES Salisbury 0.9	
Mill Farm Glamping DEVIZES, WILTSHIRE SN10 1RZ 07887427882 info@millfarmglamping.co.uk millfarmglamping.co.uk	Relax and enjoy a memorable luxury escape set in beautiful organic farm. Mill Farm is home to magical treehouse, 3 unique hobbit houses and a glamping meadow perfect for families and groups. A range of activities on site too such as archery and alpaca walking.	LODGES / GLAMPING Can accommodate up to 58 guests	YES NO NO HR80/BRS48 FS/Coach drop off only Trowbridge 10.2	
Milford Hall Hotel SALISBURY SP1 3TG 01722 417411 www.salisbury-hotel.com	Located a short walk from the Cathedral, Milford Hall offers the perfect base to explore the local area - including the world-famous Stonehenge. Recently refurbished offering 41 luxury twin/double bedrooms, an elegant cocktail bar stunning restaurant and outdoor patio area. The restaurant is perfect for group lunches, dinners, and traditional afternoon teas. A convenient coach dropoff point is available on-site.	HOTEL**** 41 bedrooms	NO NO LHR72/BRS61 NO Drop off only YES Salisbury 0.9	
Mollie's Bristol BS10 7TL mollies.com	Interiors designed by Soho House, high-spec contemporary rooms, all-day dining, affordable prices and an easy-going vibe - the classic American motel-diner brought bang up to date. 10% commission. Group rates. Free car/co	HOTEL Budget Luxe 123 rooms	★ YES LHR104/BRS17 Bristol Parkway 4	-
Monkey Island Estate NR MAIDENHEAD SL6 2EE monkeyislandestate.co.uk	Monkey Island Estate lies on a private island in the River Thames in the delightful village of Bray, near Windsor.	HOTEL 27 rooms, 3 suites 6 private residences	☐ ★ YES LHR17/BRS101 ➤ Maidenhead 2.4	~
Moxy Slough SL1 1GZ marriott.com/en-us/hotels/lonsx-moxy-slough/ overview/	Moxy Slough offers a stylish base close to Windsor and London, offering a revolutionary and refreshing experience.	HOTEL 152 rooms	YES LHR9/BRS105 Slough Station 0.5	~
New Brewery Arts - The Barrel Store CIRENCESTER GL7 1JH newbreweryarts.org.uk	19th century Cotswold stone brewery barrel store transformed into 21st century accommodation.	HOSTEL 14 rooms / Max 43	¥ YES LHR80/BRS50 ★ Kemble 3	V
No.15 by Guesthouse, Great Pulteney Street BATH BA2 4BS guesthousehotels.co.uk/no-15-bath/	Located on one of Bath's grandest streets in listed Georgian townhouses, with 36 one-off bedrooms, soothing spa, bar serving food all day where you will find great local, seasonal food and drink.	HOTEL 36 rooms	☐ YES ★ LHR100/BRS20 Bath Spa 0.9	V
Novotel Bristol Centre BRISTOL BS1 6HY all.accor.com/hotel/5622/index.en.shtml	Queen sized beds and sofa beds, ideal for twins plus bar, restaurant, gym, sauna and steam room. Car and coach parking - chargeable. Group rates for 8+.	HOTEL**** 131 rooms	¥ YES LHR103/BRS9 Bristol Temple Meads 0.2	V
Novotel Reading Centre READING RG11DP accorhotels.com/gb/hotel-5432-novotel- reading-centre/index.shtml	Situated in the heart of the town, hotel has executive and superior rooms, all boasting airy, contemporary designs and warmth. Also includes a gym, sauna, steam room, and indoor heated pool.	HOTEL**** 179 Rooms	☐ ★ YES LHR28/BRS87 Reading 0.2	
*	BAGSHOT GU19 5EU 01276 478300 pennyhillpark@exclusive.co.uk www.exclusive.co.uk/pennyhill-park/ We've got 124 bedrooms, all individually designed and furnished complete with standout bathrooms. For those special occasions we have some incredible rooms and suites with something a bit differenthow about double baths, a horizontal shower or even an eight man Jacuzzil. Our award-winning spa is vast and has the best of the best for you to explore: with		HOTEL ★★★ 124 rooms	

Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookal Trade Produc
Pentahotels Reading READING RG1 7RH D118 2308692 uk.sales@pentahotels.com pentahotels.com/hotels/united- tingdom/reading	**	Pentahotel Reading is just a ten-minute walk to Reading Station and provides 206-bedrooms across 6 floors designed with style and comfort in mind. At its heart is the iconic Pentalounge: part bar, part restaurant and part chill-out area, it's an ideal place to unwind after a long day.	HOTEL 206 bedrooms	YES HH YES LHR29/BRS87 ⇒ YES Coach/drop off Reading 0.8	~
Pettifers Hotel MALMESBURY SN16 9EW 11666 815060 nfo@pettifershotel.co.uk bettifershotel.co.uk	**	Family-run 16th C ex famous Pettifers Vetinerary Apothecaries hotel conversion. Main hotel overlooks walled gardens and courtyard rooms offer accessibile facilities with Cotswold stone wet-room bathrooms. Dog and family friendly. Large, free car park with coach parking. Sasa's modern Indian kitchen provide excellent food and drink with a fusion of wonderful dishes. Comissionable rates – 5% to 20%.	HOTEL*** 22 Rooms	☐ YES	~
Pinkney Court B&B/Holiday Cottages MALMESBURY SN16 OPD pinkneycourt.co	om	Dating back to medieval times, once owned by the Holford Family creators of Westonbirt Arboretum.	SELF CATERING 2 Cottages, 1 Flat Max 12	YES LHR88/BRS32 Chippenham 12.1	~
Premier Suites READING RG12JF oremiersuitesreading.com		Modern and spacious one and two bedroom serviced apartments, located in the heart of Reading - perfect for a business or leisure stay. 10% commission.	SELF CATERING Max 4	¥ YES LHR26/BRS85 Reading 1.3	
Prince Hill House NR DEVIZES SN10 5SE princehillhouse.co.uk		Set in beautiful countryside, believed to have played host to Prince Rupert and godchild of Queen Victoria	B&B***** 2 cottages + 9 rooms	★ YES LHR80/BRS40 ← Chippenham 14	~
Queensberry Hotel & Olive Tree Restaurant BATH BA1 2QF thequeensberry.co.uk	AA ⊗⊗	Beautiful boutique hotel in Bath, award-winning restaurant and sophisticated, modern comfort.	HOTEL**** 29 rooms / Max 63	☐ ★ YES LHR100/BRS18	V
Quarter Bristol BRISTOL BS8 1RZ Lliftonhotels.com		The Washington, Rodney, Clifton & Berkeley; from boutique luxury, homely comfort, something in-between. With bars and cafés.	HOTEL***to**** Four hotels		1
Quirky Campers /ARIOUS LOCATIONS 1330 133 1121 Bookings@quirkycampers.co.uk quirkycampers.com/uk/	₩	Quirky Campers is the home of handmade campervans. With over 230 hand-picked, unique, privately-owned campers for hire, from a converted American Skoolie to fully electric, couples goals to family wagons, we can provide the perfect adventure for you. If you're looking to commit to something long-term then use our sales platform, peruse our converter directory or buy our 'How to Build a Campervan Guide' and give it a go yourself! Minimum 3 nights.	CAMPERVANS 2- 6 people	YES Various locations - see website for details	
Red Lion at East Chisenbury EAST CHISENBURY SN9 6AQ eastchisenbury.com	AA ***	A boutique guest house across the road from the Red Lion with private decks looking out to the river Avon and countryside views.	GUESTHOUSE***** Gold Award 5 rooms Max 12 Red Lion	¥ YES LHR72/BRS56 Pewsey 6	~
Residence Inn Slough SL11GZ narriott.com/en-us/hotels/ hrri-residence-inn-slough/overview/		Residence Inn Slough is designed to give longer-staying guests a home-like experience, complete with extra living space and fully equipped kitchens.	HOTEL 92 suites and studio apartments	¥ YES LHR9/BRS105 Slough Station 0.5	~
Rodney Hotel BRISTOL BS8 4HY cliftonhotels.com/bristol-hotels/rodney	AA ®	Within the beautiful Clifton Village, one of Bristol's smaller hotels, providing elegant accommodation.	HOTEL 31 rooms	¥ YES LHR104/BRS8 Clifton Down 0.9	~
Rollestone Manor, Shrewton SALISBURY SP3 4HF 01980 620216 nfo@rollestonemanor.com rollestonemanor.com	₩	Rollestone Manor is situated just minutes from the Stonehenge Visitors Centre, in South Wiltshire. With Salisbury just a twenty-minute car journey, Bath just under an hour, and four minutes from the A303 we are ideally situated. The Manor house, with history going back to 1242, has seven en-suite bedrooms, plus a lounge bar and small restaurant. There are also two self-catering cottages on site, ideal if you like a little more freedom to come and go as you please.	B&B (with Restaurant) 7 rooms SELF CATERING 2 cottages	☐ YES ★ LHR72/BRS51 ⇔ YES ★ Salisbury 10	•
Rose and Crown Inn SWINDON SN6 8NA		Very popular 'pit stop' for walkers and cyclists, comfortable rooms and an exceptional menu that reflects the chef's passion for fine food and insistence on the best local ingredients.	B&B 7 rooms	□ ★ NO LHR61/BRS57 ≥ Swindon 10	~
Roseate House London .ONDON W2 3UL +44 20 7479 6600 nfo.rhl@roseatehotels.com roseatehouselondon.com		The Roseate House London offers an à la mode hotel experience. An intimate setting, redefining luxury in 47 exclusively designed rooms and suites, holds all the promises to make your stay memorable. All the rooms and suites consist of hand-crafted Bellestrata beds, antique furniture and period features, equipped with high-speed wi-fi broadband, room service and a concierge.	HOTEL***** SILVER AWARD 47 rooms	☐ YES ↑ YES ↓ LHR16/BRS125 □ Paddington 0.2	V
	*	Royal Berkshire ASCOT, BERKSHIRE SL5 0PP 01344 623322 royalberkshire@exclusive.co.uk exclusive.co.uk/rc With 66 rooms and suites there is plenty of choice to make sure you your stay at our country house. Whether you are attending a weddi nearby - maybe Royal Ascot - or in the area to visit family and friend along the Great West Way, you will find a warm welcome and all th night's sleep.	u find the best room for ing, conference, event ds or local attractions	HOTEL 66 rooms YES ↑ YES Commission rates available ↓ LHR16 / BRS90 YES Free car parking Sunningdale 1.7 Ascot 2.3	V
Salisbury Camping and Caravanning Club WILTSHIRE SP13SA	Site	Situated in Hudson's Fields, our Salisbury Club Site boasts views of Old Sarum, a mighty Iron Age hill fort including the remains of a prehistoric fortress, a Norman palace, a castle and a cathedral.	CAMPING Open all year	→ YES LHR73/SOU26 ⇒ Salisbury 1.5	V

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookab Trade Product
Sally Narrowboats BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Bath in a westerly direction and Reading in the east with numerous points of interest between. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.	HOLIDAY BOATS 20 boats sleeping from 2-10	☐ YES HH YES NO LHR97/BRS28 EN YES Coach Drop off only Bradford on Avon 1.2	,
Sheephouse Manor MAIDENHEAD SL6 8HJ sheephousemanor.co.uk	Six popular self-catering Cottages in Maidenhead. Pets welcome. Close to Windsor, the Thames path and easy access to London.	SELF CATERING 6 cottages sleeping 2-6	YES LHR15/BRS103 Maidenhead 2	~
Sheraton Skyline Hotel LONDON HEATHROW UB3 5BP	Minutes from all of the airport's terminals and offering easy access to Central London, Sheraton Skyline is your ideal choice.	HOTEL 350 bedrooms	☐ 15% discount for accredited travel agents ☐ LHR1.8/Bristol114 ☐ Heathrow 1.8	
Sir Christopher Wren WINDSOR SL4 1PX irchristopherwren.co.uk	Comprised of several characterful buildings clustered around an historic cobbled street by Eton Bridge and Windsor Castle, with a gym, spa treatments, outdoor Jacuzzi and sauna.	HOTEL**** 98 rooms	¥ YES LHR8/BRS106 Windsor 469ft	~
Stay in Bath BATH BA2 6LY stayinbath.org	Local association of independent small hotels, B&Bs and vacation rental properties in and around Bath.	HOTELS, B&BS, VACATION RENTALS. Over 100 properties.	☐ ★ YES Varies ≥ Bath Spa/Chippenham	~
Stay at Longleat NR WARMINSTER BA12 7NW 01985 845424 longleat.co.uk/stay	Enjoy the unrivalled exclusivity of an unforgettable overnight stay at Longleat. After a day filled with adventure, retreat to one of seven beautifully renovated self-catering cottages, steeped in history and charm. Nestled within Longleat Estate's beautiful grounds and woodland, a stay in our luxury properties offers an unforgettable experience, each with a unique perspective of our astonishing kingdom. Your stay includes: Park entry for each day of your stay (on open dates), a continental breakfast each morning, a decadent welcome hamper of delicious local food and drink, the option for luxury enhancements, including Champagne afternoon tea delivered to your door and unrivalled access to the stunning surroundings of Longleat Estate.	SELF CATERING 1 x cottage sleeps 2 3 x cottages sleep 4 3 x cottages sleep 6	☐ YES ☐ LHR93/BRS30 ☐ PYES free car parking Warminster 6.5	~
Stonehenge Campsite & Glamping Pods NR SALISBURY SP3 4TQ stonehengecampsite.co.uk	New heated shower blocks/washing facilities. Plots for campervans, caravans, meadow for tents.	CAMPING**** 6 pods, 35 pitches, 12 hardstandings	¥ YES LHR71/BRS53 Salisbury 9	~
Stonehenge Hostel NR SALISBURY SP4 OWE 01980 629438 info@stonehengehostel.co.uk stonehengehostel.co.uk	Located just off the A303, many rooms have ensuites, plus self-catering kitchen, bike storage and washing/drying facilities. Onsite cafe, and free entry to Cholderton Rare Breeds Farm.	HOSTEL 14 rooms / 70 beds	★ LHR63/BRS62 ★ Grateley 4	
The Apartment, Bath BATH BA2 4LA apartmentbath.com	A luxury two-bedroom holiday home located in central Bath.	SELF CATERING Apartment with 2 bedrooms	☐ ★ YES LHR102/BRS20 ➤ Bath 0	~
The Bath Priory BATH BA12XT thebathpriory.co.uk		HOTEL**** 33 rooms / Max 66	☐ ★ YES LHR98/BRS18 Bath Spa 1.8	~
The Bear Hotel DEVIZES SN10 1HS thebearhoteldevizes.co.uk	16th century Market Square coaching inn. Traditional bar and restaurant and 14th century cellar bar.	HOTEL*** 25 rooms	☐ ★ YES LHR55/BRS47 ★ Melksham 8.3	~
The Bird BATH BA2 4EZ thebirdbath.co.uk	Vivacious and vibrant hotel in the centre of Bath. The bedrooms have a daring fusion of colour and comfort and guests can dine in the snazzy neighbourhood restaurant.	HOTEL 29 rooms	☐ YES	~
The Bristol Wing, Bristol BS1 2QD 0117 428 6199 info@thebristolwing.co.uk thebristolwing.co.uk/	The Bristol Wing is a boutique hostel in the centre of Bristol with a social purpose. We offer travellers a welcoming and vibrant place to stay while they explore all that this incredible city has to offer. Affordable, high-quality accommodation, our hostel provides the perfect base for your trip. Situated in the former Police Headquarters, the building is full of historical charm. As a social enterprise, the money we raise from running our hostel supports our charitable work with young people and communities.	HOTEL 27 rooms, sleeps 82	☐ YES ### YES ### XES ### LRH105/BRS9 Ristol Temple Meads 1.4	~
The Castle Inn CHIPPENHAM SN14 7HN D1249 783030 exclusive.co.uk/the-castle-inn	This quintessentially English pub stands proudly in the old market square and has 12 ensuite bedrooms, each unique in character. Whether staying for business or pleasure, guests are guaranteed a unique experience to rest and relax in comfort. Period features, think wonky walls and exposed beams, are perfectly complimented by everything you need, including flat screen TV's and in room wifi, for a comfortable stay in the tranquillity of this ancient village. The menu has been thoughtfully curated, featuring seasonally inspired dishesmade with local and homegrown ingredients that will delight foodies and the gastronomically curious alike.	PUB/RESTAURANT 12 contemporary and comfortable rooms	VES HR90/BRS30 SE YES free car parking Chippenham 6.5	~
The Chilterns View WALLINGFORD OX10 6PQ thechilternsview.co.uk	A small cosy site with six lodges, each with their own hot tubs, private access, total seclusion, and a beautiful outlook over the Chiltern Hills.	SELF CATERING 6 Holiday Lodges	YES LHR33/BRS93 Cholsey 6.7	~
The Gainsborough Bath Spa BATH BA11QY thegainsboroughbathspa.co.uk		HOTEL***** 99 rooms Max 180	★ LHR99/BRS18 Bath Spa 0.4	~
The Langley, a Luxury Collection Hotel IVER SL3 6DW thelangley.com	The former country estate of the third Duke of Marlborough, The Langley, a luxury collection Hotel, Buckinghamshire combines historic legacy and contemporary style.	HOTEL 41 rooms	☐ ★ YES LHR9/BRS112 Langley 3.5	~
The Lodge at Newbury Racecourse NEWBURY RG14 7NZ thelodgenewbury.co.uk	Hotel located close to the heart of the Racecourse estate, with	HOTEL 36 rooms	☐ ★ YES LHR48.3/BRS88 Newbury 1.4	~

KEY: া Group Rates 🗔 Online Bookings 📌 Languages 🤸 Airports 🖨 Car Parking 🛱 Coach Parking 🔫 Railway/Bus					
Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product	
	The Manor House & Golf Club CHIPPENHAM SN14 7HX 01249 782206 thecastleinn@exclusive.co.uk themanorhouse@exclusive.co.uk/the-manor-house/ Before you even arrive at The Manor House, you can feel the tingle on the long and winding drive that leads up to the idyllic 14th-cent picturesque Cotswolds village of Castle Combe in Wiltshire. All 50 of are beautiful; individually styled with their own features and oozing same. Rooms are found in the main house and in our row of mews: abundance of special features for you to choose from; four poster I space, fire places All stunning for a romantic weekend away, to cor just to spoil yourselves! Take to the greens with our breath-takin golf course, for the rolling landscapes and challenging holes. Or sim one of our lounges, or unwind and indulge with a quintessential Aft Room. The Estate is also home to The Castle Inn - a good old Englia real foodie feast in our Michelin-starred restaurant, Bybrook, one finest. A countryside retreat like no other.	of its magnetic energy ury retreat, nestled in the er through our stunning four bedrooms and suites g luxury. No two are the cottages. There are an beds, spa baths, acres of elebrate a special occasion gg 18-hole championship ply curl up with a book in ternoon Tea in our Drawing ish pub. Stay for a pint or	HOTEL 50 rooms		
The Old Bell Hotel MALMESBURY SN16 0BW 01666 8223 44 events@oldbellhotel.com oldbellhotel.com	The Old Bell Hotel, also known as England's oldest hotel is located in the centre of the historic and charming market town of Malmesbury. This beautifully refurbished Grade 1 listed property is filled with high end interiors with a twist of quirky antiques, creating a cosy and warm ambience. 34 individually designed bedrooms restored with luxurious furnishings, paired with locally sourced and seasonal produce creating the perfect hospitality experience.	HOTEL**** 34 rooms Max 64 AA Breakfast award. Self-Catering Townhouse Suites Max 14. Restaurant.	YES yES group lunches and afternoon teas NO LHR86/BRS37 R YES Chippenham 10		
The Old Bell Hotel WARMINSTER, BA12 9AN 01985 216611 info@oldbellwarminster.co.uk oldbellwarminster.co.uk	The Old Bell Hotel is a charming 14th century coaching Inn located in the Wiltshire market town of Warminster, on the edge of the Cranborne Chase and West Wiltshire Downs Area of Outstanding Natural Beauty. Just a short drive to the beautiful city of Bath and a stone's throw to Longleat. The Hotel boasts 15 en suite rooms, a pub, Thai Restaurant and function room as well as free parking.	HOTEL , PUB AND RESTAURANT 15 rooms	☐ YES ### group lunches and afternoon teas ★ LHR86/BRS39 ➤ Warminster 0.2	V	
The Old Post House SALISBURY SP2 ONN https://theoldposthouse.co.uk	Small Traditional Bed & Breakfast with 3 en-suite rooms situated in a beautiful historic village midway between Salisbury and Stonehenge. Car parking available.	B&B Sleeps 4	¥ YES LHR66/BRS40 ➤ Salisbury 5	~	
The Queens Arms EAST GARSTON, WEST BERKSHIRE RG17 7ET queensarmseastgarston.co.uk	A beautiful country pub nestled in the Valley of the Racehorse, in an Area of Outstanding Natural Beauty with 12 en suite bedrooms, welcoming bar and restaurant.	PUB/RESTAURANT WITH ROOMS**** Inspected and selected by Sawdays. Winner of Good Hotel Award 12 rooms / Max 26	¥ YES LHR50/BRS60 Hungerford 6	V	
The Riverside SALISBURY SP2 8JN 01722 338388 info@riversidesalisbury.co.uk riversidesalisbury.co.uk	Riverside Hotel Salisbury was built in the 1800s by the Wort family and was one of the first houses built in Harnham, Salisbury.Set in beautiful grounds leading down to the River Nadder and just a short stroll from the city centre, our charming and newly renovated hotel consists of 38 beautifully restored bedrooms, stunning views over the river to Salisbury Cathedral. All rooms have flat screen TVs, tea and coffee facilities and hospitality trays, as well as ensuite bathrooms with complimentary toiletries.	HOTEL 38 rooms	☐ YES ### - LHR71/BRS60 Free car/coach parking Salisbury 1.9		
The Roseate, Reading READING RC1 3EJ +44 (0)118 952 7770 reception.TFLR@roseatehotels.com roseatehotels.com/reading/theroseate/	Luxury hotel housing 55 well appointed luxury bedrooms. Each room has a perfect mixture of art, lighting, sound and comfort. Every en suite bedroom is equipped with Penhaligons products and a Nespresso coffee machine. This blend of luxury and fervour permeates throughout the hotel and goes beyond amenities and decor.	HOTEL ***** 55 rooms	☐ YES ## YES \$\frac{1}{4}\$ LHR 26.8 / BRS 90.2 \$\frac{1}{2}\$ YES charge \$\frac{1}{4}\$ Reading 0.3	V	
The Roseate Villa, Bath BATH BA2 GLX +44 1225 466329 reception.TRVB@roseatehotels.com roseatehotels.com/bath/theroseatevilla/	A luxury boutique hotel with 21 individual rooms. Every room has a bespoke Hypnos bed, goose down duvets and Egyptian cotton linen. Each attached bathroom is stocked with Penhaligon products and large fluffy bath sheets. Rooms are equipped with a flat-screen television and digital radio. The Villa also offers a private garden for guests to relax and enjoy an indulgent afternoon tea. Dog friendly hotel.	HOTEL ***** 21 rooms	YES ↑ ↑ LHR99/BRS20 Bath Spa 0.9	V	
The Royal Crescent Hotel & Spa BATH BA1 2LS royalcrescent.co.uk	Five-star iconic hotel is a masterpiece of Georgian architecture with its stone-lined Spa & Bath House plus 45 suites and rooms. Modern British fare is served in the Restaurant and Bar.	HOTEL**** 45 rooms 90 Max	YES LHR100/BRS19 Bath Spa 1	~	
The Royal Oak YATTENDON RG18 0UF royaloakyattendon.co.uk	A beautiful olde worlde country pub in the heart of the village, with boutique bedrooms.	PUB/RESTAURANT 10 rooms Max 20	YES LHR39/BRS75 Goring & Streatley/ Newbury 8	~	
The Runnymede on Thames EGHAM TW20 0AC runnymedehotel.com	Beautiful river views, ample grounds, spa and fitness centre. 2 restaurants, riverside terrace.	HOTEL**** 180 rooms / 350 Max	☐ ★ YES LHR5/BRS110 Egham 2	~	
The White Horse Inn CALNE SN11 8RG whitehorse-comptonbassett.co.uk	A traditional country pub in the Wiltshire countryside with two AA Rosette restaurant and Gold award Bed & Breakfast accommodation.	PUB/RESTAURANT Gold Award Michelin Guide 8 rooms	☐ ★ YES LHR75/BRS43 ← Chippenham 12	V	
Thistle Express Hotel SWINDON SN1 1TN thistle.com	The hotel is right in the centre of town. Breakfast for every guest and fresh tea and coffee.	HOTEL*** Rooms 95 / Max 210	★ YES LHR65/BRS47 ★ Swindon 0.5	V	

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookab Trade Product
hree Swans Hotel HUNGERFORD RG17 OLZ hreeswanshotel.co.uk	Positioned on the Market Place. Coaching Inn since 1661 with restaurant, bar, coffee lounge and snug.	HOTEL*** 25 rooms	☐ ✓ YES LHR53/BRS65 Hungerford 0.2	~
otteridge Farm Camping Pods EWSEY SN9 5LF otteridge-farm.website	Situated in the Vale of Pewsey, adult-only campsite with its five camping pods, and separate Caravan & Motorhome Club Certified Location.	CAMPING Caravan & Motohome Club CL site. 5 camping pods. Dog friendly	NO LHR66/BRS61 → Pewsey 2.7	
ucking Mill Self Catering ATH athselfcatering.net	Wonderful holiday homes in and around Bath. Five unique, luxury cottages and apartments.	SELF CATERING**** Max 16	¥ YES LHR/BRS Bath Spa, Freshford and Bradford on Avon	~
Jrban Apartments RISTOL BS1 5LQ 117 325 8104 eservations@urban-creation.com rban-apartments.co.uk	Stylish, high quality serviced apartments in Central Bristol. Perfect for your next city break or getaway, these fully equipped serviced apartments promise a stay for every occasion. Premium amenities and bespoke surroundings, these apartments range from studios to two bedrooms, offering an oasis of comfort in Bristol's most desirable area. Car parking available (STA).	SELF CATERING 77 apartments		•
Village Hotel Swindon SWINDON SN5 7DW 101793 279 470 eception.swindon@village-hotels.com iillage-hotels.co.uk/swindon	Village Hotel Swindon is a great spot for exploring Wiltshire's many beauty spots. You'll find everything you need for a great stay and more; a cool swimming pool and huge gym, a buzzing Pub & Grill with great food, ice cold beers and big screen live sport; and even a Starbucks coffee shop.	HOTEL **** 154 rooms	☐ YES ★ LHR69/BRS46 □ YES ★ Swindon 3	~
/oco Reading READING RG2 0FL ng.com/voco/hotels/gb/en/reading/xrerd/hoteldetail	Family-friendly hotel with leisure facilities. Choice of restaurants.	HOTEL**** 201 rooms / Max 430	¥ YES LHR26/BRS86 Reading 2.5	~
Walton-On-Thames Camping And Caravanning Club Site SURREY KT12 3QG Campingandcaravanningclub.co.uk	A tranquil, spacious, traditional campsite within the M25 motorway, which has been in the Club's care for more than 90 years.	CAMPING April - October		
Washington Guesthouse BRISTOL BS8 1LX liftonhotels.com/bristol-hotels/washington	Comfortable and competitively priced. Full English or Continental breakfast, tea + coffee in room.	B&B 46 rooms	☐ ★ YES LHR105/BRS8	~
Whatley Manor Hotel and Spa MALMESBURY SN16 ORB 11666 822888 eservations@whatleymanor.com whatleymanor.com	Whatley Manor is a grown-up getaway in the heart of the countryside, set in 12 acres of English country gardens. Bedrooms are individual in design and offer luxury accommodation to relax and unwind. Food and sustainability is a huge part of the Whatley Manor experience. Executive Chef, Ricki Weston has been awarded a Michelin Star in The Dining Room and Grey's has a more casual menu. There is the Aquarias Spa to ease away stress. Dogs welcome too. We are committed to achieving best practice in environmental and social sustainability.	HOTEL ***** 23 rooms Max 46 1 Michelin star	☐ YES ## YES YES \$\frac{1}{2} \text{LHR80/BRS37} \text{YES} \$\frac{1}{2} \text{Chippenham 12}	V
Vinchester Royal Hotel VINCHESTER SO23 8BS 330 102 7242 laine.falconer@winchesterroyalhotel.com vents@winchesterroyalhotel.com vinchesterroyalhotel.com	With 81 beautifully designed bedrooms, the award-winning Garden Restaurant and Winchester's jewel in the crown, our stunning walled garden, expect nothing short of a regal stay. The Royal Winchester Hotel stands as one of the best hotels in Winchester, offering a perfect retreat for visitors seeking a memorable stay. Known for its rich history and modern comforts, it is often considered a top choice among hotels in Winchester.	HOTEL * * * * 81 bedrooms	YES LHR55/BRS83 Coach drop off Winchester 1.4	V
Voolley Grange Hotel RADFORD ON AVON BA15 1TX 1225 864705 nfo@woolleygrangehotel.co.uk voolleygrangehotel.co.uk	Part of the Luxury Family Hotel collection, Woolley Grange is a Jacobean manor house set in 14 acres of English country gardens, on the southern fringe of the Cotswolds and on the edge of Bradford on Avon. It has an indoor pool and seasonal outdoor heated pool, ishga Spa, restaurant, comfy country and contemporary bedrooms, children's club and walled kitchen garden with chickens, ducks and rabbits. Two hours of free childcare per day and complimentary baby listening. Dogs welcome.	HOTEL 25 rooms Max 60	☐ YES M NO NO LHR100/BRS35 Free Bradford on Avon 1.2	~
our Apartment - Serviced Apartments & Aparthotels BRISTOL & LONDON ourapartment.com	200 centrally located serviced apartments & aparthotels with one, two & three bedrooms. Parking available (STA).	SELF CATERING/ APARTHOTEL 200 serviced apartments	☐ ★ YES Bristol Temple Meads	~
our Stay Bristol BRISTOL BS8 2SY ourstaybristol.co.uk	An alternative to hotel rooms, luxury serviced apartments in perfect locations around Bristol.	SELF CATERING**** Around 45 units	☐ ★ YES LHR103/BRS9 Bristol Temple Meads 0.5	~
MCA Bath Hostel NTERNATIONAL HOUSE, BROAD ST PLACE, BATH BA1 5LH 11225 325900 tay@ymca-bg.org vmcabath.org.uk	YMCA Bath offers a social enterprise hostel in the centre of Bath and all of its wonderful attractions. We have a choice of rooms from single ensuite to twins / triples / quads / family rooms and larger dorms with shared facilities. The location is perfect to explore the city by foot - with all attractions within a short walk, along with the great cafes, restaurants, bars and shops. We have a fabulous health & wellbeing centre on site offering you subsidised access to the gym and classes. As a social enterprise the money we raise from running our hostel supports our charitable work - which focuses on working with vulnerable young people and those at risk of homelessness.	HOTEL 80 rooms / 200 pax Open all year price varies with group size approx 10%; leaders free.	YES ★ Size 10+ NO ★ BRS20 □ □ NO Bath Spa 1	V

WHAT TO DO ALONG ENGLAND'S GREAT WEST WAY

All along the Great West Way, doors are waiting to open, stories are ripe for telling, secrets ready to be uncovered.

he only challenge for your visitors is what to do first. Should it be historic buildings, some of which, like Lacock Abbey, are cared for by the National Trust, and others, like Bowood House & Gardens, are privately owned? Should it be a wildlife reserve, a dramatic hillside? Or perhaps a thrilling activity, like a balloon flight, or a new food experience...

This is a route with an extraordinary sense of history. There are four UNESCO World Heritage Sites to explore: the city of **Bath**, whose Roman remains are among the most important in northern Europe; Royal Botanic Gardens Kew, with its world-renowned plant collection; **Stonehenge and Avebury** with their enigmatic ancient standing stones; or exquisite 300-year-old **Blenheim Palace**, the birthplace of Winston Churchill.

Visitors can fill their memory banks with some amazing, truly English experiences. Take a tour to a vineyard or brewery such as Bluestone Vineyard, Ramsbury Brewery or the recently opened Carvers Hill, near Marlborough. Alternatively, shake it up with a Gin Cocktail Masterclass at Bombay Sapphire Distillery.

Photographers might focus on tours, like those run in Bath, while TV fans might feel a chill down the spine with a Midsomer Murders Experience at Henley or Marlow. Travellers can speed up with a motor racing experience at Castle Combe Circuit. Take a detour off the route to explore Waddesdon Manor, Blenheim Palace and Bodleian Library near Oxford.



The VisitEngland Quality Scheme

To be sure that they're seeing the very best of England's visitor attractions, you should look out for VisitEngland's Quality Rose Marque. Only attractions that have been independently assessed against the national standards of the Visitor Attraction Quality Assurance Scheme can earn such an accolade.

Shopping

Are you looking to build free time for shopping into your visitors' itinerary, but not sure where is best? Are your clients the type to browse pedestrian-only shopping centres at the heart of historic towns. Or the shop-lined streets of market towns, offering shoppers a great mixture of high street names and independent retailers. The out of town McArthurGlen Designer Outlet Swindon offers over 100 designer stores with savings of up to 60% on fashion brands and has the only dedicated John Lewis Home Outlet in the UK. Other John Lewis stores along the route can be found in Kingston, Reading, Newbury, Bristol and of course Oxford Street, London which opened the first store in 1864 – offering a truly traditional English shopping experience.





Arts and Entertainment

The choice of entertainment is staggering, whether it's stage, screen or canvas that will engage your clients. From refurbished theatres built in the Victorian era or arts centres providing local hubs. They offer unique entertainment packages too. For example: The National Gallery was founded in 1824 and tells the story of European art with over 2,600 paintings from Renaissance Italy and by the French Impressionists. It collects and cares for some of the world's greatest paintings and welcomes groups. Wake the Tiger in Bristol invites you to step through a portal into the parallel world of Meridia, with 27 unique spaces, this art walk-through labyrinth explores themes of connection and innovation, inspiration and discovery. The Pound arts centre, Corsham has a wide programme of jazz, festival, folk and world music concerts, visual art exhibitions, talks and lectures.

Claims to Fame

Visitors can witness some amazing claims to fame along the Great West Way: The elegant Pulteney Bridge, Bath, lined on both sides with shops, is one of just four such structures left in the world. The Englishspeaking world's oldest continuously working theatre, Bristol Old Vic - built in 1766. Windsor Castle, the oldest and largest occupied castle in the world and one of the King's official residences. The Roman Baths is one of the finest historic sites in Northern Europe. At the heart of the City of Bath World Heritage Site, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water.

Family Friendly

For visiting families, the Great West Way offers plenty of ideas to keep everyone entertained at **Hampton Court Palace** with stories of Henry VIII and his six wives, children can navigate the maze and play make-believe in the Magic Garden with its climbing towers and steam-breathing dragon. At **Windsor Castle**, watch the changing of the guard, tour the castle's defences and take the free family multimedia tour with Scorch the dragon as a guide (7-11yrs).

Bristol makes a great base for family friendly adventures; they can climb the rigging on Brunel's SS Great Britain. Heading north from Bristol is Aerospace Bristol for a supersonic family day out and Berkeley Castle where a family ticket includes: free quizzes and trails inside and outside the Castle, outdoor games, a dressing-up area and exciting events & activities throughout the season.

Located in Surrey, RHS Garden Wisley is one of the UK's most visited and best-loved





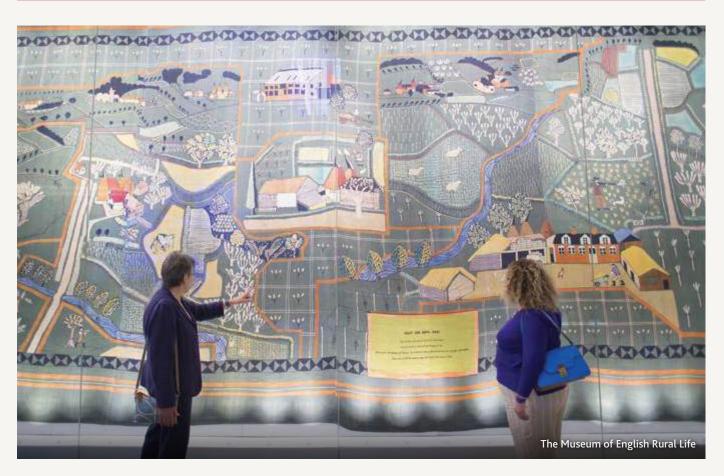
gardens, offering an inspirational day out for families and groups Spanning 240 acres, experience the history of this passion for gardens at the Old Lab exhibition, open to the public for the first time in 100 years.

Within easy access of the Great West Way, Longleat will grab visitors attention with tours of the magnificent Elizabethan Stately Home, thrilling safari drive-through with monkeys, lions, tigers, wolves, zebras, ostriches etc. and other attractions such as Jungle Cruise, Hedge Maze Jungle Kingdom and Animal Adventure - its a full day out!

At **Cheddar Gorge & Caves**, visitors can wander through the magnificent gorge,

visit the caves, go on an exhilarating cliff-top walk and even dare to have a go at rock climbing or caving. There's also two Cheddar-themed escape rooms that will test your brain power as you race against the clock to try and escape.

Studley Grange Garden & Leisure Park is conveniently situated near Swindon just off the M4. Great for families and an ideal refreshment stop for groups. There's lots to see with an extensive garden centre and shops, tropical butterflies, exotic animals and café. Garden Centre demonstrations and tours are available, plus animal encounter experiences.



Guardians of the Past

More than 50 of the most famous sites along the Great West Way lie under the protection of two major charitable organisations: English Heritage and the National Trust.

English Heritage was formed in 1987, but the collection of historic buildings, monuments and sites in its care was started 100 years before. Its portfolio of over 400 properties date as far back as 5,000 years. Along the Great West Way these include Apsley House and Wellington Arch close to the start of the route in London and within easy access of the route are the world-renowned Stonehenge and Avebury World Heritage Site and the Iron Age hillfort of Old Sarum.

Since the **National Trust** was founded in 1895, it has protected almost 800 miles of coastline, nearly 250,000 hectares of land, and over 500 properties, as well as a large art collection.

Visit a Museum, Gallery or Library

You can't plan an itinerary for England's Great West Way without including a selection of the wonderful museums offering rich insight into the local history and culture, of the towns and villages you've included in the programme. Some of these museums are free to enter, but why not make the most of a visit and pay for a guided tour, or book refreshments for your group.

American Museum and Gardens -Situated within 120 acres of stunning grounds, the museum is home to the finest collection of Americana outside of the United States. (Charge)

Bodliean Libraries have been the academic heart of Oxford for 600 years and home to over 13 million items, including the Magna Carta, Shakespeare's first folio and the Gutenberg bible.

(Chargeable pre-booked library and Oxford city walking tours).

Chippenham Museum & Heritage Centre -Housed in an 18th century townhouse, it tells the story of this historic market town from its prehistoric origins to the present day. (Free)

Maidenhead Heritage Centre - Explores: the Romans, Great Western Railway, Vanwall racing cars, Hammer Horror films. (Free.) Plus Grandma Flew Spitfires exhibition and simulato.r (Charge)

National Waterways Museum, Glos -Housed in the old Llanthony Warehouse in the heart of what once was the bustling Gloucester Docks, the museum charts the 200-year history of the docks and the Gloucester & Sharpness Canal. (Charge).

Reading Museum - The story of Reading, see Britain's Bayeux Tapestry, then explore the Abbey Quarter and the Riverside Museum. (Free and chargeable tours)

REME, Chippenham - The REME Museum preserves the heritage of the Corps of the Royal Electrical and Mechanical Engineers and has seven galleries to explore. (Charge)

The Holburne Museum, Bath The collection of Sir William Holburne
(1793-1874) includes: portrait miniatures,
porcelain, embroideries and portraits by great
artists of the eighteenth century. (Charge)

The Museum of East Asian Art, Bath - dedicated to the arts and cultures of East and South East Asia. (Charge)

The Museum of English Rural Life, Reading - England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. (Free with chargeable tours)

The National Gallery - From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. (Free with charge for tours)

Wiltshire Museum, Devizes - Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge; the largest collection of Early Bronze Age gold ever put on public display in England. (Charge)



LANDSCAPE & COUNTRYSIDE ALONG ENGLAND'S GREAT WEST WAY

Along the touring route, glorious and ancient landscapes straddle the Great West Way as it winds its way through gentle hills, sweeping valleys and wildflower meadows, while through Wiltshire it is dotted with prehistoric stones and mysterious white horses. In Wiltshire alone there are no fewer than eight white horses, some close to the route, others worth a detour.

THREE AREAS OF OUTSTANDING NATURAL BEAUTY

The route perfectly lends itself to the visitor who craves the peace and open space of the countryside. It passes by three Areas of Outstanding Natural Beauty (AONBs), which enjoy legal protection thanks to their exceptional landscapes. These are the Chilterns, the North Wessex Downs National Landscape and the Cotswolds.

North Wessex Downs National Landscape

North Wessex Downs National Landscape make up the third largest of Britain's 46 National Landscapes. The area lies at the heart of the chalk band that stretches across southern England and was once under a warm sea. Its landscape is very diverse; as well as the chalk habitats, there is a rich mosaic of woodland, pasture, heath and common land. It is an ancient landscape etched by the impact of humans for over

5,000 years, including fascinating features such as the World Heritage Site at Avebury, 8 Chalk White Horses, Savernake Forest, Highclere Castle, historic market towns and the Kennet & Avon Canal. The name Wessex was revived by Thomas Hardy in his novels and based on an earlier region of Saxon Britain. The word 'downs' is from Anglo-Saxon 'dun' meaning hill.

The Cotswolds National Landscape



A great way for visitors to immerse themselves in the so-beautiful-it-can't-be-real landscape of the Cotswolds is to walk some of the Cotswold Way. This is England at its prettiest.

The Chilterns National Landscape

Close to London, the southern section of The Chilterns' 324-miles falls within the Great West Way corridor. It's a haven for wildlife. Keep an eye out for red kites - the bird of prey now thrives in the region, having been reintroduced in 1989.

Cycling on the Great West Way

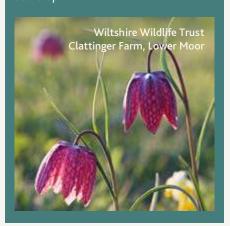
WILDLIFE TRUSTS

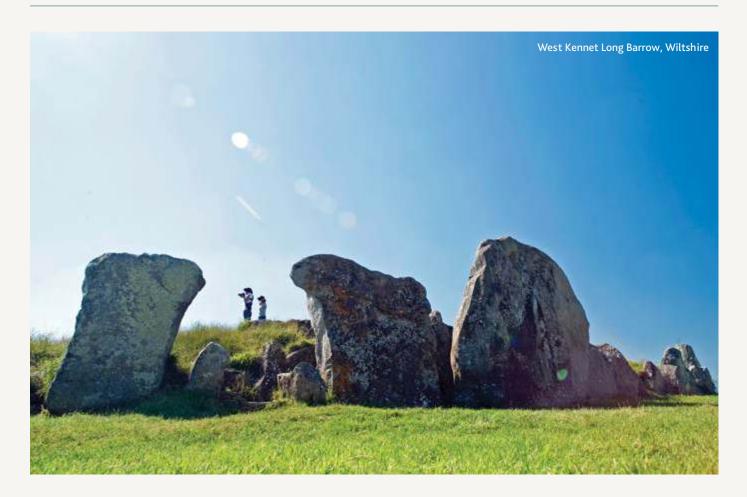
Wiltshire Wildlife Trust

Wiltshire Wildlife Trust has created living landscapes across Wiltshire by restoring, reconnecting and recreating habitats for wildlife and people. From woodlands, wildflower meadows and hedgerows to streams, rivers, chalk downland, valleys, bogs and wetlands. They manage 40 nature reserves and run a variety of events throughout the year including guided walks. The reserves offer different wildlife, vegetation and landscapes to explore along tarmac tracks, paths and boardwalks. Blakehill Farm is a transformed World War II air base, Jones's Mill has the Salisbury Avon flowing through its centre, and Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes with Visitor Centre and toilets on site.

Wildfowl & Wetlands Trust (WWT) London Wetland Centre

An urban oasis for wildlife and people, along the River Thames and close to central London. Stroll among the lakes, ponds and gardens. Groups can book a guided tour to discover more about the history of the Centre and its wildlife and watch wildlife in comfort from a two-storey, glass fronted observatory with the London skyline as a backdrop.





ANCIENT LANDSCAPES

The National Trust cares for areas of the countryside to keep them accessible for future generations. They undertake site surveys of the historic landscape to build up a picture of each site's archaeological significance. From ancient trees to butterflies, the places are full of life.

Bath Skyline

Only a short stroll from the city centre, enter another world, onto the skyline hills above Bath and beyond, through 6 miles of meadows and ancient woodlands to secluded valleys. The limestone grassland slopes support a large variety of plants and attract a number of butterflies, great for some spring and summer wildlife spotting. The Bath Skyline circular walk is 6 miles (9.6 km) and will take around 3-4 hours of moderate walking. Groups are welcome and a selection of self-led walks is available.

Cheddar Gorge

England's largest gorge would have begun forming about one million years ago during the last Ice Age. Water from melting glaciers formed a river, which over time started to carve into the limestone rock creating the steep cliffs and famous Cheddar Caves. Discover the wildlife on the Cheddar Gorge

circular walk, 4 miles (6.4 km), 1 hour 40 minutes of moderate walking. From free-roaming feral goats and ancient rare breed Soay sheep, to rare plants and birds, including the Peregrine falcon, buzzard, kestrel and raven.

Wiltshire Landscape sites

A variety of fascinating sites across Wiltshire, including parts of the Stonehenge and Avebury World Heritage Site. At **Avebury** you'll find the largest prehistoric stone circle in the world as well as many other Neolithic and Bronze Age monuments, including Windmill Hill, The Sanctuary and West Kennet Long Barrow. A bit further afield, discover the Stonehenge Landscape where there are remarkable prehistoric monuments such as The Avenue, several Bronze Age barrow cemeteries and the henge monument of Durrington Walls, which contains the remains of a Neolithic village. Just outside Marlborough, Lockeridge Dene and Piggledene's unusual sarsen boulder stream, forms a striking landscape.

At Cherhill there's the white horse on Calstone and Cherhill Downs, with its stunning landscape. North of Chippenham is Sutton Lane Meadows, an unspoilt natural wildflower meadow which blooms in May and June into a spectacular display.

TWO NATIONAL TRAILS

National Trails are long distance walking, cycling and horse riding routes through the best landscapes in England and Wales. There are two National Trails crossing the Great West Way.

Thames Path National Trail

Follow the greatest river in England for 184 miles. The terrain is mostly flat and relatively gentle with water meadows, sleepy riverside villages and nature reserves interspersed with historic market towns. Then it passes Windsor Castle and some of the most famous London attractions such as Hampton Court Palace, the Houses of Parliament, the London Eye, Tower of London and more. Enjoy a walk or combine it with a boat trip.

The Ridgeway National Trail

This 87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times, as it passes through the North Wessex Downs and the Chilterns. Along the way you'll glimpse remnants of the Iron, Bronze and Stone Ages, passing stone circles, white horses and ancient woodlands.

SHOPPING IDEAS FOR ITINERARIES

Shopping is an essential part of any trip, so here's some great suggestions to add to your itineraries.

In major towns and cities along the Great West Way, high street favourites can often be found in a central shopping centre (mall) or out of town. They generally offer a wide selection of shops, restaurants and cafés. Many of the market towns showcase a strong independent and more diverse offering.



Take time out to stop and shop along or within each reach of the Great West Way

In a rural and historic setting just on the outskirts of Salisbury is **The Guild** (formally known as Wilton Shopping Village). In it's regenerated carpet factory buildings, you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, gifting and wellbeing.

Many towns and villages welcome the trade to stop and shop giving drivers a break and visitors time to explore. Not only do they offer high street names but many have independent shops and cafes which are reliant on local business. Please stop and shop at the following:

BOX – Best known for its Isambard Kingdom Brunel's railway tunnel but it also has an excellent variety of pubs, restaurants, cafes, and shops.

BATH – range of independent and specialist boutique shops, plus with major high street names - all within walking distance from the city centre.

BRADFORD ON AVON – Full of independents.

BRISTOL – Bristol Shopping Quarter has a mix of independents and brand names, including Harvey Nichols.

CALNE – is a great place to take a break and wander the independent shops and cafes such as Castlefields Canal and River Park which was voted Local Favorite in the South West.

CORSHAM – this historic market town is surrounded by beautiful countryside with free ranging peacocks.

CHIPPENHAM – The main shopping areas are on and adjacent to the High Street, Market Place and The Causeway and The Bridge, New Road and Hathaway retail Park. The enclosed Emery Gate Shopping Centre and open air Borough Parade Shopping Centre lie on either side of the High Street.

DEVIZES – is a historic market town with a colourful Medieval past. Discover the wide

range of traditional independent shops or peruse the Thursday market.

HUNGERFORD – Shoppers will love the many antique and independent shops, boutiques, and the bustling Wednesday street market.

MARLBOROUGH – With one of the widest high streets in the UK, its a beautiful town explore and has a diverse range of out-of-thenorm shops.

MALMESBURY – is a beautiful hilltop town surrounded by picturesque views. It has a rich history with a lively town centre with interesting independent shops and great places to eat and drink.

PEWSEY – is a quaint village with charming historic streets where you will find a selection of shops, cafes and pubs to visit.

READING – Oracle. Riverside indoor shopping mall with shops/restaurants.

TROWBRIDGE – home to a wide range of high street shops or discover small independent retailers tucked away.

WINDSOR – The favourite for shopping in Windsor is Windsor Royal Station, a Grade II listed royal Victorian railway station with Queen Victoria's waiting room.

INSIDER TIP

Check out the offer for groups...

McArthurGlen Designer Outlet Swindon

Not to be missed. Make sure there's time in your itinerary to stop off here. Your customers are sure to enjoy browsing in the 100+ shops with reductions of up to 60 per cent. Housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works, it is one of the largest covered designer outlets in Europe. There is also a great variety of restaurants and cafés to relax in after a day's shopping.

Please enquire about refreshment voucher for coach drivers and discount vouchers for your group.

INSIDER TIP

Don't miss

Built in 1880 as a grain mill,
Fisherton Mill is the south of
England's largest independent
gallery with an award-winning onsite
café & artist studios. It is a haven for
discerning shopaholics and foodies
alike. Set over two floors the Mill
retains many original features which
add to the atmosphere.

BOOKABLE EXPERIENCES, ACTIVITIES & SPECIALIST TOURS

If you're looking for ideas to include in your itineraries, then look no further. Along and within easy reach of the Great West Way there is an extraordinary variety of unique bookable experiences, activities and specialist tours not found in any other part of the county.

FOR THE ADVENTUROUS TRAVELLER

lan a multi-adventure trip to explore the Great West Way®; a touring route that is more a lattice – of paths, trails and tracks, snaking across the countryside from ancient market towns to quaint villages. Criss-crossed by the River Thames and the Kennet & Avon Canal it offersendless opportunities for water-borne fun. There are plenty of adventures to get the heart racing; from skydiving, paddleboarding and hot-air ballooning to climbing and getting behind the wheel.

Climb up high or go deep underground!

Take a Tower Tour at Salisbury Cathedral climbing 332 steps to the base of the Cathedral spire where you can wonder at the medieval scaffolding supporting the spire, view the peregrine cameras during breeding season and enjoy unsurpassed views of the city and surrounding countryside.

Cheddar Gorge & Caves is perfect for those seeking adventure with a range of Rocksport activities for all abilities. Set against the stunning backdrop of one of Britain's most iconic landmarks, challenge your strength in the shadows of the gorge's awe-inspiring cliffs on a 50ft outdoor rockface climbing wall. Explore hidden, underground caverns on our caving experience or an exhilarating 30ft Blackcat freefall – both in Gough's Cave.

Try a new four-wheel experience...

There's the adrenaline rush of motor racing: visitors can get behind the wheel at Castle Combe Circuit near Chippenham. With a full racing calendar, whether clients want to race, watch or experience there's plenty to do! For those who like driving classic cars, let them turn heads as they drive by in an iconic vehicle. Combine with a visit to nearby Atwell-Wilson Motor museum.

Get moving with a cycling adventure...

Bristol is one of Europe's most bike-friendly destinations. A detour to Swinley Forest finds the South of England's destination mountain

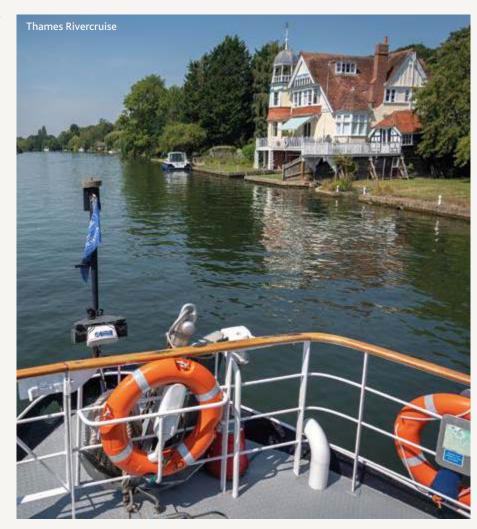
bike trail centre. Bath and the Cotswold Hills have everything mountain bikers want from a day in the saddle; secret singletrack, quiet bridleways and tracks perfect for the rider looking for something different. Great West Way cycling holidays are available from a number of Official Tour Operators. Explore on two wheels, with bike hire and self-guided trips or guided cycle routes and travel guides.

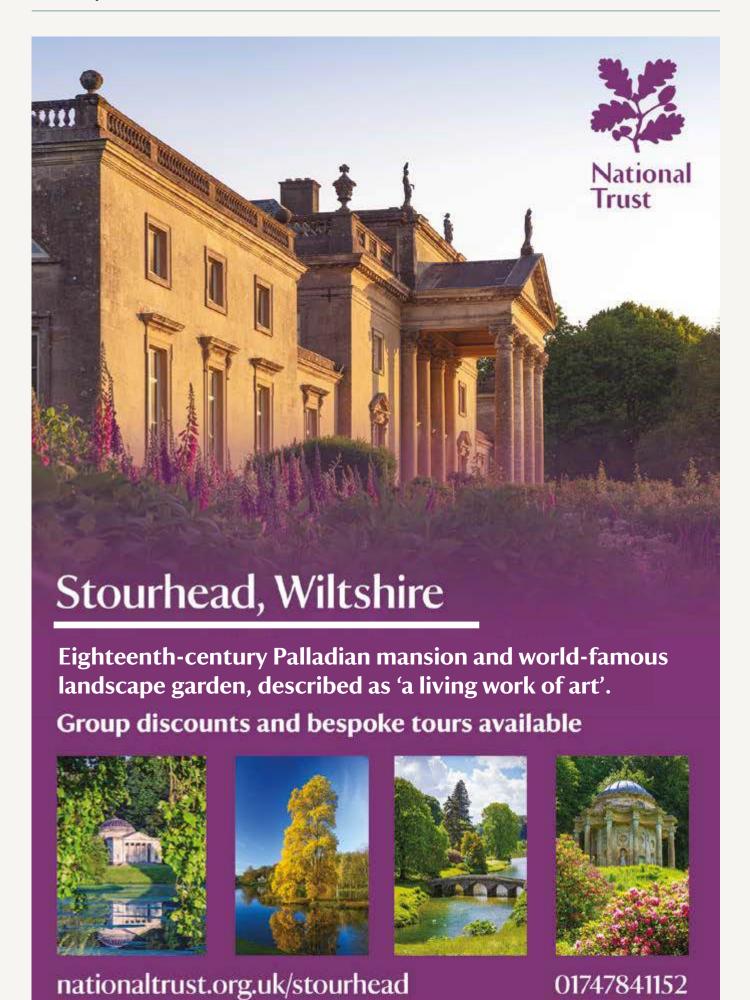
Enjoy an aquatic adventure...

Whether customers would like to spend an hour, a day or longer on the River Thames there's plenty of choice: Hobbs of Henley offer rowing boats, little motor boats, launches with covers or chauffeured Edwardian launches for

up to 12. To celebrate their 50th anniversary, Thames Rivercruise has teamed up with 'Walk Reading' to offer group chartered boat trips to visitors plus a walking tour experience. Hop on the boat for a 90 minute cruise and then hop off to explore the beautiful town of Reading with an experienced and knowledgeable guide.

A visit along the River Thames has to include a proper row at **Henley on Thames**, home to the world-famous Royal Regatta! Visitors to Windsor can take a boat trip with **French Brothers** choosing either a short 40 minute return trip or a longer 2 hour return – both offer amazing views of Windsor Castle.







SPECIALIST TOURS AND EXPERIENCES

here are many attractions who offer immersive VIP and specialist tours and experiences. These are perfect for small pre-booked groups or FIT. Please contact relevant businesses to book or find out more about trade rates, catering packages etc.

Garden Lovers

National Trust's **Stourhead House & Gardens** has a breathtaking 18th century landscape garden with lakeside walks, grottoes, and classical temples. They offer exclusive tours; Walled & Fruit Garden Tour (90-minute exclusive tour) with a Stourhead Gardener; and Premium Horticultural Garden Tour (120-minute exclusive tour) of the Designed Landscape, Temples, and Collection.

Learn and grow at a series of free talks, demonstrations, and interactive sessions at RHS Garden Wisley Hilltop Live, which takes place at RHS Hilltop – The Home of Gardening Science. See how-to



demonstrations to try at home, learn about the history of RHS Wisley, hear about scientific research going on in the labs and discover fascinating collections from the library, plus much more.

The Savill Garden guided tours immerse visitors into the Royal history and heritage of the gardens and Windsor Great Park. Perfect for groups with a passion for horticulture. Book a guided tour from the Valley Gardens to the Deer Park and iconic Long Walk.

Garden Tours to **Bowood House & Gardens** include exclusive access to all 4 acres of the Walled Garden (pre-booked weekday am's only). Visits to the Woodland Garden in the Spring mid- April – early June are a must as you can expect to see carpets of bluebells and an oasis of azaleas, magnolias & rhododendrons.

The American Museum & Gardens offer 1-hour garden tours telling the evolutionary story of the gardens. Visitors can explore the Mount Vernon Garden, reconstructing parts of George Washington's garden in Virginia, the Arboretum, originally planted at Claverton in the 19th century and the original Italianate Garden.

Behind-the-Scenes History Tours

Blenheim Palace run a series of specialist tours and experiences which take visitors behind the scenes to delve deeper into the captivating stories that have shaped the Palace and its previous residents. These tours, led by expert guides, access private rooms, passages and areas not open to the public. Delight in the opulence of the Duke's private apartments, marvel at the stunning craftsmanship and intricate details that adorn these living spaces, revealing the true essence of British heritage.

At Longleat House visitors can pre-book an intimate behind-the-scenes guided tour of four of Longleat's libraries, which are one of the largest and most significant private libraries in Europe. Alternatively, pre-book the Treasures of Longleat House Tours which will spotlight Longleat's rarest and most significant objects and works of art.

INSIDER TIP

Within easy reach...

The Royal Mint Experience, in South. Wales is easily accessible from the Great West Way. It has some of the most unique and rare coins in British history on display.

It continues to focus on creating memorable experiences for visitors with a variety of general tours and Experience Day packages, which include behind the scenes tours, strike your own coins and catering options.

History & Art Tours

Within easy reach of the route take a trip to The Bodleian Libraries who not only offer exclusive 30-, 60- or 90-minute tours of the Divinity School and Duke Humfrey's Library but they can also combine this with a tour of the Official University of Oxford college, Christ Church or a city walking tour. Or visit Waddesdon Manor, a French Renaissance-style chateau offering visitors a House tour to discover more about the history of the Rothchild family and its incredible historic collection.

Syon House and Garden near Richmond, offer specialist tours to see the House interiors, art and architecture, key periods in history, plus filming locations. A 30 minute 'Syon Sprint' tour or a 90-minute general tour is recommended.

Celebrating 200 years of the **National Gallery**, check out their programme of events, exhibitions and virtual experiences.

These Include a range of themed tours for groups such as 'Women in Art' and 'Heroes and Villains'. Explore 700 years of wall-to-wall masterpieces and their history and stories from this world-renowned collection.

Face-to-face VIP Wild Animal Experiences

Longleat VIP tours and Experiences are a once in a lifetime opportunity, (aged 8 years+), and designed to give visitors the best behind-the-scenes access and interactions. Choose from a Safari VIP Experience - Bronze, Silver, Gold, specific animal VIP encounters with Giraffe, Lion, Tiger, Aardvark, Giant Otter, Giant Anteater or Koala. Plus a Big Cat Photographic Experience or jump in the meat-wagon for a Big Cat Feed VIP Experience. Alternatively, book an alpaca walk at Cholderton Rare Breeds Farm.



Don't miss

A Stone Circle Experience at Stonehenge gives you a unique opportunity to be up close to this world-famous monument and wander amongst the ancient stones. Walking between the standing and fallen stones is an awe-inspiring experience, allowing you to marvel at the incredible ingenuity required to construct this 4,500-year-old monument. Visits take place outside of normal opening hours, most mornings and evenings. Each visit lasts for 45 minutes, for a maximum of 30 people. Where a group is more than 15 pax the group is divided in half, each with 30 mins in the stone circle and 30 mins around it. Spaces are subject to very limited availability.





In & Beyond Bath offer intimate specialist tours and guiding/driver experiences for small groups and FIT. Explore the iconic landmarks with untouched treasure, revealing the soul of quintessential England. Full or half day tours could include Stonehenge & Secret England, Hidden Cotswolds & Dark Age England or bespoke experiences visiting Avebury, Lacock or Bath. Airport Transfers also available.





We can't wait to meet you For discounted rates, quote GWW. Call 01985 844400 or email groups@longleat.co.uk



Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookat Trade Produc
a'Beckett's Vineyard DEVIZES SN10 4EN abecketts.co.uk	Vineyard offering English wine tours and tastings. Groups can pre-book outside Wed-Sat opening hours.	Open all year Wed to Sat 11-4.30	Min 10 Max 30 TL/D-FOC Wine Tours	★ LHR80/BRS47 Westbury 10.1	~
Abbey House Manor MALMESBURY SN16 9AS abbeyhousemanor.com	5 acre garden beside 12th century Abbey Church with river walk, fish ponds, waterfall and roses.	Open on selected days 10-4pm	12+ group discounts Garden tour	★ LHR79/BRS38 ★ Chippenham 9.9	Y
Adam Henson's Cotswold Farm Park CHELTENHAM GL54 5FL otswoldfarmpark.co.uk	First Farm Park in the UK. 50+ rare breed farm animals, seasonal demonstrations and activities. Indoor/outdoor play.	Feb-Dec 9.30-5	Min 20 Pre-book D-RV TL-FOC Optional group talk available	★ LHR81/BRS64 ★ Kingham 11.1	>
	BRISTOL BS34 5BZ Box Office 01179 927 914 groupvisits@aerospacebristol.org aerospacebristol.org/groups/ Opening Times Daily 10-4.30 Experiences Red Arrows Experience, Filton Blitz Experience and Guided Tours. Group Information Min 15 TL/D-RV-FOC Check website for price. Specialist heritage Step A fast a fas from trans from throm tech and the i when	cinating journe ory. With the la cunning centrep sports visitors t it the earliest da ugh two World nological advar on to the mode conic Concorde own purpose-bure she was designers.	de and embark upon y through aerospace st Concorde ever to fly as iece, Aerospace Bristol rrough the decades, ys of powered flight, Wars, the drama and ices of the space race, rn day. The highlight is , stunningly displayed in ilt hangar, in the place gned and built. Catering alongside Concorde.	① 3-4hrs NO LHR103/BRS14 YES Bristol Parkway 3	
Aldwick Estate BRISTOL BS40 5AL aldwickestate.co.uk	Sample award-winning English wine at this idyllic North Somerset vineyard with a 90-minute tour and tasting session.	See website for details	Pre-booked private tour & tastings available. See website for details	★ LHR119/BRS4 ¥ Yatton 6	~
All Saints Alton Priors Church MARLBOROUGH SN8 4JX isitchurches.org.uk/visit/churchlisting/ Il-saints-alton-priors.html	A lovely medieval church with its Norman arch intact, simple interior with Jacobean choir stalls, a brass tomb, Sarsen stones and ancient yew tree in the churchyard.	Open Daily	Entry Free Downloadable free audio guide.	★ LHR75/BRS60 → Pewsey 5	
American Museum & Gardens CLAVERTON MANOR, CLAVERTON DOWN, BATH, BA2 7BD ecception@americanmuseum.org mericanmuseum.org	The American Museum & Gardens is truly unique. Founded in 1961 to bring American history and cultures to the people of Britain and Europe, it is the only museum of Americana outside the US. Set within a Grade 1 listed Georgian manor house on the edge of Bath, the Museum houses fascinating period rooms and a remarkable permanent collection of folk, decorative arts and cultural objects, showing the diverse and complex nature of American traditions, focused primarily on the 14th-20th centuries. The Museum is situated within a Georgian estate of 125 acres of historic parkland, ancient woodland and formal gardens, with a gallery shop, café and Children's Garden. Located in an area of outstanding natural beauty, the views across the Limpley Stoke Valley from the lawns and café terrace are unrivalled.	Open mid-March to End Dec. 10-5 March to End Oct, 10-4 Nov & Dec. Closed Mondays outside school holidays.	10+ group discount TL/D- FOC	 1-3hrs NO ↓ LHR102/BRS22 NO Bath Spa 2 	~
psley House ONDON W1J 7NT 120 7499 5676 raveltrade@english-heritage.org.uk nglish-heritage.org uk/visit/places/ psley-house/	The grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status, and filled it with works of art and gifts from grateful rulers across Europe. Paintings by Velazquez and Rubens.	Jan-Mar Wed-Sun 11-4pm Apr-Dec Wed-Sun 11-5	Min 11+ Pre-book TL/D-FOC Pre-booked guided tours available English, German and Spanish audio guides.	↑ 1.5hrs 1.5hrs A LHR15/BRS125 NO Hyde Park Corner 0.3	~
wrundells SALISBURY SP1 2EN rundells.org	Within the magnificent Cathedral Close, home of Sir Edward Heath KG MBE, Prime Minister and Statesman.	Mar-Nov Varies	House and/or Gardens/Tours Pre-booked Bespoke Tours	★ LHR70/BRS59 ⇒ Salisbury 0.7	~
scot Racecourse ERKSHIRE SL5 7JX scot.com	The racecourse is home to the sport's most prestigious race meetings which take place throughout the year including Royal Ascot. Group Packages and discounts apply.	See website for details	TL/D-FOC Bespoke tours, catering packages. Discounted tickets for 10+	★ LHR106/BR199 ★ Ascot 5 min walk	
shton Gate Stadium BRISTOL BS3 2EJ shtongate.co.uk	Home to Bristol City & Bristol Bears. It hosts a number of prestigious sporting events and concerts!	All year		★ LHR106/BRS7 ★ Bristol 2.3	'
twell-Wilson Motor Museum ALNE SN11 0NF 1249 813119 nquiries@atwellwilson.org.uk twellwilson.org.uk	in 100+ exhibits are cars from 1910 onwards plus a collection of motorcycles, mopeds and bicycles. There is also interesting memorabilia, the Jack Spittle Model Lorry Collection plus a reconstructed 1930s style garage complete with vehicles. Coaches welcome, light refreshments can be provided by prior arrangement.	Apr-Oct Tue-Sun 11-5	Min 20 group discount. Larger groups via classic car clubs by negotiation. D-FOC	 NO NO ↓ LHR74/BRS43 NO ← Chippenham 7 	~
webury Stone Circle & Avebury flanor and Garden WEBURY SN8 1RD 11672 539250 vebury@nationaltrust.org.uk ationaltrust.org.uk/avebury	Recognised as a World Heritage Site for its outstanding Neolithic and Bronze Age monuments, Avebury is a window into our ancient past. In the village, Avebury Manor and Garden, which dates from Tudor times and later, is unusual as the rooms are decorated in the style of different historical periods.	Stone circle is open all year round. Avebury Manor see website	Min 15 Group rates available. Stone circle tours. Check website for details	③ 3+hrs NO LHR70/BRS54 FSS Swindon 11	~

Name of Business	Overview	Opening	Group Information	Additional Info	Bookat	
		Times	& Experiences		Trade Product	
Avon Valley Adventure & Wildlife Park BRISTOL BS31 1TP avonvalley.co.uk	Avon Valley Adventure and Wildlife Park brings fun and adventure together for the whole family.	See website for full timings.	Discounts available - 15% for 20+ 20% for 50+ pre-booked groups.	★ LHR104/BRS13 ★ Keynsham 1.7	Y	
Avon Valley Railway SRISTOL BS30 6HD Frish Coomber 0117 932 5538 accounts@avonvalleyrailway.org avonvalleyrailway.org/visit-us/group-visits/	Dedicated to restoring steam to the Avon Valley; 3 miles of track re-laid, locomotives and carriages restored.	Varies	20+ Group discount TL-FOC Dining + other trips	★ LHR100/BRS13 ★ Keynsham 1.5	V	
Bailey Balloons / Virgin Balloon Flights BRISTOL & BATH BS20 0HA baileyballoons.co.uk/our-flights/ group-flights-corporate-flights	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset.	Apr-Oct	Min 12 from £120. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	★ Varies	Y	
Barn Theatre CIRENCESTER GL7 1BN aarntheatre.org.uk	For theatre-lovers, the Barn Theatre is the place to share top-class regional theatre and performing arts education.	Year round shows	Min 15+ discount. Back stage tours, group drama workshops.	★ LHR80/BRS50 ★ Kemble 5.7	>	
Sarrington Court LMINSTER TA19 ONQ D1460 241938 Darringtoncourt@nationaltrust.org.uk nationaltrust.co.uk/barrington-court	An atmospheric fragment of old Somerset: the estate is the vision of Colonel Lyle and his architect James Edwin Forbes. It has glorious garden rooms, avenues and orchards. Displays housed in the farm buildings help to tell the story of Barrington.	See website for opening times	Groups: 15+ Group rates D FOC D-RV Check website for details	 ∄ Shrs NO LHR125/BRS46 YES - Call for info Crewkerne 7 	~	
Basildon Park READING RG8 9NR nationaltrust.org.uk/basildon-park	Georgian mansion with grand 18th century reception rooms and 1950s kitchen set in 400 acres of parkland.	All year Varies	15+ D-RV	★ LHR38/BRS81 → Pangbourne 1.8	V	
Bath Abbey BATH BA1 1NG bathabbey.org bathabbey.org/visiting-abbey/ educational-visits	Visitors have been welcomed for hundreds of years. Admire the architecture, enjoy the music, experience the Abbey's history.	All year. Varies	TL-FOC 1:10 Book 4 weeks+. Tours Max 12	★ LHR104/BRS19 ➤ Bath Spa 0.5	~	
Sath Bus Company (EYNSHAM BS31 2ED 01225 330444 nq@bathbuscompany.com cootbus.com	Bath Bus Company operates open-top hop-on and hop-off over 38 stops in Bath, with tours provided by live guides or multi-lingual commentary in 10 languages. We also operate the Air Decker - a bus service providing transport between Dorchester Street, Bath and Bristol Airport.	Open all year except CD, BD & NYD	Group rate applies to 8+. Groups to pre-book. TL/D-FOC Private hire hq@bathbuscompany.com	✓ Various ✓ LHR100/BRS19 ☐ YES Bath Spa 0.2	\	
Sath Mozart Fest & Bath BachFest 3ATH BA1 1NS Fel: 01225 429750 emma@bathmozartfest.org.uk bathmozartfest.org.uk	Bath Mozartfest and Bath Bachfest are recognised as leading classical music festivals in Europe. Every year, world renowned artists perform the finest chamber and orchestral music to capacity audiences in Bath's historic venues - Assembly Rooms, Guildhall, St Marys Bathwick and Bath Abbey. 15 concerts. The festivals rely on ticket sales and sponsorship for income. Artistic Director: Amelia Freedman CBE.	Bath Mozartfest Fri 8- Sat 16 Nov 2024 & Fri 7 - Sat 15 Nov 2025; Bath Bachfest Wed 19 - Sat 22 Feb 2025; Mon-Fri concerts 1-2pm. Eve concerts 7.30-9.3.0	Group discounts 1 in 10 tickets FOC. Please contact Bath Box Office Tel 01225 463362. info@bathboxoffice.org.uk	★ LHR106/BRS19 YES by arrangement Bath Spa	V	
Bath Preservation Trust BATH BA1 2LR oath-preservation-trust.org.uk	The Trust owns and runs four popular museums in Bath: No.1 Royal Crescent, the Herschel Museum of Astronomy, Beckford's Tower and the Museum of Bath Architecture.	Varies	Prebook. Private visits.	★ Varies LHR99/BRS18	~	
Bath Shopping visitbath.co.uk/things-to-do/shopping/	Bath's compact, visitor-friendly city centre is packed with retailers large and small, from one-of-a-kind independent boutiques to major high street names.			★ LHR100/BRS18 ★ Park Bath Spa	~	
Bath Skyline National Trust South East of the city of Bath nationaltrust.org.uk/bath-skyline	Discover hidden valleys, beech woodlands and extensive views overlooking the World Heritage City of Bath with a selection of self-led walks. Groups welcome.	Daily. Dawn to dusk.	FOC Various walks and chargeable public events.	★ LHR100/BRS20 Bath Spa 1		
Beckford's Tower BATH BA19BH beckfordstower.org.uk	Neo-classical architectural folly, built 1826-1827, once home to one of the greatest collections of Georgian books, furniture and art.	Varies 15/2 - 14/12	10+ 15% TL/CD-FOC Prebook. Private visits.	★ LHR97/BRS18 ★ Bath Spa 2.8	~	
Below Stairs HUNGERFORD RG17 0NB pelowstairs.co.uk	A unique antique shop and showrooms specialising in items of the 19th and early 20th century.	Daily 10-6	Walk around with owner.	★ LHR53/BRS65 ★ Hungerford 0.3		
Serkeley Castle BERKELEY GL13 9PJ Helen Berryman 01453 810303 nelen.berryman@berkeley-castle.com perkeley-castle.com/visit-us/group-visits/	Oldest castle in England to be lived in by the family that built it almost 900 years ago. Edward II was murdered here, links with Elizabeth I, Henry VIII, Shakespeare and Francis Drake. Fabulous paintings, tapestries and artefacts on display. 8 acres of gardens and grounds. Kitchen Garden Restaurant, Film location for Poldark, Wolf Hall and Johnny English Strikes Again.	Sun-Wed April to end Oct	Guided tours £2.50 per person. Joint ticket with WWT Slimbridge available	 Full day HAT106/BRS31 YES Cam and Dursley 5 		

Name of Business	nment Voucher FOC Free of charge (2) Length of visit	Opening	Group Information	Additional Info	Booka
raine of basiness	over new	Times	& Experiences	Additional info	Trade Produ
Blaise Museum BRISTOL BS10 7QS oristolmuseums.org.uk	19th century mansion in 400 acres of parkland and woodlands. Everyday objects from centuries past.	Apr-Dec Varies	FOC.	★ LHR106/BRS12 ★ Sea Mills 2.9	~
Blenheim Palace WOODSTOC K OX20 1PP groups@blenheimpalace.com blenheimpalace.com	Home of the 12th Duke and Duchess of Marlborough and the birthplace of Sir Winston Churchill, Blenheim Palace is a UNESCO World Heritage Site with over 300 years of history, 2000 acres of Parkland and Formal Gardens, events, tours and exhibitions.	All Year	15+ D/TL FOC Themed talk and tours.	 N/A NO LHR51/BRS86 NO Oxford 5 	~
Bluestone Vineyard NR. SALISBURY SP4 0EW 17501 091132 nfo@bluestonevineyards.co.uk bluestonevineyards.co.uk	A walking tour of the vineyard with expert guide and wine tasting of Bluestone Sparkling wines. Alternatively a self-guided tour and tasing is available. Add a delicious lunch platter including a selection of local cheese and charcuterie with artisan cracker breads, dressed home grown salad and chutney.	Open April - October. Please contact direct for tour and tasting availability.	Min group size 10 - self-guided and 14 guided, group rates	② 2-3hrs NO LHR63/BRS62 YES Grateley 4	~
Bodleian Libraries DXFORD OX1 3BG 44 (0)1865 287400 cours@bodleian.ox.ac.uk visit.bodleian.ox.ac.uk	The Bodleian Libraries, Radcliffe Camera and Weston Library are three of Oxford's most iconic libraries, located in the heart of the city. Get exclusive, behind-the-scenes access on a guided library tour, and explore the historic city of Oxford on a walking tour with one of our expert guides.	Open Daily - Mon-Fri 9– 5, Sat 10-5, Sun 11–5	Min group size xxx. TL/D-FOC. Explore the Divinity School, Bodleian Library and Radcliffe camera guided tours (30, 60 or 90 mins) and City of Oxford walking tours(90–120mins)	N/A HR50/BRS90 SYES Oxford City 0.8	
Bombay Sapphire Distillery WHITCHURCH RG28 7NR D1256 890090 nello@bombaysapphire.com pombaysapphire.com/distillery/	Uncover the secrets of Bombay Sapphire gin at the historic site of a former paper mill, nestled in the picturesque Hampshire countryside, just 15 miles from Winchester and 60 miles from London. Discover the rare production processes behind their world-famous gin and immerse yourself in one of their captivating experiences.	Open all year 11am – 6pm. Hours may vary depending on time of year.	Min 11 Group rates TL-FOC Hosted tours	② 2hrs I LHR46/BRS88 YES Overton and Micheldever 2	>
Boscombe Down Aviation Collection DLD SARUM AIRFIELD, WILTSHIRE SP4 BDZ odacmarketing@gmail.com ooscombedownaviationcollection.co.uk	Tells the story of Boscombe Down and its place in the history of Flight and Flight Test. Since moving to the 1916 Belfast Truss Hangars on the historic former RFC airfield at Old Sarum, that policy has been extended to operations on the airfield and in the near Wessex region. A fun and educational experience, with the ability to get into cockpits, hear engine noise, see how the controls work on the jets and listen to air traffic control talk to aircraft.	Feb - Nov, Tues - Sun	25% reduction for Pre-booked groups of 10 +. Guided tours available.	 N/A NO SOU31 YES Salisbury 3.1 	
	CALNE SN119NG Discontractions of the CALNE SN119NG Discontraction of the CALNE SN119NG Discontraction of the CALNE SN19NG	Lansdowne Far kland. Surround Italian-inspired I the herbaceou oretum and mi cade. For Child re is the Advent e-size pirate sh ivity Barn, whice	ry of Bowood House and mily, set in 100 acres of ling the Georgian House is I terraces, walled gardens is border. Explore the e-long lake leading to the ren aged 12 and under tune Playground featuring ip. Also The Den and h focuses on activities for 's and intrepid under 7's.	 	
Aozedown Alpacas WHITCHURCH-ON-THAMES RG8 7QY D1189 843827 maryjo@bozedown-alpacas.co.uk www.bozedown-alpacas.co.uk/alpaca- walking/	Visitors can come and enjoy a fascinating walk in the beautiful countryside and lead an alpaca around our alpaca farm.	Bespoke availability contact for details.		 ¶ NO	*
Bristol Aquarium BRISTOL BS1 5TT pristolaquarium.co.uk	Thousands of amazing aquatic creatures. Underwater tunnel, botanical house with exotic plant and tree species.	Daily 10-5	Min 15+ Talks and feeding	★ LHR104/BRS7 ★ Temple Meads 1.3	V
Bristol Blue Glass BRISTOL BS4 3EW vristol-glass.co.uk	Studio Shop and workshops offering talks and tours Wed/ Thurs, plus glass making-bauble blowing courses (Sat/Sun). Refreshments available.	Open all year	Max 25. Free entry to watch Group rates	★ LHR104/BRS8 ★ Temple Meads 1.1	~
ristol Cathedral IRISTOL BS1 5TJ 1117 926 4879 eception@bristol-cathedral.co.uk ristol-cathedral.co.uk	We offer group tours and guided tours. The cathedral has a shop and café and beautiful peaceful gardens. From the twelfth century this has been a place of daily prayer, and an extraordinary building.	Open all year 9-5 Admission free	Guided Tours group rates No min or max size TL/D-FOC Specialist tours on request.	 Min 30 NO ↓ LHR100/BRS8 NO Temple Meads 1.1 	V
Bristol Culture BRISTOL oristolmuseums.org.uk	Bristol Culture looks after five of Bristol's museums and historic houses – Bristol Museum & Art Gallery; M Shed; The Georgian House Museum; The Red Lodge Museum; Blaise Museum.	Varies	Min 10 TL-FOC Specialist tours.	★ Varies ★ Varies	~

Name of Business	0	0	Curre luf	A d d':4:	Bookab	
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookat Trade Produc	
Bristol Ferry Boats BRISTOL BS1 4RB bristolferry.com	Ferry service that operates across 17 different landing stages in the Bristol Floating Harbour, running every day and to a fixed timetable. Waterbus and Private Hire available.	All year 10-6	Public Trips (with commentary) along Avon Gorge.	★ LHR102/BRS8 ★ Temple Meads 0.8	Y	
Bristol Hippodrome BRISTOL BS1 4UZ atgtickets.com/bristol	Bristol's premier West End theatre hosting UK's best touring productions including West End and Broadway.	All year	Min 10+ Bespoke tours.	★ LHR105/BRS8 ★ Temple Meads 1.5	~	
Bristol Museum & Art Gallery BRISTOL BS8 1RL bristolmuseums.org.uk	Explore our collections of art, nature and history on display in this beautiful building.	Tue-Sun 10-5	Experiences Min 10+ Talks, tours, workshops.	★ LHR106/BRS12 ★ Temple Meads 1.9	~	
Bristol Old Vic BRISTOL BS1 4ED bristololdvic.org.uk	The oldest continuously working theatre since 1766 in the English speaking world. Bar and catering.	All year Mon-Fri	10+ TL-FOC Backstage Tours.	★ LHR104/BRS8 ★ Temple Meads 1	~	
Bristol Packet Boat Trips BRISTOL BS1 6UN Luke 0117 926 8157 luke@bristolpacket.co.uk bristolpacket.co.uk	Boat trips and river cruises in Bristol Harbour and on the River Avon wih live commentary. Buffet or cream teas available.	All year	Max 95 Riverside Pub Lunch Cruises and Tours of City Docks.	① 1.5hrs NO LHR104/BRS7 FES Temple Meads 1.7	Ž	
Bristol Shopping Quarter BRISTOL BS13DX bristolshoppingquarter.co.uk	A mix of independents and brand names, including Harvey Nichols. Don't miss Clifton, Gloucester Road, St Nicholas Markets and Park Street/Queens Road for independents.			★ LHR105/BRS8 ★ Temple Meads 1		
Bristol Tandem Hire BRISTOL BS1 4RN bristoltandemhire.co.uk	Tandem cycling experience for all abilities, in Bristol and the South West. Weekend and longer hire available.	All year	Max 8 Tandems Guided tours available.	★ LHR103/BRS9 ★ Temple Meads 1	~	
Bristol Zoo Project BRISTOL BS10 7TP bristolzoo.org.uk	Wild Place Project is an animal attraction, run by Bristol Zoological Society. Meet amazing animals from across the world from the mischievous lemurs of Madagascar to magnificent European brown bears.	Open daily with timed ticketing.	Group rates available. Free coach parking.	★ LHR104/BRS17 ★ Bristol Parkway 4 Stagecoach No 12 bus route	~	
Brooklands Museum WEYBRIDGE KT13 0QN brooklandsmuseum.com	Opened in 1907, through two World Wars, into the Jet Age and beyond, it has been a place of great achievements.	Daily Varies	Packages, groups of 15+ Concorde Experiences.	★ LHR9/BRS107 ★ Weybridge 0.8	V	
Brunel Museum LONDON SE16 4LF brunel-museum.org.uk	The Thames Tunnel was Brunel's first project opened in 1843.	Daily 10-5	Event programme.	★ LHR20/BRS130 Rotherhithe 0.1		
Brunel's SS Great Britain BRISTOL BS1 6TY 01179260680 groups@ssgreatbritain.org ssgreatbritain.org	Launched in 1843 as the world's first great ocean liner, visitors today can explore the cabins, see the working replica engine and head below the 'glass sea' into the dry dock. Bristol's top-rated attraction includes two award-winning museums, the ship and the historic dockyard. App translates text for multiple languages.	Open Tues- Sun, plus BHs and school holiday Mons; closed 24-25 Dec and a week in Jan.	Min 15+ Travel trade and group rates available TL/CD - FOC Private history tours on board and Group Lunches.	3-4 hrs Multiple languages	2	
Calne Heritage Centre WILTSHIRE SN11 0SQ calneheritage.co.uk	Tells the story of all aspects of Calne's history in a series of attractive photographs and memorabilia. Plus a varied programme of exhibitions throughout the year.	Open March-Dec. Wed to Sat 10-4		→ BRS36 → Chippenham 6.5		
Camers WEYBRIDGE KT13 0QN ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May-Sep	Group Information & Experiences Min 10+	★ LHR9/BRS107 ★ Bristol Parkway 10.1	~	
Carvers Hill MARLBOROUGH SN8 3PS 01672 551700 enquiries@carvershillestate.com carvershillestate.com	Previously a wild-flower seed farm, today 21,000 vines of Pinot Noir, Pinot Meunier and Chardonnay thrive on 14 acres in the North Wessex Downs National Landscape. We hope visitors will join us to enjoy various cultural events throughout the season. Vineyard and winery tours, plus retail shop and a Club Room for members.	ТВС	Vineyard and winery tours will be bookable soon.	★ LHR58/BR570 ★ Great Bedwyn 5.5		
Castle Combe Circuit CHIPPENHAM SN14 7EY Tom Davies 01249 782417 tom@castlecombecircuit.co.uk castlecombecircuit.co.uk	Castle Combe home of motorsport that's been welcoming fans of racing, car shows and events for the past 70 years. Hosting events from racing, car shows, driving experiences and more!	Seasonal and Events check website	Min 20+ Driving experiences.	 Ø 8hrs NO LHR87/BRS30 YES Chippenham 5 	Ž	
Cerney Gardens CIRENCESTER GL7 7BX cerneygardens.com	Set around a Victorian walled garden with a woodland walk and nature trail.	Jan-Nov 10-7	TL-FOC/RV Guided tours.	★ LHR85/BRS55 ★ Kemble 10	~	
Charles Wesley's House BRISTOL BS1 3NN newroombristol.org.uk	Georgian townhouse home of celebrated hymn-writer and co-founder of Methodism, Charles Wesley and his family telling story of music and family life in 18th century Bristol. Available for private tours only.	Open all year - private bookings only.	Min 10. Private tour groups. Package visits with John Wesley's New Room.		~	
Chavenage House TETBURY GL8 8XP chavenage.com	Elizabethan house, where Cromwell is said to have stayed housing tapestries, pictures and relics.	Open All Year for Pre-booked tours only	Min 21 people or equivalent cost. TL/D-FOC Guided tours.	★ LHR91/BRS36 ★ Kemble 8	~	

Name of Business	nment Voucher FOC Free of charge (2) Length of visit	Opening	Group Information		Booka
Name of business	Overview	Times	& Experiences		Trade Produ
Cheddar Gorge & Caves CHEDDAR BS27 3QF 01934 742343 groups@cheddargorge.co.uk cheddargorge.co.uk/groups	Features six exciting attractions. England's largest gorge and famous Cheddar Caves—a natural, ancient spectacle set in a unique and stunning setting—millions of years in the making! Group Day Ticket includes entry into Gough's Cave (with audio guide), Cox's Cave featuring 'Yeo's Journey: The power of water' an immersive multimedia experience, The Museum of Prehistory, Jacob's Ladder, the Lookout Tower, and the Cliff-Top Walk. Cake & Cave ticket also available.	Open all year (selected dates in winter) 10– 5 (last entry 4.30pm)	Min 12, D-FOC/RV, TL-FOC over 30. Day Ticket 20% discount on standard rates. Groups up to 32 can book online	↑ 1hr – all day LHR 122 / BRS 13 YES FOC if booked in advance Highbridge & Burnham 12.4	
Cheddar Gorge Cheese Company CHEDDAR BS27 3QA cheddaronline.co.uk	Authentic genuine traditional hand-made Cheddar cheese, made by only makers in Cheddar. Visitor Centre.	Daily 10-3.15	Min20-45 CD-RV, TL/FOC Cheesemaking. Tastings.	★ LHR117/12 ➤ Worle 10.1	~
Cheddar Gorge National Trust CHEDDAR BS27 3QE D1934 744689 Cheddargorge@nationaltrust.org.uk nationaltrust.org.uk/cheddar-gorge	At almost 400 feet deep and three miles long, this is England's largest gorge, and with its weathered crags and pinnacles, one of our most spectacular natural sights. The Cheddar Yeo River gradually made its way underground, creating the famous Cheddar Caves. Please be aware that the National Trust do not own the caves at Cheddar Gorge or any of the car parking.	Daily. Dawn to dusk.	Circular walk.	 	
Chiltern Valley Winery & Brewery HENLEY ON THAMES RG9 6JW Chilternvalley.co.uk	Set in the Chilterns, Old Luxters is home to a Vineyard, Winery, Old Luxters Brewery and cellar gift shop. Tours and tastings run daily.	Open all year, 7 days a week 9-5.		★ LHR27/BRS102 ★ Henley on Thames 6.5	~
Chippenham Museum CHIPPENHAM SN15 3HF D1249 705020 neritage@chippenham.gov.uk chippenham.gov.uk/chippenham- museum	Chippenham is home to centuries of history, from a Royal Saxon settlement for King Alfred the Great to earning a reputation as 'Little Bath' as a hotbed of Georgian high society. Book a guided tour of Chippenham' historic heart for your group. You will be guaranteed a warm welcome, with the option of refreshments in the museums Education Room. Contact us to discuss your individual requirements.	Mon-Sat 10-4	FOC Walks, talks and special events.	 ↑ 1hr ♠ NO ★ LHR85/BRS36 ➡ NO ⇒ Chippenham 0.8 	
City Cruises LONDON SE16 4TU citycruises.com/groups	Largest cruise operator on the River Thames: sightseeing cruises, dining cruises and private hire.	All year	20+ incl. 1 FOC Bespoke packages.	★ LHR16/BRS126 ⇒ Bermondsey 0.8	_
Cholderton Rare Breeds Farm Park NR SALISBURY SP4 0EW D1980 629438 nfo@choldertonrarebreedsfarm.com choldertonrarebreedsfarm.com	Close to the A303/A338 and minutes from Salisbury and ancient Stonehenge, the petting farm is home to a huge selection of farm animals including rare breeds. Enjoy their daily program of animal activities and their 4 play areas. The café, bar and kitchen offers seasonal, fresh meals, plus sweet treats including barista coffees. Stay in the 70-bed Stonehenge Hostel onsite, offering private and dorm accommodation, some with ensuite facilities.	Open Daily 10-6, Winter 10-4	Min group size 8. Unique farm experiences including Alpaca Walks and Pig Racing. Tailored Bluestone Vineyard guided tours. Tour group rates, educational workshops and catering packages available.	⑦ 2-3hrs ♠ NO ★ LHR63/BRS62 □ YES ⇒ Grateley 4	~
Clifton Suspension Bridge Trust 3RISTOL BS8 3PA Emily Larsen 0117 974 4664 visitinfo@cliftonbridge.org.uk Lliftonbridge.org.uk/traveltrade	The Clifton Suspension Bridge, spanning the picturesque Avon Gorge was designed by the famous engineer Isambard Kingdom Brunel. For almost 160 years this Grade I listed structure has attracted visitors from all over the world. It is entirely funded by tolls - which have paid for its upkeep since it first opened to the public on 8 December 1864.	The bridge 24/7 Museum 10-5	Groups rates for guided bridge tours (10 – 60) and Underground Vault Experience (max 15). Educational, workshop, and tour packages available for all ages. Contact for more details.	↑ 1hr LHR106/BRS7 YES Bristol Temple Meads 3.5	~
Cliveden National Trust NR WINDSOR SL6 0JA nationaltrust.org.uk/cliveden	Stunning gardens, woodland and riverside for a perfect group day out. Skippered boat cruises and self-drive electric boats, rowing boats and canoes available to hire.	All year Varies	House tours available Mon, Tues & Thurs, 11am- 12.30pm, not pre-bookable.	★ LHR14/BRS112 ★ Cookham 3	<u>_</u>
Cobbs Farm Shop & Kitchen READING RG7 5EA & HUNGERFORD RG17 OSP cobbsfarmshops.co.uk	A series of converted cow sheds, converted into a farm shop with delicatessen, butchery, florist and café and serving food all day.	Shop: Mon-Sat 9-6, Sun 10-5 Café: Mon-Sat 9-5, Sun 10-4	Butchery workshops; regular dates throughout the year or private workshops for small groups. Family fun events & floristry workshops. Please see website for updates.	LHR54/BRS66	
Cotswolds Lakes SOUTH CERNEY GL7 5TL cotswoldlakes.com	42 square miles with 180+ lakes offering many different leisure and water sport activities, plus a variety of places to stay. A stunning wetlands landscape, ideal for watching wildlife.	Open all year Free to access	Parking available.	★ LHR 77/ BRS50 □ YES ★ Kemble 5	
Corinium Museum CIRENCESTER GL7 2BX coriniummuseum.org	Charts the development of the Cotswolds from its prehistoric landscape to the modern day, including a large collection of archaeology and mosaics from the Roman town of Corinium.	All year Daily	10+ Pre book, D-FOC. Talks, films, private tours, venue hire.	★ LHR80/BRS48 ★ Kemble 4.3	~

Name of Business	Overview	Opening	Group Information	Additional Info	Booka
		Times	& Experiences		Trade Produ
Corsham Court CORSHAM SN13 0BZ corsham-court.co.uk	Privately owned with art collection including Van Dyck, Reynolds; Robert Adam mirrors and tables; gardens.	Varies	Min/Max 15-45 Prebooked private tours.	★ LHR87/BRS29 ★ Chippenham 4.3	~
Cotswold Woollen Weavers LECHLADE GL7 3JJ cotswoldwoollenweavers.co.uk	Making woollen cloth since 1982. Museum and 18th century buildings, exhibitions, shop and café.	Daily Varies	Free entry Talks and tours.	★ LHR70/BRS68 ★ Charlbury 13.7	~
Crofton Pumping Station NR MARLBOROUGH SN8 3DW croftonbeamengines.org	A Georgian pumping station housing two great steam powered beam engines set in picturesque grounds overlooking the canal. One of the most important surviving Industrial Revolution sites in England.	May - Sept, Sat, Sun and B/H Mon from 10.15 to 16.00.	Groups of up to 50 accepted with pre-booking. Discount for groups over 10.	★ LHR59/BRS66 ★ Bedwyn 2	~
Crop Circle Exhibition & Information Centre HONEYSTREET VILLAGE, PEWSEY VALE SN9 5PS cropcircleaccess.com	A multi-media crop circle exhibition and garden terrace café, Latest up to date crop circle reports and crop circle tours and talks available at certain times of year.	Open 11-5 daily	Guided tours & tea July- Aug Wed- Sat 3.30 - 5.	★ LHR70.7/BRS60 → Pewsey 5	~
Didcot Railway Centre DIDCOT OX117NJ didcotrailwaycentre.org.uk	Unique collection of Great Western Railway steam engines, coaches, wagons, buildings and small relics.	Oct-Mar weekends , Apr- Sep daily Sep.	Min 10 + D-FOC/RV Behind the scenes workshop tours.	★ LHR47/BRS84 ➤ Didcot Parkway 0	~
Donnington Castle Gatehouse NEWBURY RG14 2LE english-heritage.org.uk/visit/places/ donnington-castle/	Striking gatehouse of 14th century Donnington Castle. Henry VIII and Elizabeth I may have stayed here.	All year	FOC.	★ LHR45/BRS73 ➤ Newbury 2.8	
Dorney Court WINDSOR SL4 6QP dorneycourt.co.uk	A charming Grade 1 listed Tudor Manor House, home to the Palmer family for almost 500 years.	Limited. See website	Min 20+ Pre-booked tours.	★ LHR15/BRS104 ★ Taplow 2	V
Dr Jenner's House Museum and Garden BERKELEY GL13 9BN jennermuseum.com	Queen Anne house-turned-museum that belonged to Edward Jenner, pioneer of the world's first vaccine. The museum tells an immersive story of the fight against smallpox in a picturesque setting.	Apr-Nov Sun-Wed	Min 12 D-FOC/RV Pre-book school workshops, expert talks & conference space.	★ LHR105/BRS30 ← Cam and Dursley 4	~
Oyrham Park NR BATH SN14 8HY D117 9371333 dyrhampark@nationaltrust.org.uk nationaltrust.org.uk/dyrham-park	A 17th-century baroque mansion house and garden in 270 acres of ancient parkland, full of magnificent trees, deer and breathtaking views. Splendid borders, idyllic ponds and a wildflower orchard are all features of the stunning West Garden. There's a tea room and a National Trust gift shop.	See website for opening times	Min15 - 5% discount for groups of 15+ TL/D-FOC Check website for details.	② 2-3hrs NO LHR93/BRS24 YES Bath 9	~
Electric Bear Brewing Company BATH BA13JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers. which can be tried in our taproom. Brewery Tours including tasting can be booked for groups outside taproom opening hours.	See website for details	Min 8, max 20.	★ LHR100/BRS17	V
Electric Picture House Cinema WOTTON-UNDER-EDGE GL12 7AE wottoncinema.com/index	Opened in 1911, the building was reputed to contain cellars dating back to the Cromwellian period.	Open daily	Max 8.	★ LHR104/BRS32 ★ Cam and Dursley 7	~
Escape Experience WINDSOR SL4 1RH escapewindsor.co.uk	Entertaining, interactive and immersive experience in four themed rooms including Royal Castle themed Crown Jewels Heist; steal the treasure without getting caught! Duration 1 hour. Coach parking.	Open all year, daily 9 - 9	Max 30 per group	↓ LHR7.3/BRS101 ↓ Windsor Central, Windsor & Eton Riverside	~
Escape in 60 Escape Rooms WINDSOR SL4 5JB escapein60windsor.com	Escape in 60 offers three exciting escape room experiences. Escape the Castle is based on escaping Windsor Castle, and if you manage to escape, you may even hear a special message from King Charles himself!	Open all year. Mon–Fri 9.45- 9.30, Sat & Sun 9.45-7.	Group size 24 max. Pre-booking recommended.	★ LHR9.6/BRS105 ➤ W & E Riverside 1 W & E 0.5	
Fairytale Farm CHIPPING NORTON OX7 5QH airytalefarm.co.uk	Meet animals, play in the sandpit by the café or play in the indoor play area. Disabled children friendly.	Daily Feb-Dec	Min 12 TL-FOC Various.	★ LHR61/BRS80 ← Charlbury 7	~
Farleigh Hungerford Castle FARLEIGH HUNGERFORD BA2 7RS english-heritage.org.uk/farleigh	Fortified mansion, occupied for 300 years by the remarkable Hungerford family. Chapel and Shop.	Open daily Apr- Oct, weekends in winter.	Min 11 TL/D-FOC Guided Tours.	★ LHR98/BRS25 ★ Trowbridge 3.5	~
Farnborough Air Sciences Trust Museum FARNBOROUGH GU14 6TF airsciences.org.uk	It houses a replica of the first aeroplane to make a powered, controlled and sustained flight in Great Britain, the Cody Flyer.	Sat, Sun and BH Mon	Group Bookings Guides.	★ LHR25/BRS104 ★ Farnborough 1.2	V

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookabl Trade Product
Fisherton Mill - Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite Café and artist Studios. Notably, it is the only eatery in Salisbury to be included in the Good Food Guide 2025 and has recently received a Visitor Experience Award in recognition of outstanding customer service. Outside there is sunny courtyard seating and on the first floor are creative studios where you can visit artists and designers at work and take in the exhibitions in the Main Gallery.	CAFÉ Mon - Fri: 9.30- 5, Sat: 9.30- 5.30	Pre-bookable creative workshops for small groups of 2 - 10	③ 30mins + ♠ NO ★ LHR70/BRS50 ■ NO ≥ 0.2	V
Fleet Air Arm Museum YEOVILTON BA22 8HT fleetairarm.com	4 exhibition halls, over ninety aircraft, 2m records and 30,000 artefacts, Europe's largest naval aviation Museum.	All year. See website.	Min 15 TL/D-FOC	★ LHR100/BRS40 ★ Yeovil Junction 21	~
Flyup 417 Bike Park GLOUCESTER GL3 4SS 417bikepark.co.uk	Mountain bike facility offering a variety of riding disciplines with bike hire and a café.	Wed-Mon	Min 12 TL-FOC	★ LHR92/BRS49 ★ Cheltenham 5.6	~
French Brothers Boats WINDSOR SL4 1QX Don Yates 01753 851900 don@frenchbrothers.co.uk frenchbrothers.co.uk	French Brothers riverboats on the Thames operate at Windsor, Runnymede and Maidenhead. A family run business established in 1978, French Brothers offer public and group boat trips as well as private charters and have a cruise to suit all tastes and budgets. They have a fleet of 16 craft including two genuine coal fired steamboats, as well as modern vessels.	All year round. Public sailings for individuals.	Groups 20+ TL FOC offers as well available, see T&Cs or speak to sales team. Commentary and Steam days on Victorian steam vessel.	 Ø 40mins-2hrs NO NO NO	V
Fudge Kitchen BATH BA1 1LY & WINDSOR SL4 1PL fudgekitchen.co.uk	American-style fudge produced using ancient methods, more than 20 flavours.	Mon-Sat	Experiences 3-8 Fudge making demo.	★ Varies ★ Station Varies	V
Glenside Hospital Museum BRISTOL BS16 1DD glensidemuseum.org.uk	Collection of artefacts and photographs provide a picture of life and work in the former psychiatric hospital.	All year Wed/ Sat 10-1	Free, a donation appreciated.	★ LHR100/BRS12 ➡ Bristol Parkway 4	~
Graft BRISTOL BS2 8XG graftworkshop.co.uk	Graft offers bespoke murals and graffiti workshops and tours in and around Bristol.	All year round	Discount pp on groups of 10+ 15+ TL-FOC Bespoke workshops and tours.	★ LHR103/BRS8 ★ Temple Meads 1	>
Hampton Court Palace EAST MOLESEY KT8 9AU groupsandtraveltrade@hrp.org.uk hrp.org.uk/hampton-court-palace	Hampton Court Palace is an awe-inspiring and flamboyant showcase for kingship. Its vast and never ending vistas, courtyards, gardens and parkland, along with its magnificent State Apartments, rivalling the great palaces of Europe, are designed to impress.	Summer: 10-5.30 (Last admission 16.30). Winter: 10-4 (Last admission 3)	Group discount for 15 or more visiting together. Pre-booking online recommended. Group guided tours available for an additional charge.	★ LHR6/BRS118 ★ Hampton Court 0.3	V
Henley Rowing Association HENLEY ON THAMES RG9 3JD henleyrowingassociation.com	Tailormade Henley Rowing Experience with a coach or an Olympian. Suitable for all ages. Duration approx. 1 hour.		Group rates available	★ LHR22/BRS93 Nearby 1mile	~
Highclere Castle NEWBURY RG20 9RN highclerecastle.co.uk	Highclere Castle (Downton Abbey) has a rich, heritage and is home to the 8th Earl and Countess of Carnarvon.	Apr-Sep 9.30-5	20+ prebooked TL/D-FOC D-RV Guided tours.	★ LHR48/BRS81 ➤ Newbury 5.6	~
Hobbs of Henley Boat Hire hobbsofhenley.com	Self-drive boat hire and public river trips along the Thames in Henley.	Daily from Apr-Sep		★ LHR22/BRS93 ★ Henley 200m	/
Hobbs of Henley Boat Trips HENLEY ON THAMES RG9 1AZ 01491 572035 jonathan@hobbsofhenley.co.uk hobbsofhenley.com	Explore Britain's historic River Thames. Enjoy a public cruise or private charter. Cruises vary from sightseeing, Midsomer Murders, Vintage Afternoon Tea, Gin & Fizz, Jazz or comedy. Self-drive boat hire also available from an hour to all day. Choose from a rowing boat to a motor boat or chauffeured launch.	Daily from Apr-Sep Themed cruises extra dates.	Min 20 TL/D-FOC Live commentaries Gin Tasting Cruises with our own Gin - Mr Hobbs Gin!	 ② 2hrs NO ★ LHR22/BRS93 No ⇒ Henley 200m 	Y
Honesty Cookery School cookeryschool.honestygroup.co.uk	Small classes in a barn with impressive countryside views. Lunch and refreshments available.	Sep-Jul	Courses max 8, Functions max 50. Cookery courses.	★ LHR44/BRS80 ★ Newbury 5	
Hookshouse Pottery TETBURY GL8 8TZ hookshousepottery.co.uk	Pottery including one-off pieces, domestic ware and garden pots. Exhibitions and courses.	Open daily 10-6	Min 15 Garden visits by arrangement.	★ LHR90/BRS34 ★ Kemble 10	~
Houses of Parliament LONDON SW1A 0AA parliament.uk/visiting/access/groups-and-travel-trade/	Explore 1000 years of history, politics and stunning art and architecture.	Check website	Ticketed tours for groups. Themed tours.	★ LHR17/BRS127 ★ Westminster Underground 0.1	
Iford Manor Gardens BRADFORD ON AVON BATS 2BA 01225 863146 info@ifordmanor.co.uk ifordmanor.co.uk	Romantic, award-winning, Grade I listed garden created by Edwardian architect Harold Peto. Tucked away at the bottom of a tranquil valley, paths twist and turn round ancient statues, columns, terraces and architecture, leading you on in anticipation of the next delight. Steeped in history and architecture, a visit to the beautiful, family-owned Italianate gardens is often described as like stepping into another world. Lunch and refreshments available.	Apr - Sept: Weds - Sun; 11am - 4pm. Private visits also available. No groups on Saurdays or Sundays.	FIT - book online to guarantee entry; Groups (15+) must prebook. No groups on weekends. TL/D-FOC D-RV Introduction given; tours, lunch, refreshments and private visits available.	② 2-2.5hrs	~

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Booka Trade Produ
John Wesley's New Room BRISTOL BS1 3JE newroombristol.org.uk	John Wesley's New Room is the oldest Methodist building in the world, founded in 1739 by John Wesley himself. The chapel and courtyard are open to the public, with an accompanying café, museum and shop.	10-4 Mon-Sat (except bank holidays)	Pre-book guided group tours of the museum and Charles Wesley's House. Catering available.	★ LHR103/BRS9 ★ Temple Meads 1.3	V
Kelmscott Manor Nr LECHLADE, GL7 3HJ 01367 252486 admin@kelmscottmanor.org.uk kelmscottmanor.org.uk	Kelmscott Manor was the iconic country home of William Morris; poet, designer, craftsman, socialist and founding father of the Arts and Crafts movement. Visitors will find an outstanding collection, from early 17th Century furniture to a unique collection of furnishings. its collections span over 300 years and reflect the lives, ideas and creative legacy of those who lived and stayed there. The domestic charm and ambience of the house is still retained, despite having influenced Pre-Raphaelite art and design and the Arts & Crafts Movement.	Open April - Oct Thurs, Fri & Sat 10.30-5, (pre-booked coach groups on Wed only)	Pre-booked groups tours of 25+ pax are available on a Wednesdays. Thurs, Fri & Sat FIT bookings up to 10 pax can be booked online.	 ∄ 3hrs 7 - LHR66/BRS66 □ - Railway Swindon 15 plus Bus S6 bus stoping at Faringdon 	~
Kennet and Avon Canal Museum DEVIZES SN10 1EB katrust.org.uk	The only museum explaining the building, working life, demise and restoration of the Kennet & Avon Canal. Beautifully set in a former bonded warehouse, this museum exaplined the building working life, demise and restoration of the K & A Canal.	Daily 10-4 Admission by donation	Prebook for Guided Tours.	★ LHR80/BRS47 ★ Chippenham 11.4	
Kennet Horse Boat Company HUNGERFORD RG17 9UY 01488 658866 nfo@kennet-horse-boat.co.uk kennet-horse-boat.co.uk	The Kennet Horse Boat Company's horsedrawn canal cruises offer a slow paced, traditional horse-drawn public boat trips and self-drive day boat hire. Our horses, heavy crossed-shires, Freddie and Monty are bedecked in traditional harness. The boat is purpose built with weather protection, to the traditional style of canal boats in the 1800's and decorated in the bright colours of the 'roses and castles' canal style. Groups can pre-book a private charter with catering, licensed bar, sourviners and toilet onboard.	Open daily from Easter to end of September. See website for timings	Group rates, group size min 25 - max 53 (with food) or 64 (without food),	① 2 - 4 hrs or all day	~
Kenton Theatre HENLEY ON THAMES RG9 2BP tentontheatre.co.uk	The fourth-oldest working theatre in the UK (1805). Seating 240: programme of comedy, drama, music, talks.	All year	Group Rates 10+ Theatre tours for small groups.	★ LHR20/BRS100 ★ Henley on Thames 0.5	_
Kew Palace RICHMOND TW9 3AE nrp.org.uk/kew-palace	Smallest of the royal palaces, built in 1631. Kew reflects the domestic life of Georgian kings and queens.	Apr-Sep	Entry via Royal Botanic Gardens ticket.	★ LHR8/BRS120 ★ Kew Gardens 1.2	~
acock Abbey, Fox Talbot Museum and Village ACOCK SN15 2LG 11249 730459 acockabbey@nationaltrust.org.uk hationaltrust.org.uk/lacock	Located at the heart of the village within its own woodland grounds, this country house was built upon the foundations of a former nunnery. Experience the atmosphere of the medieval rooms and cloister court, giving a sense of the Abbey's monastic past. The museum celebrates the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography.	Check website for details	Group Rates 16+ Check website for details	 ♣ 4hrs NO ★ LHR89/BRS32 	~
.ido Bristol BRISTOL BS8 2BJ idobristol.com	A restored Victorian swimming pool; nestled at the heart of historic Clifton, comprising of a spa, restaurant, outdoor heated pool, sauna, hot tub and steam room.	Spa 7-10 Public Swim Mon-Fri 1-4 Dining Mon-Fri 8-11 Sun 9-10.30	Swim and eat packages up to 6 people. Various experiences including Twilight Spa Day.	★ LHR104/BRS8 ★ Clifton Down 0.4	
ive Escape Salisbury SALISBURY SP11EL ive-escape.co.uk	Immersive experiences Including escape rooms, puzzle chests, tabletop games etc. For groups of 2-16 people. Great for families, friends and team building.	Open all year	Up to 11 pac. Pre book only. Exclusive use.	★ LHR69/BRS59 ★ Salisbury 1-2	V
oddon Brewery READING RG4 9QD oddonbrewery.com	Set in a beautiful 300-year-old barn with the Loddon Taproom; sample a pint of Loddon beer.	Taproom: Thu-Sat	Min 15 Tour, supper and beer.	★ LHR25/BRS89 Reading 3.6	~
	WARMINSTER BA12 7NW Long 01985 844400 out of groups@longleat.co.uk one longleat.co.uk/groups anim acre Opening Times Selected Dates throughout the year, check website for details Long Group Information Marr D-FOC/RV, TL-FOC over 30.	of Africa. Over 5 of the UK's lead als, Elizabethar s of 'Capability' gleat truly is the Longleat House gleat, is the curr quess of Bath ar be explored on ntric history, ar actions, cement	st drive-through Safari 10 years on, it remains 10 gattractions. Boasting 11 architecture and 900 12 Brown parkland, 13 perfect choice for a day 14 the beating heart of 15 ent home to the 8th 16 da the Thynne family, and 16 a visit. Longleat's 17 da stonishing 18 it as one of Britain's 18 sitor attractions.	 Half - full day NO ↓ LHR96/BRS36 ♀ YES ⇒ Frome 4.7 Warminster 5.2 Westbury 9 	

KEY: TL Tour or Group Leader D Driver RV Refres	nment Voucher FOC Free of charge 🕑 Length of visit 🗩	Languages 🛧	Airports 🛱 Coach Parking	₹ Railway/Bus ☐ Onli	ine Booking
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Lydiard Park SWINDON SN5 3PA lydiardpark.org.uk	Historic estate: Palladian House, Church, Walled Garden in 260 acres, with Café and Tea Rooms.	Daily 7.30-dusk	Max 20 D/TL FOC	★ LHR70/BRS45 ★ Swindon 4	~
Lytes Cary Manor nr SOMERTON TA11 7HU 01458 224471 lytescarymanor@nationaltrust.org.uk nationaltrust.co.uk/lytes-cary-manor	Lytes Cary Manor is an intimate manor house with Arts and Crafts-style garden.	See website for opening times.	Groups: 15-54 D FOC/ D-RV Check website for details.	 	~
M Shed BRISTOL BS1 4RN bristolmuseums.org.uk	From prehistoric times to the present day, M Shed tells the story of the city and its unique place in the world.	Tue-Sun: 10am5pm	FOC. Tours, talks and rides chargeable. 1 in 10 free.	★ LHR104/BRS8 ★ Temple Meads 1.1	~
Maidenhead Heritage Centre and the ATA Collection MAIDENHEAD SL6 1SL 01628 780555 info@maidenheadheritage.org.uk maidenheadheritage.org.uk	Exhibition exploring the story of the Maidenhead area from the Romans, via Brunel's Great West Railway and our heyday as a riverside resort to Vanwall racing cars, Hammer Horror films and scandals at Cliveden. Our unique ATA collection tells the story of the male and female volunteers of the Air Transport Auxiliary, who supported the activities of the RAF during WWII. The gallery includes photographs, priceless artefacts and documents and a popular Spitfire Simulator Experience.	10-4 Tue-Sat, groups by appointment	Max 20 must pre-book. Admission charge dependent on experiences booked. Talks, ATA introduction film, Spitfire Simulator Experience.	 Thr NO ★ LHR15/BRS100 ♥ YES - Call for info ★ Maidenhead 0.4 	
Mapledurham Watermill READING RG4 7TR mapledurhamwatermill.co.uk	A watermill has been at Mapledurham for over 1,000 years. Tour: St Margarets Church and Archimedes Hydro Turbine.	Groups only Easter-Sep	Min 20 Boat Min 40 Afternoon Tea/boat trip	★ LHR31/BRS92 ★ Tilehurst 9.3	V
Marble Hill - English Heritage TWICKENHAM TW1 2NL 020 8892 1900 marblehillpark@english-heritage.org.uk english-heritage.org.uk/visit/places/ marble-hill/group-visits/	Explore this historic riverside home in the heart of Richmond. Inside the house, visitors can discover a taste of Georgian life with conserved interiors and displays that tell the story of Henrietta Howard, the owner. Outside, explore over sixty acres of riverside parkland, with restored gardens, reinvigorated woods and even a nine pin bowling alley. Plus a family trail, Georgian games in the garden and a fun playground too. The house is free to enter.	Open Daily Apr - Nov, Wed - Sun 10-5	Guided tours available - House and/or Landscape Tour - charged. Complete booking form. See trade admission prices and opening details english- heritage.org.uk/link/ 60af6e3cd74f4bac 9777b4b5976162f8.aspx	 ⊅ 2hr NO ↓ LHR6/BRS121 ♀ YES ➤ St. Margarets 0.5 Twickenham 1 Richmond 1.3 	~
Marlborough College Summer School MARLBOROUGH SN8 1PA summerschool.co.uk	For those looking for an inspirational learning experience, Marlborough College Summer School offers over 500 courses mid-July/mid-August for adults and young people. Min 5 half days.	4 weeks during Jul-Aug	The Summer School is available for group bookings.	LHR69/BRS45 Pewsey 7	V
Mary Shelley's House of Frankenstein BATH BA1 2NT 01225 541 542 info@houseoffrankenstein.com houseoffrankenstein.com	In 1816, Mary Shelley wrote much of the world's first science fiction novel, Frankenstein, while living in Bath. Mary Shelley's House of Frankenstein is an award winning, multi-sensory museum and escape room chronicling Shelley's unconventional life and the lasting legacy of her famous creation. Featuring vintage artefacts, gothic curiosities and special effects. We also present an 8ft animatronic Creature, authentically reproduced for the first time exactly as Mary Shelley imagined.	Open all Year	Up to 20 people every 15 minutes. For larger parties we would manage entry in smaller groups. TL/D-FOC	 Ø 45 mins - 1 hour P NO	
Matilda Canal Boat Trips READING 01380 721279 katrust.org.uk/matilda	Enjoyable canal trips lasting around 45 minutes. Bespoke Cream Tea trips available by arrangement.	May – October	Max 8. Regular weekend trips or bespoke private charters available. Pre- booking essential.	★ LHR/LGW ★ Reading 0.5	V
	SWINDON SN2 2DY Swin 01793 507600 enquiries@swindondesigneroutlet.com swindondesigneroutlet.com Worl desig Opening Times Ador Mon-Fri 10-8 Sat 9-7 Sun 10-6 Group Information A package of exclusive benefits reserved for groups of 10 or more. Pre-book at mcarthurglen.com/en/booking/login Swin He is	peautifully reno lings of the Gre ks and is one of gner outlets in E e the quality agner brands, rec , at over 100 to s, Joules, Dune, bs, Le Creuset, \con Brown. Ther	Outlet is housed in vated Grade II listed at Western Railway the largest covered curope. Shoppers will ix of high street and luced by up to 60 per p name stores including Crocs, Hugo Boss, Levi's, Yankee Candle and e is also a great variety afés to relax in after a	① 1hr ✓ YES ✓ LHR70/BRS47 □ YES ➤ Swindon 1	•
Mendip Activity Centre BRISTOL BS25 5PQ mendip.co.uk	250 acre multi-activity in the heart of the Mendip Hills. Onsite activities include archery, air rifle, axe throwing, dry slope skiing, snowboarding and tobogganing. Rocksports quarry and watersports sites nearby. Car parking free of charge.		No min or max groups sizes. Pre-booking required. Suitable for coach parking.	★ BRS7 ★ Yatton 5	V

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookat Trade Produc
Mompesson House SALISBURY SP1 2EL 01722 335659 mompessonhouse@nationaltrust.org.uk nationaltrust.org.uk/mompesson-house	A homely and welcoming eighteenth-century townhouse in Salisbury's Cathedral Close with a tranquil garden, tea-room and second-hand bookshop.	Check website for opening times.	Groups welcome. Please call or email in advance to discuss group rates and prebook. Introductory talks available. Duration: 1-2 hrs.	 Thr NO ↓ LHR71/BRS59 NO Salisbury 0.6 	V
Montacute House MONTACUTE TA19 6XP 01935 823289 montacute@nationaltrust.org.uk nationaltrust.co.uk/montacute-house	Montacute House is a masterpiece of Elizabethan Renaissance architecture and design. With its towering walls of glass, glow of ham stone and surrounding garden, it is a place of beauty and wonder.	See website for opening times.	Groups: 15 Check website for details.	↑ 3hr NO LHR120/BRS42 YES - Call for info Yeovil Pen Mill 5	~
Moor Beer Company BRISTOL BS2 0QS moorbeer.co.uk	We are a multiple-award-winning craft brewery producing a range of modern real ale, with a taproom.	All year Wed-Sun	TL FOC Pre-booked Group tours	★ LHR103/BRS9 ★ Temple Meads 1.2	~
Museum of Berkshire Aviation NR READING RG5 4UE museumofberkshireaviation.co.uk	Berkshire's aviation history at the historic site of Woodley Airfield, several aircraft, pictorial records and priceless archives.	All year. Check website.	Special arrangements for groups outside above times	★ LHR 23/BRS94 ★ Winnersh Triangle 2 or Reading Central 4	
Museum of East Asian Art BATH BA1 2QJ 01225 464640 info@meaa.org.uk meaa.org.uk	Only museum in the UK solely dedicated to East and South East Asia, with a collection of over 2,000 objects. Spread over three floors of a converted Grade II listed Georgian townhouse, it is a sanctuary of tranquillity: ceremonial jade objects as luminous today as they were over thousands of years ago sit alongside imperial household items, Ming vases, bronze Buddhas, Chinese Blue and White porcelain.	All year Tue-Sat 10-5 Sun12-5.	No group discounts but bespoke group visits. Handling sessions, curator's tour with special focus on a particular theme. Bespoke experience charges apply.	 N/A NO LHR99/BRS18 NO Bath Spa 0.9 	
MV Barbara McLellan Canal Boat Trips BRADFORD ON AVON BA15 1LE bmac.katrust.org.uk	Enjoyable canal trips lasting from 1 – 4 hours (most are 2 – 2½ hours), some with Ploughman's Lunch, Cream Tea or Full Afternoon Tea.	Easter – Dec Most public trips depart at 2pm.	Private charters on any length for up to 20 people available on request. Wide variety of themed trips.	★ LHR90/BRS26 ★ Bradford on Avon 0.5	
MV Jubilee Canal Boat Trips NEWBURY RG14 5AS jubilee.katrust.org.uk	Jubilee is a traditional narrowboat purpose built for carrying passengers, seating up to 29. Public trips 75mins.	Thu/Sat/Sun Easter-Oct Public trips 75 mins.	Private charters available on request. Seasonal and themed trips.	★ LHR44/BRS73 ➤ Newbury 0.5	
MV Kenavon Venture Canal Boat Trips DEVIZES SN10 1EB kv.katrust.org.uk	A relaxing cruise through Devizes passing neatly tended gardens before opening up towards the Vale of Pewsey, turning just past Devizes Marina. Public trips of a an hour and three quarters.		Private charters available on request. Seasonal and themed trips.	★ LHR76/BRS38 ★ Melksham 8.4	
MV Rose of Hungerford Canal Boat Trips HUNGERFORD RG17 0EQ rose.katrust.org.uk	A wide-beamed passenger trip boat (capacity 50), with sliding windows for warm days and fully enclosed with heating if cold. Accessible with wheelchair lift. Public trips 1 - 2.5hrs.	Wed/Sat/ Sunday Easter-Oct	Private charters available on request. Seasonal and themed trips.	★ LHR53/BRS65 ★ Hungerford 0.4	
National Garden Scheme SURREY, GU47RT ngs.org.uk/	Visit a wide range of exceptionally beautiful gardens, from extensive country landscapes and romantic cottage gardens, to urban hideaways and ancient woodlands.	Various	Many gardens welcome groups for private, pre-booked visits. Guided tours and refreshments are often also available.	★ Various ★ Various	~
National Waterways Museum GLOUCESTER, GL1 2EH 01452 915676 gwm@canalrivertrust.org.uk, canalrivertrust.org.uk/places-to-visit/ national-waterways-museum-gloucester	Housed in a Victorian grain warehouse in the heart of the Gloucester Docks, the National Waterways Museum, Gloucester tells the fascinating story of the local waterways and the docks. You will discover how the waterways shaped the lives of those who travelled and worked on them though exhibits, films and artworks. Café available for refreshments with or without museum admission.	Tuesday to Saturday 10-4	Educational curriculum linked workshops and Canal River Challenge badge available for youth groups. Group Rates available. TL/FOC	 	~
Newark Park WOTTON-UNDER-EDGE GL12 7PZ 01453 842644 newarkpark@nationaltrust.org.uk nationaltrust.org.uk/newark-park	Tudor hunting lodge to intriguing historic home, set in a spectacular estate on top of the Cotswold escarpment. The 'New Worke' was built in 1550 by Nicholas Poyntz, previously an influential English courtier to Henry VIII. It was lovingly restored by a Texan architect in the 1970s and 80s. The garden and estate showcase a range of seasonal specials.	Check website for opening times.	Group Rates 16+ Check website for details.	② 2-3hrs NO LHR98/BRS32 FYES - Call for info Cam & Dursley 8	~
New Brewery Arts CIRENCESTER GL7 1JH newbreweryarts.org.uk	Thriving Craft centre with Craft Shop, busy Café, Exhibition Gallery, and on-site Craft makers.	Daily all year	Max 43 Workshops	★ LHR80/BRS49 ★ Kemble 3	V

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
Newbury Racecourse NEWBURY RG14 7NZ 01635 40015 info@newburyracecourse.co.uk newburyracecourse.co.uk	Set in the heart of Berkshire, Newbury Racecourse is one of the country's leading horseracing venues staging both flat and jump racing as well as a unique conference and events venue. On site accommodation, The Lodge Hotel with 36 bedrooms, bar and kitchen. On site nursery, Rocking Horse Nursery.	31 race days every year. Open all year round for conferences, exhibitions and other events.	No min or max, group discounts vary Min 7+ to 30+. D-FOC Flat and jump horse racing, Behind the Scenes Tours, Trips to the Start or a Jump. Additional entertainment inc live music, concerts, afterparties.	① 6-7 hrs ★ LHR48/BRS75 □ YES Newbury 1.4	Product
No.1 Royal Crescent BATH BA1 2LR no1royalcrescent.org.uk	Step back in time to the late eighteenth century in this sumptuous Georgian townhouse museum.	Tues-Sun 10-17.30 Feb-Dec	Group rates TL-FOC. Pre-booked & self guided tours	★ LHR99/BRS18 ★ Bath Spa 1.2	
Noah's Ark Zoo Farm BRISTOL BS48 1PG noahsarkzoofarm.co.uk	Set in over 100 acres, with over 100 species of animals including: African Elephants, Lions, White Rhinos, Giraffe, Zebras and Lemurs.	Open all Year	20% discount for groups of 24-50, 25% discount for groups of 51-99	★ LHR113/BRS7 ★ Temple Meads 7.7	>
Old Sarum SALISBURY SP1 3SD 01722 335398 bookings@english-heritage.org.uk english-heritage.org.uk/visit/places/ old-sarum/	There's over 2,000 years of history to discover at Old Sarum – a city lost to time. Conquer the medieval castle, marvel at the views and stand where Salisbury's original cathedral once stood.	Open daily, except 24-26 Dec	Min 11+ D/TL-FOC Pre-booked guided tours available. Guided tours.	 1-2hrs NO ★ LHR72/BRS59 NO ⇒ Salisbury 2.1 	~
Oxford Castle & Prison OXFORD OX14 2RJ oxfordcastleandprison.co.uk	Discover 1,000 years of Oxford's history. Costumed character guides reveal the rich history of the castle.	Daily 10-5	Min 15 Combine with river cruise.	★ LHR44/BRS83⇒ Oxford 0.5	~
Parade House TROWBRIDGE BA14 8HQ 01225 592135 paradehousetrowbridge.co.uk	A beautiful Grade 1 Listed Georgian townhouse offering a range of Regency themed tours and experiences. Plus Afternoon Cream Teas, a luxury 24-seat cinema, bar and special event venue.	See website for event dates and pre-booked visitors only outside of these times.	Book a truly memorable 'British Bridgerton style experience' with a personal history tour and an elegant Full Afternoon Cream Tea in the Ballroom. Pre- book Regency dance costumed performances by the Jane Austen Dancers of Bath and costume hire. 10% discount for trade bookings.	★ LHR88/BRS31 ☐ Coach drop off available outside ★ Trowbridge 0.2	
Poulton Hill Vineyard CIRENCESTER, GL7 5JA poultonhillestate.co.uk	Poulton Hill Vineyard is a small family owned vineyard situated in the beautiful Cotswold countryside offering tours and tastings.	Open Tues- Thurs 9-4,Fri 9-9, Sat 11-3	1.5 hr tour & tastings, max 20 pax. The Cellar Door shop & Bulari Bar Fri eve 5-9 May - Sept.	★ LHR79/BRS65 ➤ Swindon 12 miles	
Parkway Shopping NEWBURY RG14 1AY shopatparkway.com	An exclusive range of top fashion and lifestyle brands in Newbury town centre with excellent facilities and a wide selection of shops, restaurants and cafés.	Open all year Mon-Sat 9-6, Sun 10.30-4.30		★ LHR45/BRS73 ★ Newbury 0.6 miles	
Petersham Nurseries RICHMOND TW10 7AB obetershamnurseries.com	Celebrating aspects of the home, garden and food, we embrace positive living.	Mon-Sun 12-5	Supper Clubs	★ LHR8/BRS122 ★ St Margarets 1.7	
Prior Park Landscape Garden 3ATH BAZ 5AH 01225 833977 oriorpark@nationaltrust.org.uk nationaltrust.org.uk/prior-park- andscape-garden	18th-century landscape garden created by Bath entrepreneur and philanthropist Ralph Allen with advice from the poet Alexander Pope, and 'Capability' Brown. Visit the restored reflections and cross the Palladian bridge, one of only four in the world.	Check website for opening times.	Min 15 Check website for details.	↑ 1-2hrs NO LHR101.4/BRS20.3 NO Bath Spa 1	V
Ramsbury Brewing & Distilling Company MARLBOROUGH SN8 2NN 01672 541407 orewery@ramsbury.com ramsburyestates.co.uk	Discover sustainable real ales and spirits. Crafted from the local land with our own barley and wheat to brew the finest beers and distillery award winning spirits. Brewery Tours & experiences, shop, pub and unique venue for hire.	Mon-Fri: 9-5 Sat-Sun: 10-3 Pre-booking is essential for all tours & experiences.	Visit for a pint in the garden, a browse around the shop or choose from our bespoke gin experience where visitors can create their own gin! There are brewery & distillery tours, or even venture across the farm with our Estate experience tour.	★ LHR64/BRS58 ★ Hungerford 10	
Reading Abbey Quarter READING RG1 1QH 1118 937 3 400 museum.visiting@reading.gov.uk eadingabbeyquarter.org.uk	Lying at the heart of Reading, the Quarter has witnessed 900 years of history. Start your visit at Reading Museum, discovering the story of Reading's royal abbey and the Norman Conquest. Then stroll through the Quarter and the beautiful Forbury Gardens, discover historic churches and monuments, before finishing in the spectacular Abbey Ruins, burial place of King Henry I.	All year dawn till dusk	Min 10 Guided tours. Group rates, up to 20 people. Abbey Quarter, Abbey Gateway or Abbey Gateway Rooftop tour.	↑ 1hr NO LHR26/BRS87 NO Reading 1.1	7
Reading Museum READING RG11QH 9118 937 3400 museum.visiting@reading.gov.uk eadingmuseum.org.uk	Explore ten galleries of historic and artistic objects in Reading's Victorian Town Hall. Discover archaeology from Roman Silchester and Reading Abbey, view vintage Huntley & Palmers biscuit tins, explore our famous Victorian copy of the Bayeux Tapestry, and don't miss changing exhibitions in the Art Gallery. Take a look in our shop, or relax in the café.	All year Tue-Fri 10-4; Sat 10-5 (closed Xmas and Bank Holidays)	Min 10 Guided tours and talks available - see website for details.	 ↑ 1hr ♠ NO ★ LHR26/BRS87 ➡ NO ★ Reading 0.1 	V
Reading Rep Theatre READING RG1 4HJ readingrep.com	Reading Rep is one of the UK's leading producing theatres. From early years shows to Shakespeare, Christmas fun and striking adaptations Reading Rep is a great night out for theatre lovers.	Opening times vary depending on show times.	Min group size 10, discounts avilbale for group bookings.	★ LHR25.1/BRS86.6S	Y

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
REME Museum LYNEHAM SN15 4XX 01249 894869 enquiries@rememuseum.org.uk rememuseum.org.uk	The award-winning REME Museum provides a unique, interactive visitor experience for all ages. There are 7 galleries to explore. From the battlefields of WWII to Afghanistan, to winning medals at the Olympics discover the fascinating history of the British Army's Royal Electrical and Mechanical Engineers. With impressive displays and plenty of interactives there is lots to see and do.	All year Tue-Sat, BH Mondays and Sun Feb-Nov (closed Xmas) 10-4.30	Min 10 Group rates. TL/D-FOC Event days - check What's On.	 ② 2hrs NO ★ LHR77/BRS40 ➡ YES ★ Chippenham 10 	~
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state- of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	★ LHR38.2/BRS75.4 Reading 12.6	
RHS Garden Wisley WOKING GU23 6QB Tel: 01483 224234 groups@rhs.org.uk rhs.org.uk/gardens/wisley	RHS Carden Wisley the historic home of the RHS and one of the UK's most visited and best-loved gardens offers year-round inspiration, less than an hour from central London. Visitors can explore gardens created by RHS Chelsea Award Winners, discover garden design trends, and shop unique British plant and gifts.	Mar-Oct, Mon - Fri 10-6, Sat Sun 9-6; Nov-Jan, Mon-Fri 10- 4.30, Sat-Sun 9-4.30.	Group rates 15+; VIP less than 14. TL/D-FOC RV. Prebooking required. Duration 2 – 6 hrs. Private guided tours additional cost (60-90mins) Group catering available. Free downloadable map of garden available online.	N/A LHR20.6/BRS125 ⇔ Woking 6	
Roves Farm SWINDON SN6 7QG rovesfarm.co.uk	A working livestock farm with excellent indoor and outdoor facilities for all ages.	Daily 2 Jan-23 Dec	Group Rates 20+ 3yrs+, Bespoke group visits.	★ LHR70/BRS59 ★ Swindon 7.4	
Royal Botanic Gardens, Kew RICHMOND TW9 3AE kew.org	A UNESCO World Heritage Site, home to the largest collection of living plants and fungi in the world.	Open daily	Group rates 15+. Pre-booked guided tours available.	★ LHR9/BRS119 ★ Kew Gardens 0.7	>
Royal Farms Windsor Farm Shop WINDSOR SL4 2RQ windsorfarmshop.co.uk	The Farm Shop and coffee shop is just a short distance away from the Great Park and Windsor Castle.	Daily	Pre-booked groups.	★ LHR7/BRS107 ➤ Datchet 1.5	
Royal West of England Academy BRISTOL BS8 1PX rwa.org.uk	Bristol's first art gallery, located in a Grade II* listed building, the UK's only regional Royal Academy of Art.	All year	Max 50 Tours, talks, workshops.	★ LHR104/BRS8 ★ Clifton Down 0.5	_
RSPB Ham Wall MEARE BA6 9SX rspb.org.uk/days-out/reserves/ham-wall	A fantastic wetland teeming with wildlife - from water voles and otters to bitterns and kingfishers and follow secluded paths through the mystical landscape.	Open Daily - see website for details	Pre-booked guided tours for groups available.	→ BRS20 → Bristol 29	
Salisbury Cathedral SALISBURY SP1 2EJ 01722 555120 groups@salcath.co.uk salisburycathedral.org.uk	Over 800 years of history under one roof, the Cathedral is an architectural treasure. Boasting the tallest Spire in the country, it is home to the world's oldest working mechanical clock and one of only four 1215 Magna Carta still in existence. Details of free experiences/demonstration on the website. Special rates for prebooked groups and FITs.	Open daily: Mon-Sat 9:30-5, Sun 12:30-4; Winter opening 30 mins later	Min 10. D-RV TL/ Guide FOC. Floor tours/ introductory talks FOC. Special Interest Tours available to groups including Tower, Works Yard, Graffiti and Textile Treasures etc. POA.	↑ 1hr Self guiding leaflets and pre-booked tours. LHR70/BRS58 YES Salisbury 0.8	\
Salisbury Museum SALISBURY SP1 2EN salisburymuseum.org.uk	Situated in a glorious Grade I listed medieval building in the Cathedral Close, visitors can see award-winning collections of archaeology, art, costume and ceramics, and learn about the history of Salisbury. Temporary exhibitions change throughout the year, and there is a shop, cafe and gardens with stunning cathedral views.	Open daily 10-5	Groups of 10+, group rates, self-guided tours, introductory talks & behind the scenes tours, booking essential.	★ LHR71.2/BRS58.1 ★ Salisbury 1.1	~
Sally Lunn's BATH BA1 1NX sallylunns.co.uk	A living museum where you can enjoy the world-famous historic local delicacy in Bath's oldest house c1482.	Open daily	Min 8-60 prebooked Private dining (8-18)	★ LHR46.5/BRS79 ★ Bath Spa 0.7	~
Salter's Steamers Ltd OXFORD OX1 4LA salterssteamers.co.uk	Offer all manner of boat trips eg. private charter, daily cruises or self-drive boat hire.	Daily, all Year 9-5.30	Max group: 150. Group rates on scheduled services: 20+ 10% discount Added value tours, workshops, talks.	★ LHR100/BRS19 ➤ Oxford 0.9miles	V
Sandham Memorial Chapel NEWBURY RG20 9JT nationaltrust.org.uk/sandham-memorial-chapel	Large-scale murals by Stanley Spencer. Exhibition area, shop and Visitor Centre.	Prebooked Mon-Tue	8-25 in Chapel Talks and workshops	★ LHR46/BRS74 ➤ Newbury 6.5	~
Shaw House NEWBURY RG14 2DR westberkshireheritage.org	Built in 1581 by Thomas Dolman II, this house is a historic point of interest for everyone, with events and activities taking place throughout the year.	Feb-Sept Sat-Sun 11-4 Holidays Mon- Fri 10-4	Max 100 The café Max 40 TL-FOC Seasonal Fairs, Theatre	↓ LHR46/BRS73 ☐ YES Newbury Town Centre 1	~
Skydive Netheravon Army Parachute Association NETHERAVON SP4 9SF netheravon.com	Tandem jump, or learn to jump solo over the Wiltshire countryside with some of the best military instructors in the country!	Feb-Dec Wed/Fri from 12 noon Sat/Sun/ BH Mon from 8am	Group jumps from 10-30. 10+. Booking essential.		V
Smoke & Mirrors Hungerford RG17 0SN hauntedmysteryweekend.co.uk	MURDER MYSTERIES. Bespoke events for public, private events at a venue of your choice.			★ Varies ➤ Varies	

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
St Augustines Farm ARLING HAM GL2 7JR staugustinesfarm.co.uk/	Countryside farm: farm animals, play area, farm museum, picnic area, café and gift shop.	Easter-Sep 1-5	Calf bottle feeding.	★ LHR102/BRS43 ← Cam and Dursley 9.1	rioddc
STEAM-Museum of the Great Western Railway SWINDON SN2 2EY team-museum.org.uk	Museum in a beautifully restored Grade II listed railway building. Get close to magnificent locomotives.	Daily	15-300 TL/D-FOC.	★ LHR71/BRS48 ★ Swindon 1.5	~
St Peter's Church MARLBOROUGH SN8 1HQ 11672 511453 Innmarienewbigin@googlemail.com tpetersmarlborough.org.uk	St Peter's Church is a 15th century building with an extensive Victorian restoration from the 19th century. Historic links date back more than 500 years to the former castle on the mound and the ordination of Thomas Wolsey, who eventually became a Cardinal. Learn about its history through self-guided tours. See the best views of Marlborough at the top of the Tower, open by appointment to visitors willing to climb the 137 steps to the top. Coffee shop serves cakes, light refreshments and an extensive lunch menu.	Open all year. Wednesday - Sunday 10.00 - 3.30pm	Self-guided tours, tower tours and community events	 N/A NO ↓ LHR63/BRS57 NO Pewsey 6 	
it Saviour's Church TETBURY GL8 8DS isitchurches.org.uk/visit/churchlisting/st- aviour-tetbury.html	Magnificent Victorian church in ornate medieval style, designed by local architect, assisted by A W Pugin and John Hardman.	Daily	Entry is free.	★ LHR85/BRS37 ★ Kemble 8.1	V
*	AMESBURY SP4 7DE The 0370 333 1181 Ston bookings@english-heritage.org.uk for a english-heritage.org.uk/stonehenge has t Opening Times Varies please check website coac Stone Circle Experience visit Coroup Information expe	ehenge is the ultall visitors to Engleransformed the tage Site, helpin or experience truch parking for 52 the service to taken by the Struck to the Struck in the Struck i	ehistoric Stone Circle of cimate must-see attraction and. English Heritage setting of this World g to make your group's lly unforgettable. With 60-seaters and a fast track e groups directly from the one Circle, your group's . For a truly memorable prebooked out-of-hours isit.	✓ 2hrs ✓ Various ✓ LHR70/BRS53 ❤ YES < Salisbury 8.9 - the Stonehenge Tour Bus will transport you on the thirty minute trip from Salisbury to Stonehenge	V
itonor Park HENLEY ON THAMES RG9 6HF Itonor.com	Home to the Stonor family for over 850 years with medieval buildings and catholic chapel dating back to the 12th century, plus deer park, gardens and café.	Open all year for pre-booked groups.	Min 20 TL-FOC Private guided tours.	★ LHR96/BRS36 Henley on Thames 5.4	_
tourhead fERE BA12 6QD tourhead Estate Office 01747 841152 tourhead@nationaltrust.org.uk ationaltrust.org.uk/stourhead	Palladian house and world-famous landscape garden with its magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees. Uncover the fascinating history of Stourhead house.	Check website for opening times.	Min 15 TL/D-FOC. Pre-booked specialist tours and group rates available. Check website for details.	② 2hrs NO LHR93/BRS37 SE YES Cillingam 6.5	V
trawberry Hill House & Garden WICKENHAM TW1 45T 20 8744 1241 nquiry@strawberryhillhouse.org.uk trawberryhillhouse.org.uk	Strawberry Hill House & Garden has been open to visitors for over 250 years. Created by Horace Walpole in the 18th century, Strawberry Hill is internationally famous as Britain's finest example of Georgian Gothic revival architecture.	Sun-Wed	Min 15 Groups should pre-book. TL-FOC Specialist painted glass tours, general tours.	② 2-4hrs NO LHR5/BRS119 YES Strawberry Hill 0.3	>
tudley Grange Garden nd Leisure Park WINDON SN4 9QT tudleygrange.co.uk	Located just off the M4, its ideal for "comfort breaks" with Garden Centre, animal park, shopping experience and Café for delicious freshly prepared food.	Open daily from 10am	Min 10 TL/D-FOC. Group rates. Term time packages for coach groups with talks, tours and catering.	★ LHR68/BRS45 YES Free Swindon 4	V
UP Bristol RISTOL BS1 6XG upbristol.com	SUP Bristol offers stand up paddle boarding tours of Bristol's historic harbourside.	Apr-Oct 7 days a week	Min 6+ Stand up paddleboarding tours of Bristol.	★ LHR106/BRS58 ★ Bristol Temple Meads 2	Y
winley Bike Hub RACKNELL RG12 7QW winleybikehub.com	Swinley Bike Hub; an independent, rider owned hire centre, coaching academy & trail shop. It offers bikes (hire/demo/sale), trail clothing, trail protection, and trail items for your ride.	Apr-Oct Mon-Sat: 9-6 Sun: 9-5 Nov-Mar Mon-Sun: 9-4	Coaching max 6 Guiding max 10 Packages with GWW hotels Guided Rides, MTB and Offroad Skills Coaching, Workshop.	★ LHR20/BRS99 ★ Bracknell 2.2	Ž
yon House & Park IIDDLESEX TW8 8JF 20 8560 0882 Ifo@syonpark.co.uk yonpark.co.uk	A ducal castle on the site of a former abbey. Stunning Robert Adam interiors, beautiful Capability Brown landscapes, and an incredible history. Private guided tours are available for pre-booked groups for the House and/or gardens. Specialist tours are available on request such as House interiors, art and architecture, key periods in history, plus filming locations.	March - Oct. Wed - Sun 10.30 - 16.30 guided tours Wed & Thurs only.	Tours can be tailored to suit the group and length of visit. A 30 minute 'Syon Sprint' tour and a 90-minute general tour is available.	② 2hrs+ LHR7/BRS118 YES Syon Lane	
wkesbury Abbey TEWKESBURY GL20 5RZ ewkesburyabbey.org.uk	12th century Abbey Church built in 1121, contains fine architecture, stained glass and organs. Shop and café.	Daily	Free entry. Cost for tours. Pre-booked tours	★ LHR98/BRS59 ★ Ashchurch for Tewkesbury 2.5	V
hames Path National Trail RIVER THAMES ationaltrail.co.uk/en_GB/trails/thames-path/	Gentle long distance walking trail through peaceful water meadows rich in wildlife, historic towns, cities and villages, following England's best known river for 185.2miles (298km).	All year, check conditions	FOC Combine with a boat trip one-way	★ Various ★ Various	

KEY: TL Tour or Group Leader D Driver RV Refresh	ment Voucher FOC Free of charge 🕑 Length of visit 📌	Languages 🛧	Airports 🛱 Coach Parking		
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Produc
Thames Rivercruise READING RG4 8AH 0118 948 1088 bookings@thamesrivercruise.co.uk thamesrivercruise.co.uk	Passenger vessels on the River Thames between Goring and Henley. Scheduled trips from Reading incl. Saturday Sundowner, Sunday Lunch & more. Guided commentary and hand out guides.	Open all year	Groups Private charters available 12-120 TL/D-FOC Wind in the Willows tours, Sunday Lunch and Cream Tea Cruises	② 2-3 NO LHR26/BRS86 YES Reading 0.8	~
Thatchers Cider SANDFORD BS25 5RA thatcherscider.co.uk	Fourth generation cider makers with an unrivalled range of premium ciders. On the tour of the cider mill you'll learn about how we've been making cider for over 117 years.	Wed-Sat	Groups: 15-30 guided tour with cider tasting	★ LHR126.5/BRS7.8 ★ Worle 4.8	V
Theatre Royal Windsor WINDSOR SL4 1PS theatreroyalwindsor.co.uk	Its repertoire is wide, ranging from classic plays and traditional pantomime to new works. Plus Theatre tours.	Open all year	Min 11. Tours run twice weekly (Thu & Sat afternoons).	★ LHR10/BRS106 ★ W&E Riverside 0.1	~
The British Museum LONDON WC1B 3DG https://www.britishmuseum.org/visit/ group-visits	The first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present, as well as a series of temporary exhibitions.	Open daily 10.00–17.00	Private/out of hours guided tours. Timed/discounted tickets. Pre-book groups of 10+	★ LHR17.8 YES Montague Place (cost) Euston 1 King's Cross 1.1 St Pancras 1.1	V
The Churches Conservation Trust WILTSHIRE, GLOUCESTERSHIRE, BRISTOL, BERKSHIRE visitchurches.org.uk/	National charity protecting over 350 historic churches at risk. Visit our churches along the Great West Way.	Check website	Entrance is free	★ Various ★ Various	
The Courts Garden BRADFORD ON AVON BA14 6RR 01225 782875 courtsgarden@nationaltrust.org.uk nationaltrust.org.uk/the-courts-garden	Full of variety, this charming garden shows the English country style at its best. Peaceful water gardens and herbaceous borders, with organically shaped topiary, demonstrate an imaginative use of colour and planting, creating unexpected vistas. Stroll through the arboretum with its wonderful species of trees and naturally planted spring bulbs.	Check website for opening times.	Check website for details.	② 2-3hrs NO	V
The Georgian House Museum BRISTOL bristolmuseums.org.uk	Discover what a Bristol sugar plantation and slave owner's home might have looked like around 1790. Coach parking.	Open Apr-Dec	Groups of 10 or more must prebook. Specialist tours.	★ LHR103/BRS8 ★ TempleMeads 1.5	~
The Grand Pier WESTON-SUPER-MARE BS23 1AL grandpier.co.uk	Leading indoor theme park destination in the South West: rides, attractions and games for all the family.	Daily	Min 25. Group rates. Guided talks, events.	★ LHR126/BRS15 ★ Weston-Super-Mare 0.7	~
The Guild - formally Wilton Shopping Village WILTON SP2 ORS Tel: 01386 298026 hello@theguildwiltshire.co.uk	A rural and historic setting of regenerated carpet factory buildings, where you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, lifestyle, gifting and wellbeing.	Mon - Sat: 9.30-5.30, Sun: 10.30- 4.30	Please enquire about trade offers.	★ LHR75/BRS51 ★ Salisbury 2.7	
The Herschel Museum of Astronomy BATH BA1 5NA herschelmuseum.org.uk	This Georgian town house was the home of William and Caroline Herschel. In the garden, using a home-made telescope, William discovered the planet Uranus in 1831 before becoming the King's astronomer.	Daily Feb-Dec	Groups 15+ required to pre-book. Exclusive 'out of hours' visits available.	★ LHR100/BRS18.8★ Bath Spa 0.8	~
The Holburne Museum BATH BA2 4DB holburne.org	A beautiful Georgian treasure house of paintings, porcelain, ceramics, silver and embroidery. Plus it doubles up as Lady Danbury's house in Bridgerton.	Open Daily Mon-Sat 10-5	Bespoke group packages TL-FOC Curatorial tours and events.	↓ LHR99/BRS19 ☐ YES Bath Spa 1	~
The Holfords of Westonbirt Trust TETBURY GL8 8QG holfordtrust.com	Robert Stayner Holford invested wealth into the Westonbirt estate and his collection of art and books.	Apr-Oct	Group bookings for tours Afternoon tea.	★ LHR89/BRS33 ★ Cam & Dursley 13	~
The Jane Austen Centre BATH BA1 2NT 01225 443000 groups@janeausten.co.uk janeausten.co.uk	A permanent exhibition that explores Jane's time in Bath and the influence it had on her books, characters and personal life. Includes Regency Tea Room and Gift Shop. Situated in an original period property, visits are enhanced by knowledgeable guides in egency costume. There are talks, activities and contemporary exhibits, including the opportunity to dress up in Regency costume and view an exclusive film.	Apr-Nov 9.45-5.30 Jul-Aug 9.30-6 Nov-Mar 10-4	Min 12-25 prebooked Various packages available and bespoke. For groups 45+ out of hours visits.	↑ 1-3hrs ↑ YES ↓ LHR96/BRS18 NO Bath Spa 0.9	
The Matthew of Bristol BRISTOL BS1 4RN matthew.co.uk	A modern reconstruction of the original Matthew that John Cabot sailed to Newfoundland in 1497. Part of Bristol's maritime heritage with a busy schedule of public boat trips, events and private hire.	Open all year Tues-Sun. Public & private trips from April-Oct.	Groups 15- 40 max on public trips ad private hire.	★ LHR104/BRS8 ★ Bristol Temple Meads 1.1	>
The Merchant's House MARLBOROUGH SN8 1HN themerchantshouse.co.uk	17th Century Silk Merchant's House with nationally acclaimed wall paintings and decorative features plus garden.	Tours Apr- Oct, Mon-Sat See website for times.	D-FOC Special/ group tours on request.	↓ LHR62/BRS57 Bedwyn 6.7	V
The Mill at Sonning Theatre SONNING RG4 6TY millatsonning.com	Set majestically on the banks of the Thames, this intimate dinner-theatre immerses visitors into spectacular productions alongside a meal included in the riverside restaurant. Tea and Tours available. Coach/car parking.	Performances 2.15 & 8.15; Meals 12.15 & 18.15	Groups rates (10+) 10% discount. Tea & Tours 5 max	★ LHR23/BRS88 Twyford 2.3	

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookat Trade Produc
The Museum of English Rural Life (The MERL) READING RG1 5EX Susanna Ivy 0118 378 8660 merlevents@reading.ac.uk merl.reading.ac.uk	The Museum of English Rural Life (The MERL) is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. The MERL contains an astonishing array of items which tell an important part of the history of England. The museum brings this extraordinary collection of objects, archives, photographs and books to life in nine new, innovative and intriguing galleries.	Tue-Fri 9-5 Sat/Sun 10-5 Evenings by arrangement available.	Booking required for 10+, max 45. Groups package: 15-minute intro, volunteer to accompany group and coach parking. Room and refreshment packages available. Check website for details.	② 2hr NO LHR21/BRS86 YES - Free Reading 1	~
The National Gallery LONDON WC2N 5DN FravelTrade@nationalgallery.org.uk nationalgallery.org.uk	The National Gallery tells the story of European art, masterpiece by masterpiece. From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. Founded in 1824, the collection has more than 2,600 paintings from Renaissance Italy and by the French Impressionists.	Open daily 10-6.	Groups 10+, 1-hour intimate expert-led tour of this world-renowned collection. Tours generally run on Tues Thurs/Sat (subject to change and availability). TL/FOC. Pre-booked private tours with guide available.		~
The Old Court WINDSOR SL4 3BL oldcourt.org	The Old Court Artspace is a performance and event venue for live music, creative events, drama and films.	Open all year	Live performances, music, drama, comedy and film.	★ LHR10/BRS106 ★ Windsor 1	
The Oracle READING RG1 2AG www.theoracle.com	Riverside indoor shopping mall with 90 shops plus restaurants, cafés, bars and cinema.			★ LHR26/BRS89 Reading 0.5	
The Pound Arts Centre CORSHAM SN13 9HX Box Office 01249 701628 box.office@poundarts.org.uk poundarts.org.uk	Three annual seasons of professional live performances, film, participatory arts events and exhibitions. A welcoming and vibrant venue in the centre of Corsham with a 100-seat auditorium, an exhibition space, café bar, parking and baby-friendly facilities. Includes rehearsal and workshop spaces, studios housing three resident visual artists and a community workshop.	Mon- Sat 9.30 - 9.30 (closed Sundays)	Group discounts available.	 ② 2hrs NO ★ LHR95/BRS41 □ YES ⇒ Chippenham 4.6 	
The Red Lodge Museum BRISTOL BS1 5LJ pristolmuseums.org.uk	400 years of history. From 'royal party house' of the 16th century to Victorian reform school for girls.	Apr-Dec Sat-Sun	Free Entry Specialist tours/ events.	★ LHR103/BRS12 ★ Temple Meads 1.9	
Fhe Ridgeway nationaltrail.co.uk/ridgeway	87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times.				
**	BATH BA11LZ fine 01225 477785 the romanbaths_bookings@bathnes.gov.uk Site romanbaths.co.uk/groups rem Opening Times: For opening times and prices the please see website for details as these vary throughout the year. Experiences: Visits outside public opening times such as torchlit Summer Lates are available plus educational visits and activities. Group Information: Min 20th Advance booking wol	st historic sites in heart of the City , it consists of th nains of one of th ancient world. SI natural hot wat histicated bathir ne to relax and so nan site allows vi	an Baths, one of the n Northern Europe. At of Bath World Heritage e remarkably preserved e greatest religious spas of ne city's unique thermal e and the Baths still flow ser, which once heated a ng complex where Romans cialise. This incredible sitors to experience a ne first to the fourth	 ② 2hr → 13 languages → LHR100/BRS19 → NO → Bath Spa 0.5 	
*	BLLANTRISANT, PONTYCLUN CF72 8YT 0800 032 2154 Traveltrade@royalmint.com royalmint.com/groups Opening Times: Open daily from 9:30 to 4pm. Group Information: Exclusive group rates from just £10pp. Free entry for coach drivers and group leaders. Wheelchair accessible site. Free carpark with coach spaces just 50m away from the entrance. Bespoke packages available including lunch, afternoon tea, or evening meal packages. unc	anisation strikes itsmanship and control Royal Mint Expe ght into UK coin rency to collectibus sts can visit the core UK coins have owed by an exhibitation of the collectibus and the collectibus sts can visit the core UK coins have owed by an exhibitation of the collectibus should be unrivalled improduced by the collectibus should be	how Britain's oldest a balance between historic utting-edge innovation. rrience offers a unique production, from everyday le coins. On a guided tour, circulating coin factory, a been made since 1968, bition showcasing items ortance from the 880s packages and excellent ique opportunity to anship, engineering, and toin.	① 2.5hr	
The Savill Garden WINDSOR GREAT PARK 01753 847543 groups@windsorgreatpark.co.uk windsorgreatpark/groups	Recognised as one of the finest woodland gardens in the country, this haven of beautifully designed gardens and woodland combines both traditional and contemporary styles, with royal connections throughout.	Open all year	Group rates available. Min group size 10. TL/D - FOC. D – RV. See website for groups guide	 ② 2hrs ★ LHR6.8/BR\$110 ■ YES Coach parking ➡ Egham 2.8 Ascot 6.5 	~
The Stonehenge Tour SALISBURY SP1 1BB 01202 338420 enquiries@thestonehengetour.info. thestonehengetour.info/	Operated by Salisbury Reds, this tour takes visitors back in time to discover the magnificent Stonehenge. Hopon hop-off the bus with pick-ups from Salisbury railway station and the city centre. It runs via Old Sarum, through beautiful Wiltshire countryside to Stonehenge. The on-board audio commentary is in 10 different languages and there is an option for an all-inclusive ticket to Stonehenge (with priority entrance) and Salisbury Cathedral. Online tickets valid for 6 months from the day of purchase. Tickets can be purchased directly from the driver.		Мах 79 рах.	N/A LHR 70/BRS 60 NO Salisbury 0	~

Name of Business	Overview	Opening	Group Information	Additional Info	Bookal
		Times	& Experiences		Trade Produc
he Vyne BASINGSTOKE RG24 9HL ationaltrust.org.uk/the-vyne	House, gardens and tea-room. Be transported back to 1535 when Henry VIII visited with Anne Boleyn.	Daily times vary.	Min 15 House tours.	★ LHR35/BRS84 ★ Basingstoke 4	~
he Watermill Theatre IEWBURY RG20 8AE vatermill.org.uk	The Watermill Theatre is one of Britain's leading regional theatres and productions range from Shakespeare and musicals to classics, new plays and youth theatre productions.	See website for opening times and events schedule	Group and school rates available. Courses and workshops.	★ LHR46/BRS70 → Newbury 3	>
he Wave RISTOL BS35 SRE hewave.com	An inland-surfing experiences on safe waves, all year round. Lessons available and spectators welcome.	7am-8pm. Surfing during daylight hours.	Up to 16 book online. 16+ complete booking form. Activity Weekends.	LHR100/BRS19 Bath Spa 0.5	\(\)
intinhull Garden INTINHULL BA22 8PZ 1458 224471 intinhull@nationaltrust.org.uk ationaltrust.org.uk/tintinhull-garden	Tintinhull Garden is a place of floral beauty, tranquillity and innovation - a gardener's garden paradise.	See website for opening times.	Groups: 15-40 D FOC/ D-RV Check website for details.	① 1.5hr NO ↓ LHR117/BRS36 ☐ NO ➤ Yeovil Pen Mill 7	~
ower of London ONDON EC3N 4AB rp.org.uk/tower	Home of the Crown Jewels, Beefeaters and legendary Ravens, explore nearly 1000 years of history at London's iconic castle and UNESCO world heritage site. Duration 3-4 hrs.	Daily, times may vary. Check website for details.	Min 15+. Group rates,private tours, meal vouchers and audio guides.	★ LHR18/BRS128 Fenchurch St 0.5	~
rowbridge Museum ROWBRIDGE BA14 8AT rowbridgemuseum.co.uk	Visit Trowbridge Museum to discover 1000 years of the town's history, the production and quality of its West of England woollen cloth and how it became the county town of Wiltshire.	Open all year Tue-Fri 10-4 Sat 10-4.30	Adult workshops, guided walks and children's activities.	★ LHR98/BRS28 ★ Trowbridge 0.6	V
wickenham ennifer Frances 020 8892 5485 ousedirector@turnershouse.org www.turnershouse.org	Turner's House in Twickenham offers a unique insight into the life of Britain's greatest landscape painter, JMW Turner. Designed by Turner and completed in 1813, the house was a quiet retreat, away from the pressures of the London art world, to which he would invite friends and indulge in his passion for fishing. The design of the house is as idiosyncratic and unique as any of Turner's paintings. Turner's House offers a rare opportunity to experience the private life of this great artist.	Wed-Sat 12-4	Guided tours are available on the hour at 1,2, and 3pm. Private and connoisseur tours are also available to pre-book.	 Thr NO LHR6/BRS120 NO St Margarets 0.2 	
Intesfield RISTOL B548 1NX 1275 461900 ntesfield@nationaltrust.org.uk stionaltrust.org.uk/tyntesfield	Tyntesfield is a Victorian Gothic estate in the care of the National Trust comprising a country house, formal gardens, woodland, parkland, kitchen garden, restaurant, café, play areas and shop.	Open all year	Minimum group size 15. Check website for details.	 ② 2hr NO ✓ LHR103/BRS6 NO Nailsea/Backwell 3.8 	3
niversity of Bristol Botanic Garden RISTOL BS9 1JG 117 428 2041 otanic-gardens@bristol.ac.uk ristol.ac.uk/botanic-garden/	Filled with a huge diversity of plants, including many exotic species set in a striking Victorian house. The 1.77 hectare garden is home to four core plant collections.	Open all year	10+ D-FOC-RV Curator's tours.	N/A NO HHR105/BRS9 NO Clifton Down 1.3	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
aughan's Cookery School EVIZES SN10 2HJ aughanskitchen.co.uk	Well established cookery school providing a range of classes and courses. 2 - 2.5 hours.	Open all year	Max 15. TL-FOC. Corporate team building andbespoke cooking sessions	★ LHR80/BRS50 ★ Melksham 8.8	<u>/</u>
intage Days Out OXFORDSHIRE/THAMES ntagedaysout.com	Combining vintage cars, vintage boats and historic houses to provide memorable days out .	All year	Max 12 Half days or Day	★ LHR/BRS varies ★ Cholsey varies	~
Vaddesdon Manor YLESBURY HP18 0JH 1296 653 285 roups@waddesdon.org.uk raddesdon.org.uk	Waddesdon Manor is an impressive French Renaissance-style château with sweeping landscapes and manicured gardens. Originally developed in the 1870s and 1880s for Baron Ferdinand de Rothschild to house his collections of decorative arts, Old Master paintings and 18th-century portraits. Waddesdon was left to the National Trust in 1957 and its now managed by the Rothschild Foundation. Today, focal points in the garden include an iconic Victorian-style Parterre - famed for its colourful seasonal bedding, an ornate Rococo-style Aviary - conserving rare birds, Pulham rockwork and 3D bird bedding sculptures that are examples of the Rothschild's pioneering gardening.	Open March- Oct & mid-Nov- Jan (Christmas), Wed-Sun. See website for details.	D-RV. Groups of 15+. Group rates for pre- booked pre-paid visits. NT members free. Private tours of the House and Gardens, Wedding Cake and catering packages available.		
Adworth Brewery Shop & Tours EVIZES SN10 1AG 1380 732277 reweryShop@Wadworth.co.uk /adworth.co.uk	Purchase Wadworth beers and lagers, plus branded clothing, hats, glasses, bags, and local produce. Take a tour of the Wadworth pubs in Devizes and find out about the iconic Northgate Brewery, the history of Wadworth and the beers, plus the future of Folly Road Brewhouse.	Open Daily Mon - Sat 9 - 5	Tours start at The Bear Hotel 3pm. Duration 2- 3 hrs including meal from the ale trail menu.	★ LHR76.3/BRS36.3 ⇒ Melksham 8.1 Chippenham 11.6	
/ake the Tiger RISTOL BS2 0YA fo@wakethetiger.com akethetiger.com	Wake The Tiger is the world's first Amazement Park and Bristol's award-winning, immersive & interactive visitor attraction for all ages. Step through a portal into the alternate world of Meridia where you will explore more than 40 unique spaces, offering affordable fun for everyone.	Open daily in Summer hols 10- 6. Otherwise open Weds - Sun 10am - 6pm	TL-D/FOC 20% early saver when booking more than 2 days in advance.		
/e The Curious RISTOL BS1 5DB ethecurious.org	Bristol harbourside venue offers over 250 hands- on activities, live science shows, collaborative experiments and the UK's only 3D planetarium.	Open all year except Xmas.	Min 10 Group rates. Planetarium shows, adult education workshops.	↓ LHR104/BRS7 ↓ YES ♣ Bristol Temple Meads 1	<u> </u>

EY: TL Tour or Group Leader D Driver RV Refre	hment Voucher FOC Free of charge 🕑 Length of visit 🚅	Languages 🛧	Airports H Coach Parking	₹ Railway/Bus 🗏 On	
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Booka Trade Produc
Wellington Arch ONDON W1J 7JZ 120 7930 2726 raveltrade@english-heritage.org.uk english-heritage.org.uk/wellingtonarch	Proudly standing opposite Hyde Park and Apsley House, Wellington Arch is a famous landmark for visitors and Londoners alike. Topped by the biggest bronze sculpture in Europe, it was originally intended as a grand outer entrance to Buckingham Palace.	Apr - Oct Wed - Sun 10am - 5pm Nov - Mar Wed - Sun 10am - 4pm	Min 11+ D/TL Pre-booked guided tours available.	 (45mins	~
Vells Cathedral WELLS BA5 2UE vellscathedral.org.uk	The earliest English cathedral built in the Gothic style being erected between 12th-15th centuries.	Daily	Min 10 D/TL-FOC Themed tours.	★ LHR109/BRS16 ★ Castle Cary 13	~
Vest Berkshire Museum IEWBURY RG14 5AS vestberkshireheritage.org	The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here; our early ancestors, to well-known local characters.	Wed – Sun, 10am – 4pm	FOC Donations welcome Adult Craft Workshops, Family Activity Days.	↓ LHR46/BRS75 Newbury 0.5	~
Vestonbirt, The National Arboretum ETBUTY, GL8 8Q orestryengland.uk/westonbirt	Westonbirt Arboretum is a beautiful garden of trees from all over the world. Containing over 15,000 trees, 2,500 species, and five national collections.	Open all year 9-5 last admission is 4:30pm Mar– Nov, 4pm Dec–Feb	Min 10 TL/D-FOC, CD-RV Walk through the leafy canopy of the trees on the STIHL Tree Top Walkway.	★ LHR89/BRS32 ★ Kemble 10	
Vhitchurch Silk Mill VHITCHURCH RG28 7AL vhitchurchsilkmill.org.uk	Whitchurch Silk Mill is a Georgian water mill that weaves silk using 19th century machinery and the oldest silk mill in the UK still in its original building.	Open all year Tue-Sun 10.30-5	Group tours and rates 10-50.	★ LHR49/BRS86 ★ Whitchurch 0.7	~
Vilton Windmill Society MARLBOROUGH SN8 3SW David Jackson, 07712 010501 or 07736 64349 david.jackson@widmoor.co.uk r groups@wiltonwindmill.co.uk viltonwindmill.co.uk	Wilton Windmill is the only working windmill in Wessex, milling wholemeal flour, with a picnic area giving breathtaking views across the North Wessex Downs National Landscapes. Public tours and private tours are available.	EasterEnd Sept Sun and BH Mondays 2-5	Groups: 4 people to 50 people. Group rates. Guided tours of the windmill.	↑ 1hr NO LHR59/BRS72 FYES Bedwyn 2	~
Viltshire Landscape Sites National Trust Viltshire.countryside@nationaltrust.org.uk Vivvv.nationaltrust.org.uk/wiltshire- andscape	The sites offer a variety of fascinating unspoilt countryside sites across Wiltshire, peppered with a rich variety of archaeological remains. Looked after by the National Trust Wiltshire Landscape rangers these are a haven for wildlife, stunningly beautiful and the perfect places to escape from the stresses of life. They include parts of the Stonehenge and Avebury World Heritage Site and Cherhill Downs.			 N/A Various Various Various Various Various 	
Viltshire Museum DEVIZES SN10 1NS 1380 727369 ello@wiltshiremuseum.org.uk viltshiremuseum.org.uk	Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge - the largest collection of Early Bronze Age gold ever put on public display in England. The museum tells Wiltshire's story including the Romans and Saxons as well as Wiltshire's Environment.	Mon-Sat 10-5	Min 10 Group rates. TL/D-FOC Museum workshops.	 ∄ 3hr NO ★ LHR80/BRS47 □ YES ★ Chippenham 12 	~
Wiltshire Music Centre BRADFORD ON AVON BA15 1DZ viltshiremusic.org.uk	A first-class concert hall bringing the best in classical, contemporary, jazz, folk, and comedy to the area. Community activities and creative workshops also available to book.	All year	Min 10 TL-FOC Unique music-based team building activities.	LHR95/BRS29 Bradford on Avon 1	
Wiltshire Wildlife Trust Nature Reserves viltshirewildlife.org	WWT manage 40 nature reserves in Wiltshire and run a variety of events throughout the year including guided walks.	Daily	Free of charge.	Multiple sites	
Viltshire Wildlife Trust Blakehill Farm CRICKLADE SN6 6RA viltshirewildlife.org/blakehill	The grassland is home to brown hare, roe deer, kestrel and skylarks.	Daily	Free of charge.	★ LHR75/BRS48 ★ Swindon 9	
Wiltshire Wildlife Trust Jones's Mill DEWSEY SN9 5JW viltshirewildlife.org/jones-mill	Jones's Mill is a fen, made up of wet woodland, ponds and wet grassland. Its peaty soils are fed by natural springs. The reserve is home to wildlife that thrives in wet conditions.	Daily	Free of charge.	★ LHR66/BRS58 ➤ Pewsey 0.9	

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade
Wiltshire Wildlife Trust Lower Moor CRICKLADE SN6 9TN viltshirewildlife.org/lower-moor	Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes linked together by boardwalks, ancient hedges, woodland and meadows. Visitor Centre and toilets on site.	Daily	Free of charge.	★ LHR80/BRS45 ★ Kemble 4	Produc
Windsor Carriages WINDSOR SL4 enquiries@windsorcarriages.co.uk enquiries@windsorcarriages.co.uk enquiries@windsorcarriages.co.uk	Windsor Carriages offers bespoke, privately hosted visits and events in Windsor, with immersive itineraries connecting chauffeured transfers, Windsor Castle tours, and horse-drawn carriage journeys through the Great Park, crafted to showcase the town's royal charm.	All year round (covered carriages)	Ideal for FITs and groups. 1-144 pax in multiple carriages. Various tours 25-50 mins.	★ LHR10/BRS106 ★ W&E Central 0.3	
Windsor Castle-Royal Collection Trust WINDSOR SL4 1NJ J303 123 7300 raveltrade@rct.uk ct.uk	The oldest and largest occupied castle in the world. Founded by William the Conqueror in the 11th century, it has been home to 40 monarchs. Visitors experience 1,000 years of royal history in the State Apartments. Many built for Charles II and furnished with masterpieces from the Royal Collection, including paintings by Rembrandt, Van Dyck and Holbein. A visit also includes St George's Chapel, the final resting place of Her Late Majesty Queen Elizabeth II (excludes Sundays).	Thurs-Mon (closed Tues & Wed) Mar-Oct, 9:30-5:15 Nov-Feb, 9:45 - 4:15	Self-Guided tours Min 15	③ 3hr	Ž
Windsor Duck Tours BERKSHIRE, SL4 1PS vindsorducktours.co.uk	A unique 60 minute amphibious sightseeing tour beinning in the heart of Windsor, at the base of could include 'Swan Splash Tour' or 'Mallard Tour', which is 50/50 between road and river.	Daily 10-5	Min 17 D-FOC Bespoke tours.	★ LHR10/BRS106 ₩&E Central 0.3	~
Windsor Great Park WINDSOR Windsorgreatpark.co.uk	Part of the Windsor Estate, Windsor Great Park is an ancient Royal landscape of forests, grasslands, lakes and gardens. Visit and you will discover 1,000 years of history including historical monuments, rare wildlife and National Collections of plants and Champion Trees.	Open all year	FOC		
Windsor Guildhall WINDSOR SL4 1LR bwm.gov.uk/guildhall	Just a few steps away from Windsor Castle, The Windsor Guildhall is a grade one listed building with stunning rooms available for private groups to hire for meetings and events.	Mon – Sat including evenings	TL/D-FOC. Guided Tours can be arranged.	★ LHR10/BRS106 ★ Windsor & Eton Central 0.5	~
Windsor Royal vindsorroyal.co.uk	With leading brand names plus exciting independent stores and restaurants, Windsor Royal is a vibrant place to shop, dine, relax, and experience the best of Windsor. A unique mix of shopping, eating, heritage, and attractions all year round.	Open daily	Unique experience.	★ LHR10/BRS106 ★ Windsor & Eton Central 0.2 / Riverside 0.4	
Vitney Blanket Hall WITNEY OX28 6HL otswoldwoollenweavers.co.uk/blankethall.html	Built in 1721. For 120 years, every blanket woven in the town came to the Hall to be weighed/measured.	Closed Mondays	Entry is free Guide books, themed events.	★ LHR54/BRS75 → Oxford 11.5	
WWT London Wetland Centre ONDON SW13 9WT vwt.org.uk/london	A Nature Reserve providing a safe haven for a wide range of wildlife and delivers a slice of the great British countryside to the heart of our concrete capital city.	Open daily except Christmas Day. Visit website for details.	15% group discount - minimum 12+. Guided Tour & unique experiences available upon request.	★ LHR10/BRS123 Barnes 0.9	7
WWT Slimbridge Wetland Centre GLOS GL2 7BT vwt.org.uk/slimbridge	Slimbridge Wetland Centre is set within 325 hectares. Enjoy amazing wildlife up-close.	Daily	Min 12 D-FOC-RV Guided tours/talks.	★ LHR118/BRS35 ★ Cam and Dursley 3.5	~
Wyvern Theatre SWINDON SN1 1QN windontheatres.co.uk	A 635 seat venue in the heart of Swindon offering a mixed theatre programme	All year round	Discounts for 8-19, 20+ and 40+ TL-FOC	★ LHR66/BRS48 ⇒ Swindon 0.6	Y

PLACES TO EAT & DRINK

Hungry travellers along the Great West Way will discover a wealth of foodie delights. From coffee shops, tea shops to pubs, Michelin star and Sawday inspected restaurants and new cuisines.

Some food traditions have been passed down through generations of Brits, such as Sunday roasts and Friday fish and chips. Many pubs serve up these great dishes along the route – together with that other pub standard of bread, cheese and pickles, the 'ploughman's lunch'. Gastropubs offer newer cuisines and restaurants are keen to gain a Michelin star or two.

Michelin Star Dining

The Dining Room, at Whatley Manor, Malmesbury, has one Michelin Star and 4 AA Rosettes headed up by Executive Chef Ricki Weston. Along with flavour, precision and skill, sustainability is at the helm when creating the menu. A zero-waste ethos runs through every corner of the kitchen and grounds too.

Exclusive Collection's The Manor House & Golf Club, Castle Combe and Pennyhill Park, Bagshot both have Michelin star dining with tasting menus.

Afternoon Tea Stops

Include the quintessentially British treat 'Afternoon Tea' in your programme. The Great West Way offers an afternoon tea for every tour. Don't miss the Double winner of the UK Tea Guild's 'Top Tea Place', The Bridge Tea Rooms, Bradford on Avon. Step back into the Victorian era with its décor and list of regal afternoon teas including the Queen Victoria - perfect for a group up to 50.

Pre-book a visit to **The Parade House**, in Trowbridge where visitors are treated to a unique Bridgerton style cream tea experience in the Ballroom, while watching performances from the Jane Austen Dancers of Bath. Visitors are invited to join in and learn a few steps if they so wish.

The Pump Room in Bath is the perfect spot for a refined afternoon tea. Set beside the Roman Baths, this elegant Georgian venue offers traditional tea with scones, sandwiches, and pastries, all enjoyed to the sound of live classical music. Visitors can also taste the natural thermal spring water from a fountain.

The Tutti Pole, Hungerford, is a tea shop and family restaurant, situated near the Kennet & Avon Canal in a Grade II listed building. This was originally the place where 'Tutti Poles' were made for an historic local 'Hocktide' ceremony, and the family can offer brief talks on the history of this for groups.

Or take a refreshment break at many other cafes along the Kennet & Avon Canal, such as **Honeystreet Mill Boats & Café** near Pewsey, which is very popular with cyclists and walkers. Download our guide to the Kennet & Avon Canal here.

Authentic Pubs & Inns make for great lunch or dinner stops

Good food is at their heart with ales and ciders from traditional hand pumps. The Old Bell Hotel, Warminster offers both pub classics and even has a Thai Chilli Restaurant.

The Crown & Anchor in Ham in Wiltshire has 2 Rosette awards for Culinary Excellence. It offers Ham 1840 Bitter from its local Penton Park Brewery. The restaurant seats 50 and it has a private dining area for intimate gatherings and small groups.

Vineyards and Breweries

Step behind the scenes and discover how your favourite English tipples are created with a visit to a brewery, vineyard or even a gin distillery as part of your Great West Way adventure.

Carvers Hill Estate is a vineyard and winery near Marlborough in Wiltshire. Planted in the spring of 2021 - new vineyard and winery tours must be pre-booked. They also run cultural events and have a winery and cellar retail shop, plus a Club Room for members.

Bluestone Vineyards in Cholderton near Salisbury offer Signature Vineyard Walk and Wine Tasting Tours - you can also add a delicious cheese and charcuterie platter.

Ramsbury Brewering & Distilling
Company, just 6 miles from Marlborough,
offer bespoke gin experiences where you can
create your own gin, plus brewery &
distillery tours and experience tours of the
wider estate. Or visit the estate pub - The
Bell at Ramsbury for a pint in the garden,
serving sustainable reals ales crafted from
local barley and wheat.

Within easy reach of the route - don't miss a visit to the **Bombay Sapphire Distillery**, Lavistoke Mill. The distillery showcases the care, skill and artistry behind every drop of Bombay Sapphire, and allows visitors to discover the flavours of the botanicals which make Bombay Sapphire gin so unique.



AT OUR GREAT WEST WAY AMBASSADOR HOTELS

As well as offering great dining experiences, our ambassador hotels are a great place to start the evening with a pre-dinner drink!

Book a culinary experience at **Whatley Manor**, Malmesbury, where visitors can dine in the Dining Room, Grey's Brasserie and the Green Room, where chefs prepare small plates of expertly crafted food in front of you.

Bishopstrow Hotel & Spa - award-winning, 2AA-rosette restaurant is one of the most enjoyable dining experiences in Wiltshire. Seasonal menus, wonderful wine lists and contemporary dining spaces including the Dining Domes for a chilled glass of Taittinger Champagne and a three-course lunch, dinner or afternoon tea.

Experience the cosy charm, delicious food and personal hosting at **The Old Bell Hotel**, Malmesbury, reputed to be the oldest hotel in England. This fine dining venue offering modern British cuisine with a European twist, led by Executive Chef **Daniel Kerr**, and typically held to a **2 AA Rosette** standard.









REFRESHMENT STOPS

A selection of popular town/city locations with trade-friendly restaurants, cafés, pubs, hotels and attractions that welcome visitors for refreshment stops, without having to pay an entrance fee. We recommend you call in advance/book to ensure they can accommodate your visit. Please note that parking charges may apply and access restrictions may be in place for larger vehicles.

Bradford on Avon

• The Bridge Tea Rooms

Bristol

- Aerospace Flightline Kitchen & Bar
- Brunel's SS Great Britain The Board Walk

Bath

- Roman Baths The Pump Rooms
- Holburne Museum The Garden Café
- The Jane Austen Centre Regency Tea Rooms

Corsham

• The Pound Arts Centre – Café Bar

Hungerford

- The Tutti Pole
- Crown & Anchor, Ham



Malmesbury

- Old Bell Hotel, Malmesbury Abbey Row Restaurant
- Whatley Manor Hotel & Spa Dining Room, Grey's Brasserie or the Green Room
- Pettifer's Hotel Sasa's Indian Kitchen
 & Bar

Marlborough

- St Peter's Church Cardinel Coffee Shop
- The Bell at Ramsbury (Ramsbury Brewing & Distilling Company)

Reading

- Reading Museum Pantry Café & Kitchen
- Museum of English Rural Life Café

Surrey

- Marble Hill House Café
- Strawberry Hill House Garden Café by Roots & Berries
- RHS Garden Wisley Wisley Café and Garden Centre Café
- Hampton Court Palace, Tiltyard Cafe

Vale of Pewsey

• Honeystreet Mill Café

Warminster

• Old Bell Hotel, Warminster

Windsor

 The Savill Garden Kitchen and Gallery Cafe



Within easy reach...

Salisbury

- Fisherton Mill's Gallery Café
- Cholderton Rare Breeds Farm Café
- Salisbury Cathedral Refectory Restaurant and The Bell Tower Tea Rooms

Oxford

- Blenheim Palace, The Orangery Restaurant, The Walled Garden Pizzeria and The Stables Café.
- Waddesdon Manor's Coffee Bar.



CONVENIENTLY LOCATED QUICK STOPS FOR GROUPS

Well located, off main routes, and easy to access quick refreshment stops for coach groups. Many have short waiting times for food and/or are popular locations that also offer visitor experiences. Please contact these places directly to discuss your requirements and pre-book your group. Entrance fees and parking restrictions may apply.

JUST OFF A303

Stourhead House & Gardens, 'within easy reach' of the Great West Way, near Warminster, BA12 6QD. Enjoy a charming pause in your itinerary to recharge amid tranquil surroundings. Stourhead can offer quick coach stops to include lunch at the National Trust Café and a whistle-stop garden or house visit. Explore the beautiful, landscaped gardens with lakeside follies or visit the Palladian mansion before stopping for hot drinks, homemade cake or light bites. Free coach parking available.

Cholderton Rare Breeds Farm & Bluestone Vineyard, near Salisbury, SP4 0EW. Nestled among rolling countryside in a relaxed and rustic setting. Visitors can enjoy delightful, hands-on animal experiences with farm animals, from rare-breed pigs to fluffy alpacas. The farm's café serves up fresh homemade cakes, light snacks, and piping hot tea or coffee. Free coach parking available.

Stonehenge Inn, Durrington, SP4 8BN.

Coach groups stopping here, enjoy a convenient and refreshing break just a mile from the ancient site. With an on-site coach drop-off and ample parking available for large vehicles, it's an ideal mid-journey pause where guests can relax in the beer garden or cozy interior while sipping hot drinks or enjoying pub-style meals like carvery or steak and ale pie—perfect for satisfying hungry travellers. The friendly service, traditional pub atmosphere, and easy proximity to Stonehenge make it a top refreshment stop for coach tours.

Holiday Inn Salisbury Stonehenge,

Amesbury, SP4 7SQ. Coach groups stopping at the Solstice Bar & Grill enjoy a convenient and inviting refreshment break just a few minutes from Stonehenge. With on site coach parking and a dedicated drop off, guests can easily step into a cozy lounge or heated

outdoor terrace to unwind. The venue serves everything from quick takeaway to heartier fare like mac 'n' cheese, burgers, and pizzas, all complemented by beers, wines, and cocktails in a modern, relaxed atmosphere make it an ideal spot for travellers to recharge. Free coach parking available.

Plus 'within easy reach' near Mere is The Brush & Broom at Hillbrush, which offer a great lunch stop with a difference as visitors can step into the on-site museum to uncover the quietly fascinating craft of brush-making. Or stop at the Hawk Conservancy Trust's Feathers Restaurant for refreshments in a scenic countryside setting, with woodland views and the chance to catch a bird of prey display.

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	A charming country Inn dating back to 1840 offering a range of real ales and a selection of lagers and cider, with an extensive and competitively priced wine list. The restaurant seats 50 and a private dining area is available for groups.	PUB RESTAURANT Wed-Sat 12-11 Sun 12-4	Pre-booking required for groups.	V
Fisherton Mill Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	Built in 1880 as a grain mill, Fisherton Mill is one of the largest independent galleries in S. England. With an an award-winning onsite Café, Artist Studios plus exhibitions and shop It has been included in the Good Food Guide 2024 and has a Visitor Experience Award recognising outstanding customer service.	CAFÉ Mon - Fri 9.30 - 5, Sat 9.30 - 5.30		V
Stonehenge Inn NR SALISBURY SP4 8BN 01722 790236 admin@mini-rocks.co.uk thestonehengeinn.co.uk/	Closest Inn to Stonehenge, with ample seating for groups large or small for lunches and dinners. FIT accommodation also available.	PUB RESTAURANT 12-9 (7 days a week)	Groups 10-110, 1 free place in 20, Bespoke group packages, TL/D FOC. Ample Coach Parking.	V
The Bridge Tea Rooms BRADFORD ON AVON BA15 1BY Roy Hayward 07941 632531 royhayward@btinternet.com thebridgetearooms.co.uk	Based in a former blacksmith's cottage this award winning Hansel & Gretel-style tea room takes visitors back in time to the Victorian era. Afternoon teas range from the Bridge Cream Tea to the Empire High Tea. Bookings available from 11.	TEA ROOM Thurs-Mon 10 - 4.30	Pre-booked groups up to 45. 15% discount for groups of 20+. Seperate space for groups up to 27.	V
The Tutti Pole HUNGERFORD RG17 0DN 01488 682515 fiona@thetuttipole.co.uk thetuttipole.co.uk	Situated close to the Kennet & Avon Canal in a historic building, this family-run restaurant offers a warm welcome and extensive menu for breakfast, lunch and tea. Quality homemade food from light snacks to full meals. The family can offer talks for groups about the history of the Hocktide ceremonies.	RESTAURANT Wed-Sun 10-4	Seating for 60 inside and 34 outside. Pre- book groups of 30+ for bespoke menu and special rates.	V

JUST OFF THE M4

McArthurGlen Designer Outlet
Swindon is an ideal refreshment
stop just off Junction 16 of the M4.
Housed in stunning, restored Great
Western Railway buildings, it offers
visitor-friendly coach parking and a
wide variety of cafés and eateries,
ranging from SOHO Coffee, Starbucks,
Costa, and Patisserie Valerie to KFC,
Wagamama, Pizza Express, Five Guys,
and more. Whether you're after a
quick takeaway coffee and pastry
or a leisurely sit-down meal, it's a
convenient and roomy option to
recharge before hitting the road again.



POPULAR VILLAGE/TOWN/CITY REFRESHMENT STOPS

The Bridge Tea Rooms, Bradford on Avon, BA15 1BY. A popular town refreshment stop, especially for coach groups and afternoon-tea lovers. Nestled in a charming former blacksmith's cottage from 1502, it's renowned as a "near perfect" tearoom by the UK Tea Guild and a repeat National Tea Council award winner. Guests enjoy looseleaf teas served in fine bone china by staff in Victorian dress, alongside homemade cakes, scones, sandwiches, and light lunches. Coach parking in station car park.

Iford Manor Café and Kitchen, Bradford on Avon, BA15 2BA. Open year round, nestled in a tranquil valley, visitors can enjoy a range of seasonal, locally sourced dishes at the Café & Bakery, all homemade on site from scratch including breakfast baps, lunch and cakes. For a more substantial meal, the award-winning Restaurant serves an à la carte menu, featuring dishes prepared using produce from the estate's walled garden and wood-fired oven. The restaurant also hosts occasional live jazz and supper clubs. The restaurant and any coach parking must be pre-booked.

The Manor House, Castle Combe, SN14 7HR, ideal for travellers seeking a blend of history and luxury whilst travelling through the Cotswolds. Set within a 14th-century manor house, the estate features the Michelin-starred Bybrook restaurant, serving seasonal tasting menus crafted from locally sourced ingredients. For a more casual experience, the Time Bar provides an extensive gin menu and light bites in a cozy, oak-panelled setting. Guests can also enjoy traditional fare at The Castle Inn, the hotel's own pub, offering a welcoming atmosphere and hearty meals.



Fisherton Mill, Salisbury, SP2 7QY The award-winning Gallery Café, has been hailed as a "Local Gem" in the 2025 Good Food Guide and seven-time Observer Food Awards favourite, offering delicious seasonal dishes in a unique Victorian grain mill setting. The everchanging menu features hearty lunches, fresh salads, homemade soups, homemade cake and indulgent desserts, all made with locally sourced ingredients. Pair your meal with a fun cocktail, a glass of wine, or a refreshing homemade limeade.

The Old Bell Hotel, Warminster, BA12 9AN. A charming historic 14th-century coaching inn, offering a warm pub atmosphere with traditional British classics alongside freshly prepared authentic Thai cuisine by in-house chefs. Guests can enjoy meals in the cozy bar, a secluded courtyard, or by the welcoming log fire, with ample free parking and easy coach or train access nearby. This friendly environment makes it an ideal spot to stretch legs, recharge, and savour local and international fare before continuing your journey.

OUTSKIRTS OF LONDON – EASY ACCESS FROM M25/M3

RHS Garden Wisley, Surrey, GU23 6QB. This is an exceptional refreshment stop for coach groups, combining scenic beauty with diverse dining options. Visitors can choose from eateries including the Terrace Restaurant, Wisley Café, Stone Pine Café, Food Hall, Glasshouse Kitchen and World Food Café which serves global-inspired plantbased cuisine using ingredients from around the world. Ample coach parking and groupfriendly facilities.

The Savill Garden, Surrey, TW20 OUJ. A hidden gem in the heart of Windsor Great Park groups can enjoy meals at The Savill Garden Kitchen, which serves seasonal hot and cold lunches, or opt for lighter fare at the Gallery Café, offering sandwiches, cakes, and hot drinks. The Visitor Centre also features takeaway facilities, ideal for groups on the go. Coach parking available on-site.

Pre-booking required and entrance fees and parking restrictions may apply. Please check coach and vehicle access and parking arrangements before travelling.



USEFUL INFORMATION FOR TRAVELLING ENGLAND'S GREAT WEST WAY

Business hours

English trading hours can be a little different from those around the rest of the world, so this information may help:

Banks Normal weekday hours for most major banks are 09.00/09.30 to 16.30/17.00, Saturdays (not all) 09.00 to 12.00/13.00. However, cash machines (ATMs) are widely available around the clock on high streets and in supermarkets, and sometimes in filling stations.

Shopping From Monday to Saturday, most shops trade all day from 09:00 to 17:30/18:00, with supermarkets routinely open until 20:00 or later; convenience stores and large supermarkets often stay open until 23:00, and a few trade 24 hours a day, six days a week. In many towns and cities a wide range of retailers also have late-night opening, often on Thursdays, until 20:00 (this is more widespread around Christmas). Many shops are open on Sundays between 10.00/11.00 to 16.00/17.00 (and smaller convenience stores trade even later).

Changing money

Changing foreign currency or travellers' cheques is usually not a problem at banks or at licensed money-changers such as Travelex or Amex in cities and major towns. Credit cards and Apple-pay etc. is widely accepted.

Climate

The English climate is a temperate one: summers are warm (but not usually as hot as continental Europe) and winters are relatively mild, rarely dipping below 0°C in the daytime. Rain is possible at any time, but it certainly doesn't rain every day as some non-Brits believe! The Great West Way runs through a region that generally doesn't have extreme weather, with usually milder temperatures than the north of the country.

Accommodation availability is better outside of main season/school holiday times which are busier with families. You will find it good value at other times.

May and June are lovely months to visit, often with lots of sunshine, warm temperatures and everything in full bloom. But the early autumn (September and October) can be beautiful, with still-mild, sunny days, crisp evenings and gardens full of glorious autumn colours.



Food

England has enjoyed a food revolution in recent years. Although we've always had our hearty national dishes such as roast beef and lamb or fish and chips, we've also been open to incorporating cuisines from around the world into our cooking. Today, we use some of our best produce – superb meats, fresh locally grown vegetables and fruit, seafood, game and wonderful cheeses in a range of dishes. All of this is available in a huge choice of restaurants, markets, delicatessens (delis) and cafés, especially in the major cities, but often in rural populated areas too.

Accommodation providers generally serve breakfast between 06.00 to 10.00, lunch from 12.00 to 14.00/15.00 and dinner usually starts around 18.00 to 21.00/22.00. Eating out in pubs and restaurants may be slightly different and some are open all day until late, although some pubs stop serving food 14.00/15.00 to 18.00/19.00.

It's common, but not obligatory, to tip in restaurants and cafés if the service warrants it. A gratuity of around 10% of the bill is usual. Some establishments will include it on the bill but the charge is often discretionary, and if so it's your choice to pay it or ask for it to be removed.

Public holidays

The following is a list of the main national English public holidays (also known as 'bank holidays'). There may also be some local public holidays, or extra days in some years, and it may be best to check on these before travelling. Many shops remain open on public holidays, except for some days at Christmas or Easter. Banks will be closed.

- New Year's Day: January 1 (if this falls on a weekend, the following Monday will also be a public holiday to compensate)
- Good Friday and Easter Monday: the Easter holidays change every year; they can be in March or April
- May Day or Early May Bank Holiday: the first Monday in May
- Spring Bank Holiday: last Monday in May
- Summer Bank Holiday: last Monday in August
- Christmas Day: December 25 (if this, or Boxing Day, falls on a weekend, the following Monday and/or Tuesday will also be a public holiday to compensate)
- Boxing Day: December 26

BOURTON ON THE WATER,

GAZETTEER

AMESBURY, WILTSHIRE

The gazetteer provides a geographical location for all the businesses listed in this directory, to help you plan your itineraries. Many of them have selected to be listed under their nearest large town or city. Those highlighted in colour are Great West Way Ambassadors who are looking forward to welcoming your customers to England's Great West Way.

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